# Mass Communication, M.A.

## Career Advancement

This is an academically oriented degree that prepares students for doctoral studies or a career in research. The M.A. program is designed to meet the needs of:

- Journalism and mass communication students who have earned a bachelor's degree and wish to continue their education; M.A. students can be considered for admission into the doctoral program after completion of all their M.A. degree requirements.
- Experienced journalists or communicators who wish to prepare themselves for teaching by earning the M.A., possibly continuing on to earn their Ph.D. degree.