

Journalism and Mass Communication

Director

- Melissa Tully

Undergraduate majors: journalism and mass communication (BA); sport media and culture (BA)

Undergraduate minors: media management; news and media literacy; sport media and culture

Graduate degrees: MA in mass communication; MA in strategic communication; PhD in mass communication

Faculty: <https://journalism.uiowa.edu/people>

Website: <https://journalism.uiowa.edu/>

The School of Journalism and Mass Communication offers two undergraduate majors, three minors, and three graduate degree programs. Undergraduate students in all majors may use approved journalism and mass communication courses to satisfy the Historical Perspectives, Social Sciences, Sustainability, Understanding Cultural Perspectives, and Values and Society requirements of the College of Liberal Arts and Sciences GE CLAS Core, and the school's First-Year Seminar is designed specifically for entering undergraduate students.

The school is accredited by the Accrediting Council on Education in Journalism and Mass Communications.

Certificates

The School of Journalism and Mass Communication administers the Certificate in Event Management in collaboration with the departments of Communication Studies, Health, Sport, and Human Physiology, and Marketing. It also collaborates with the Department of Management and Entrepreneurship to offer the Certificate in Nonprofit Leadership and Philanthropy.

Event Management

See the Certificate in Event Management in the catalog.

Nonprofit Leadership and Philanthropy

See the Certificate in Nonprofit Leadership and Philanthropy in the catalog.

Professional Enrichment

Internships

The school encourages journalism and mass communication undergraduate majors to complete at least one internship. The school's internship coordinator helps students find appropriate positions.

Journalism and mass communication undergraduate majors may earn up to a total of 4 s.h. of internship credit, registering for JMC:2100 Internship in Journalism and Mass Communication. Completing an internship will fulfill the Study Abroad, Community Engagement, Research, Internship, Professional Practice, or Teaching (SCRIPT) requirement for the journalism and mass communication major, but internship credit counts toward the total journalism and mass

communication (JMC) credit that students may apply toward a BA degree (maximum of 56 s.h.).

Students may also take internships for no credit through CCP:1005 Internship in Liberal Arts and Sciences.

Students are also encouraged to pursue opportunities for experience on campus through student media, including The Daily Iowan, Daily Iowan TV (DITV), KRUI-FM radio, and The Adler Agency.

Activities

The school engages in a variety of activities for the enrichment of students, faculty, and the entire campus. Speakers visit campus each year under lectureships funded by the Li Chen Fund and the M. Holly McGranahan Lecture series. In addition, guest speakers are funded through the Hearst Visiting Professionals Program. Campus organizations for students include Kappa Tau Alpha (KTA), a national society honoring scholarship in journalism, the National Association of Black Journalists (NABJ), the Online News Association (ONA), the Public Relations Student Society of America (PRSSA), Ed on Campus (EOC), and the Association for Women in Sports Media (AWSM).

Financial Support

More than \$200,000 in scholarships and awards is disbursed to students in the School of Journalism and Mass Communication each year. Scholarship information and applications are available each fall. Visit Undergraduate Awards and Scholarships on the School of Journalism and Mass Communication website or contact the school.

Additionally, the school has a limited number of annual awards to encourage and support journalism and mass communication majors who seek an international experience or an immersive internship experience.

The school offers research and teaching assistantships for graduate students; preference is given to PhD students. Journalism and mass communication students have been successful in winning competitive fellowships open to all graduate students; applicants must be nominated by the graduate committee.