Journalism and Mass Communication, B.A.

Combined Programs

B.A./M.S. in Business Analytics (Career Subprogram)

Students majoring in journalism and mass communication who are interested in earning a master’s degree in business analytics with a career subprogram may apply to the combined B.A./M.S. program offered by the College of Liberal Arts and Sciences and the Tippie College of Business. The program enables students to begin the study of business analytics before they complete their bachelor’s degree. Students are able to complete both degrees in five years rather than six.

Separate application to each degree program is required. Applicants must be admitted to both programs before they may be admitted to the combined degree program. For information about the business analytics program, see the M.S. in business analytics (career) in the Tippie College of Business section of the Catalog.

B.A./M.S. in Finance

Students majoring in journalism and mass communication who are interested in earning a master’s degree in finance may apply to the combined B.A./M.S. program offered by the College of Liberal Arts and Sciences and the Tippie College of Business. The program enables students to begin the study of finance before they complete their bachelor’s degree. Students are able to complete both degrees in five years rather than six.

Separate application to each degree program is required. Applicants must be admitted to both programs before they may be admitted to the combined degree program. For information about the finance program, see the M.S. in finance (Tippie College of Business) section of the Catalog.