

# Mass Communication, PhD

## Learning Outcomes

A candidate for a doctoral degree is expected to demonstrate mastery of knowledge in the field of communication and to synthesize and create new knowledge, making an original and substantial contribution to the discipline in an appropriate time frame.

- Make an original and substantial contribution to the discipline: think originally and independently to develop concepts and methodologies, and identify new research opportunities within the field of communication.
- Demonstrate advanced research skills: synthesize existing knowledge; identify and access appropriate resources and other sources of relevant information; critically analyze and evaluate one's own findings and those of others; master application of existing research methodologies, techniques, and technical skills; and communicate in a style appropriate to the field of communication.
- Demonstrate commitment to advancing the values of scholarship: keep abreast of current advances within one's field and related areas; show commitment to personal professional development through engagement in professional societies and other knowledge transfer modes; and show a commitment to creating an environment that supports learning through teaching, collaborative inquiry, mentoring, or demonstration.
- Demonstrate professional skills: adhere to ethical standards in the discipline and listen, give, and receive feedback effectively.

## Requirements

The Doctor of Philosophy program in mass communication requires 72 s.h. of graduate credit. The program provides training in research methods, communication theory, and teaching skills.

The program emphasizes interdisciplinary studies, with coursework and research tailored to each student's interests under the guidance of faculty members. The school offers several areas of strength to support graduate student research in both traditional and digital media: critical/cultural studies, digital media, global media, health communication, journalism studies, and sports media.

Students in the PhD program in mass communication must complete the following curriculum.

Course #	Title	Hours
JMC:6100	Communication and Media Colloquium (taken four times for 1 s.h. each; should enroll every semester for first two years of study)	4
JMC:6200	Humanistic Approaches to Media Communication	3
JMC:6300	Social Scientific Approaches to Media Communication	3
JMC:6920	PhD Research (for guided reading)	3

JMC:6999	Dissertation (must register for at least 4 s.h.)	4
CLAS:5100	Practicum: College Teaching and Professional Development for Teaching Assistants	1
Additional professionalization courses		3
Methods area courses		3
Theory area courses		3
Electives		15
Credit from master's degree and/or additional PhD courses		30

For a more detailed description of the PhD program, contact the School of Journalism and Mass Communication.

## Admission

Applicants must meet the admission requirements of the Graduate College; see the Manual of Rules and Regulations on the Graduate College website.

Admission to the program is for fall entry.

## Career Advancement

Students in this program prepare for careers as teachers and industry researchers.

## Academic Plans

## Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

## Mass Communication, PhD

Course	Title	Hours
<b>Academic Career</b>		
<b>Any Semester</b>		
72 s.h. must be graduate level coursework; maximum of 30 s.h. of graduate transfer credits from master's allowed upon approval. More information is included in the General Catalog and on department website. <sup>a, b</sup>		
<b>Hours</b>		<b>0</b>
<b>First Year</b>		
<b>Fall</b>		
CLAS:5100	Practicum: College Teaching and Professional Development for Teaching Assistants	1
JMC:6100	Communication and Media Colloquium <sup>c</sup>	1
JMC:6300	Social Scientific Approaches to Media Communication	3
Methods Area course <sup>d, e</sup>		3
<b>Hours</b>		<b>8</b>
<b>Spring</b>		
JMC:6100	Communication and Media Colloquium <sup>c</sup>	1

JMC:6200	Humanistic Approaches to Media Communication <sup>d, e</sup>	3
Theory Area course <sup>d, e</sup>		3
Elective course <sup>d, e</sup>		3
Qualifying Exam <sup>f</sup>		
<b>Hours</b>		<b>10</b>
<b>Second Year</b>		
<b>Fall</b>		
JMC:6100	Communication and Media Colloquium <sup>c</sup>	1
Additional Professionalization courses <sup>g</sup>		3
Elective course <sup>d, e</sup>		3
Elective course <sup>d, e</sup>		3
<b>Hours</b>		<b>10</b>
<b>Spring</b>		
JMC:6100	Communication and Media Colloquium <sup>c</sup>	1
JMC:6920	PhD Research <sup>h</sup>	3
Elective course <sup>d, e</sup>		3
Elective course <sup>d, e</sup>		3
<b>Hours</b>		<b>10</b>
<b>Third Year</b>		
<b>Fall</b>		
JMC:6999	Dissertation <sup>i</sup>	1
Present Dissertation Proposal at PhD Seminar		
Exam: Doctoral Comprehensive Exam <sup>j</sup>		
<b>Hours</b>		<b>1</b>
<b>Spring</b>		
JMC:6999	Dissertation <sup>i</sup>	1
<b>Hours</b>		<b>1</b>
<b>Fourth Year</b>		
<b>Fall</b>		
JMC:6999	Dissertation <sup>i</sup>	1
<b>Hours</b>		<b>1</b>
<b>Spring</b>		
JMC:6999	Dissertation <sup>i</sup>	1
Exam: Doctoral Final Exam <sup>k</sup>		
<b>Hours</b>		<b>1</b>
<b>Total Hours</b>		<b>42</b>

- g Students are required to take a total of 3 s.h. of professionalization courses; consult with faculty advisor to determine which courses best align with career goals.
- h Prior to comprehensive exam, work with faculty advisor and committee to build the proposals literature review; see the General Catalog and department website for specifics.
- i Minimum total of 4 s.h. of thesis credit required.
- j Writing and defending the dissertation proposal satisfies the comprehensive exam requirement. The dissertation proposal must clearly indicate the logical steps necessary for the completion of the project and suggest a plan of action.
- k Dissertation defense.

- a Students entering with a bachelor's degree must work with their faculty advisor to complete 30 s.h. of appropriate graduate coursework. Students entering with fewer than 30 s.h. of coursework from the master's degree must work with their faculty advisor to complete the needed appropriate graduate coursework.
- b Students must complete specific requirements in the University of Iowa Graduate College after program admission. Refer to the Graduate College website and the Manual of Rules and Regulations for more information.
- c Taken four times for 1 s.h. each; students should enroll every semester for first two years of study.
- d Work with faculty advisor to determine appropriate graduate coursework; see the General Catalog and department website for specifics.
- e Students are required to complete 3 s.h. of methods area, 3 s.h. of theory area, and 15 s.h. of elective coursework.
- f Completed at the end of first year to directly assess understanding of content from two approaches courses.