Journalism and Mass Communication, B.A.

Academic Plans

Four-Year Graduation Plan

The following checkpoints list the minimum requirements students must complete by certain semesters in order to stay on the University's Four-Year Graduation Plan.

Students must declare the journalism and mass communication major by the first semester of their sophomore year in order to be eligible for the Four-Year Graduation Plan. The checkpoints below include the required work in journalism and mass communication plus a second area of study, but they do not include the requirements of a second major, since the Four-Year Graduation Plan does not apply to second majors.

Before the fifth semester begins: JMC:1100 Introduction to Media Effects or JMC:1200 Introduction to Media and Culture or JMC:1500 Introduction to Social Media, JMC:1300 Introduction to Journalism and Strategic Communication, JMC:1600 Writing Fundamentals, a second area of study chosen, and at least one-quarter of the semester hours required for graduation.


Before the seventh semester begins: JMC:2010 Reporting and Writing or JMC:2030 Visual Communication and Design (if not already taken), JMC:2700 Media Ethics and Diversity, one managing/planning course or one understanding media course, one writing/storytelling or one designing/producing course, and at least one-half of the semester hours required for graduation.

During the seventh semester: two additional writing/storytelling or designing/producing courses, one understanding media course or one managing/planning course, and at least three-quarters of the semester hours required for graduation.

During the eighth semester: one writing/storytelling or designing/producing course, one advanced or capstone course, all remaining GE CLAS Core courses, and a sufficient number of semester hours to graduate.

Sample Plans of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Journalism and Mass Communication, B.A.

- No Optional Track [p. 1]
- Multimedia Production and Design Track [p. 2]
- Reporting and Writing Track [p. 3]
- Strategic Communication Track [p. 5]
Students who have completed four years of a single major requirement and may fulfill a GE requirement. Students may use elective courses to earn credit towards a second area of study. There are three options: 1) complete a second major in another department; 2) complete an undergraduate certificate; or 3) complete an undergraduate minor (except the Media Management minor). Students may not double count courses for their JMC major and a certificate or minor being used as their second area of study.

### Multimedia Production and Design Track

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<thead>
<tr>
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<th>Hours</th>
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<tbody>
<tr>
<td>JMC:1300</td>
<td>Introduction to Journalism and Media</td>
<td>3</td>
</tr>
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<td>JMC:1600</td>
<td>Writing Fundamentals</td>
<td>1</td>
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<td>RHET:1030 or ENGL:1200</td>
<td>Rhetoric or The Interpretation of Literature</td>
<td>3 - 4</td>
</tr>
<tr>
<td>GE CLAS Core: World Languages First Level Proficiency</td>
<td></td>
<td>4 - 5</td>
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<tr>
<td>CSI:1600</td>
<td>Success at Iowa</td>
<td>2</td>
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<tr>
<td>Elective course</td>
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b) Students must complete these courses with a C- or higher before taking these courses.

c) Fulfills a major requirement and may fulfill a GE requirement.

d) Students who have completed four years of a single language in high school have satisfied the GE CLAS Core World Languages requirement. Enrollment in world languages courses requires a placement exam, unless enrolling in a first-semester-level course.

e) Students may use elective courses to earn credit towards the total s.h. required for graduation or to complete a double major, minors, or certificates.

### First Year

#### Fall

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### Second Year

#### Fall

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<tr>
<td>JMC:2020</td>
<td>Multimedia Storytelling</td>
<td>3</td>
</tr>
<tr>
<td>JMC:2030</td>
<td>Visual Communication and Design</td>
<td>3</td>
</tr>
</tbody>
</table>
GE CLAS Core: Natural Sciences with Lab

GE CLAS Core: World Languages Second Level

Proficiency

Elective course

Hours 15-16

Spring
JMC:2010 Reporting and Writing

Major: designing/producing course (prefix JMC, numbered 36XX)

Major: second area of study course

GE CLAS Core: World Languages Fourth Level

Proficiency

Elective course

Internship: apply for summer internships (not required for the degree but strongly encouraged)

Hours 15-16

Third Year
Fall
JMC:2700 Media Ethics and Diversity

Major: designing/producing course (prefix JMC, numbered 36XX)

Major: second area of study course

GE CLAS Core: Quantitative or Formal Reasoning

GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture

Internship: apply for summer internships (not required for the degree but strongly encouraged)

Hours 15

Spring
Major: designing/producing course (prefix JMC, numbered 36XX)

Major: writing/storytelling course (prefix JMC, numbered 34XX)

Major: second area of study course

GE CLAS Core: Natural Sciences without Lab

GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture

Internship: apply for summer internships (not required for the degree but strongly encouraged)

Hours 15

Fourth Year
Fall
Major: managing/planning course (prefix JMC, numbered 35XX or 3720)

Major: understanding media course (prefix JMC, numbered 31XX)

Major: second area of study course

Major: second area of study course or elective

GE CLAS Core: Literary, Visual, and Performing Arts

Hours 15

Spring
Major: advanced or capstone course

Major: second area of study course

Major: second area of study course or elective

GE CLAS Core: International and Global Issues

Hours 15

Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)

Hours 15

Total Hours 120-126

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b Students must complete these courses with a C- or higher before taking JMC:2010, JMC:2020, and JMC:2030.

