

News and Media Literacy, Minor

Requirements

The minor in news and media literacy requires a minimum of 15 s.h. in mass communication courses. Students must maintain a grade-point average of at least 2.00 in all courses for the minor and in all UI courses for the minor. Courses for the minor may not be taken pass/nonpass.

Students may earn the minor in news and media literacy or the journalism and mass communication major, but not both.

The minor provides students with an introduction to news and media literacy; it does not prepare them for careers in media.

The minor in news and media literacy requires the following coursework.

Required Courses

Course #	Title	Hours
One of these:		
JMC:1100	Introduction to Media Effects	3
JMC:1200	Introduction to Media and Culture	3
JMC:1300	Introduction to Journalism and Strategic Communication	3
JMC:1500	Introduction to Social Media	3
One of these:		
JMC:2600	Freedom of Expression	3
JMC:2700	Media Ethics and Diversity	3

Elective Courses

Course #	Title	Hours
Three of these:		
JMC:3116	Media and Global Cultures	3
JMC:3122	Digital and Gaming Culture	3
JMC:3123	Advocacy Communication	3
JMC:3124	Entertainment Media	3
JMC:3135	Digital Media and the Future of Sport	3
JMC:3142	Social Media for Social Change	3
JMC:3150	Media and Health	3
JMC:3165	African Americans and the Media	3
JMC:3175	Gender and Mass Media	3
JMC:3182	Sport, Scandal, and Strategic Communication in Media Culture	3
JMC:3183	Sport and the Media	3
JMC:3184	Narrative Sports Journalism	3
JMC:3185	Topics in Understanding Media	3
JMC:3500	Topics in Managing/Planning	3
JMC:3505	Audiences and Analytics	3

JMC:3510	Audience Engagement: Marketing Research in the Digital Age	3
JMC:3520	Business of Media: Profits, People, and Power	3
JMC:3530	Social Media Marketing	3
JMC:3540	The Business of Sport Communication	3
JMC:3550	Editing	3
JMC:3720	Nonprofit Communications	3