News and Media Literacy, Minor

Requirements

The minor in news and media literacy requires a minimum of 15 s.h. in mass communication courses. Students must maintain a grade-point average of at least 2.00 in all courses for the minor and in all UI courses for the minor. Courses for the minor may not be taken pass/nonpass.

Students may earn the minor in news and media literacy or the journalism and mass communication major, but not both.

The minor provides students with an introduction to news and media literacy; it does not prepare them for careers in media.

The minor in news and media literacy requires the following coursework.

### Required Courses

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC:1100</td>
<td>Introduction to Media Effects</td>
<td>3</td>
</tr>
<tr>
<td>JMC:1200</td>
<td>Introduction to Media and Culture</td>
<td>3</td>
</tr>
<tr>
<td>JMC:1300</td>
<td>Introduction to Journalism and Strategic Communication</td>
<td>3</td>
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<tr>
<td>JMC:1500</td>
<td>Introduction to Social Media</td>
<td>3</td>
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<tr>
<td>JMC:2600</td>
<td>Freedom of Expression</td>
<td>3</td>
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<tr>
<td>JMC:2700</td>
<td>Media Ethics and Diversity</td>
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### Elective Courses

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>JMC:3116</td>
<td>Media and Global Cultures</td>
<td>3</td>
</tr>
<tr>
<td>JMC:3122</td>
<td>Digital and Gaming Culture</td>
<td>3</td>
</tr>
<tr>
<td>JMC:3123</td>
<td>Advocacy Communication</td>
<td>3</td>
</tr>
<tr>
<td>JMC:3124</td>
<td>Entertainment Media</td>
<td>3</td>
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<tr>
<td>JMC:3135</td>
<td>Digital Media and the Future of Sport</td>
<td>3</td>
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<tr>
<td>JMC:3142</td>
<td>Social Media for Social Change</td>
<td>3</td>
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<tr>
<td>JMC:3150</td>
<td>Media and Health</td>
<td>3</td>
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<tr>
<td>JMC:3165</td>
<td>African Americans and the Media</td>
<td>3</td>
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<tr>
<td>JMC:3175</td>
<td>Gender and Mass Media</td>
<td>3</td>
</tr>
<tr>
<td>JMC:3182</td>
<td>Sport, Scandal, and Strategic Communication in Media Culture</td>
<td>3</td>
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<tr>
<td>JMC:3183</td>
<td>Sport and the Media</td>
<td>3</td>
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<tr>
<td>JMC:3184</td>
<td>Narrative Sports Journalism</td>
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<tr>
<td>JMC:3185</td>
<td>Topics in Understanding Media</td>
<td>3</td>
</tr>
<tr>
<td>JMC:3500</td>
<td>Topics in Managing/Planning</td>
<td>3</td>
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<tr>
<td>JMC:3505</td>
<td>Audiences and Analytics</td>
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<tr>
<td>JMC:3510</td>
<td>Audience Engagement: Marketing Research in the Digital Age</td>
<td>3</td>
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<tr>
<td>JMC:3520</td>
<td>Business of Media: Profits, People, and Power</td>
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<tr>
<td>JMC:3530</td>
<td>Social Media Marketing</td>
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<tr>
<td>JMC:3540</td>
<td>The Business of Sport Communication</td>
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<td>JMC:3550</td>
<td>Editing</td>
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<tr>
<td>JMC:3720</td>
<td>Nonprofit Communications</td>
<td>3</td>
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