

# Mass Communication, M.A.

## Learning Outcomes

A candidate for a research master's degree is expected to demonstrate knowledge in the chosen discipline and to synthesize and create new knowledge, making a contribution to the field in an appropriate timeframe.

**Make a contribution to the scholarship of the field:**

synthesize existing knowledge, identifying and accessing appropriate resources and other sources of relevant information and critically analyzing and evaluating one's own findings and those of others; apply existing research methodologies, techniques, and technical skills; and communicate in a style appropriate to the discipline.

**Demonstrate commitment to advancing the values of scholarship:** keep abreast of current advances within one's field and related areas; show commitment to personal professional development through engagement in professional societies and other knowledge transfer modes; and show a commitment to creating an environment that supports learning through teaching, collaborative inquiry, mentoring, or demonstration.

**Demonstrate professional skills:** adhere to ethical standards in the discipline; and listen, give, and receive feedback effectively.