

# Mass Communication, PhD

## Learning Outcomes

A candidate for a doctoral degree is expected to demonstrate mastery of knowledge in the field of communication and to synthesize and create new knowledge, making an original and substantial contribution to the discipline in an appropriate time frame.

- Make an original and substantial contribution to the discipline: think originally and independently to develop concepts and methodologies, and identify new research opportunities within the field of communication.
- Demonstrate advanced research skills: synthesize existing knowledge; identify and access appropriate resources and other sources of relevant information; critically analyze and evaluate one's own findings and those of others; master application of existing research methodologies, techniques, and technical skills; and communicate in a style appropriate to the field of communication.
- Demonstrate commitment to advancing the values of scholarship: keep abreast of current advances within one's field and related areas; show commitment to personal professional development through engagement in professional societies and other knowledge transfer modes; and show a commitment to creating an environment that supports learning through teaching, collaborative inquiry, mentoring, or demonstration.
- Demonstrate professional skills: adhere to ethical standards in the discipline and listen, give, and receive feedback effectively.