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e Fulfills a major requirement and may fulfill a GE requirement.

f Students must complete these courses with a C- or higher before taking designing/producing courses (JMC:36XX).

g Students must complete these courses with a C- or higher before taking writing/storytelling courses (JMC:34XX).

h GE CLAS Core courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.

i Students must complete a second area of study. There are three options: 1) complete a second major in another department; 2) complete an undergraduate certificate; or 3) complete an undergraduate minor (except the Media Management minor). Students may not double count courses for their JMC major and a certificate or minor being used as their second area of study.

j Depending on which major introduction course is taken, students must still complete two of the following GE requirements: Historical Perspectives, Social Sciences, Values and Culture.

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GE CLAS Core: World Languages First Level Proficiency \(^c\) 4 - 5
CSI:1600 Success at Iowa 2
Elective course \(^d\) 2

**Hours** 15-17

**Spring**

JMC:1100 Introduction to Media Effects \(^b, e\) 3
or JMC:1500 Introduction to Social Media or Introduction to Media and Culture 3

JMC:2600 Freedom of Expression \(^e\) 3

GE CLAS Core: World Languages Second Level Proficiency \(^c\) 4 - 5
Elective course \(^d\) 2

**Hours** 15-17

**Second Year**

**Fall**

JMC:2010 Reporting and Writing \(^f\) 3
JMC:2020 Multimedia Storytelling \(^f, g\) 3

GE CLAS Core: Natural Sciences with Lab \(^h\) 4
GE CLAS Core: World Languages Second Level Proficiency \(^c\) 4 - 5
Elective course \(^d\) 1

**Hours** 15-16

**Spring**

JMC:2030 Visual Communication and Design \(^g\) 3

Major: writing/storytelling course \(^i\) 3
Major: second area of study course \(^j\) 3
GE CLAS Core: World Languages Fourth Level Proficiency \(^c\) 4 - 5
Elective course \(^d\) 2
Internship: apply for summer internships (not required for the degree but strongly encouraged)

**Hours** 15-16

**Third Year**

**Fall**

JMC:2700 Media Ethics and Diversity 3

Major: writing/storytelling course \(^i\) 3
Major: second area of study course \(^j\) 3
GE CLAS Core: Quantitative or Formal Reasoning \(^h\) 3
GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture \(^h, k\) 3

**Hours** 15

**Spring**

Major: designing/producing course (prefix JMC, numbered 36XX) \(^l\) 3
Major: writing/storytelling course \(^i\) 3
Major: second area of study course \(^j\) 3
GE CLAS Core: Natural Sciences without Lab \(^h\) 3
GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture \(^h, k\) 3
Internship: apply for summer internships (not required for the degree but strongly encouraged)

**Hours** 15

**Fourth Year**

**Fall**

Major: advanced or capstone course \(^l\) 3
Major: managing/planning course \(^l\) 3
Major: second area of study course \(^j\) 3
Major: second area of study course or elective \(^l\) 3
GE CLAS Core: Literary, Visual, and Performing Arts \(^h\) 3

**Hours** 15

**Spring**

Major: understanding media course (prefix JMC, numbered 31XX) \(^l\) 3
Major: second area of study course \(^j\) 3
Major: second area of study course or elective \(^l\) 3
Major: second area of study course or elective \(^l\) 3
GE CLAS Core: International and Global Issues \(^h\) 3

**Degree Application:** apply on MyUI before deadline (typically in February for spring, September for fall) \(^l\)

**Hours** 15

**Total Hours** 120-126

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- b Students must complete these courses with a C- or higher before taking JMC:2010, JMC:2020, and JMC:2030.
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- g Students must complete these courses with a C- or higher before taking designing/producing courses (JMC:36XX).
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- l Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate
Strategic Communication Track

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<th>Hours</th>
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<tr>
<td><strong>Academic Career</strong></td>
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<td>Any Semester</td>
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<td><strong>First Year</strong></td>
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<tr>
<td>Fall</td>
<td>JMC:1200 or JMC:1500 or JMC:1100</td>
<td>Introduction to Media and Culture or Introduction to Social Media or Introduction to Media Effects</td>
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<td>JMC:1600</td>
<td>Writing Fundamentals</td>
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<td>GE CLAS Core: World Languages First Level</td>
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<td>JMC:1300</td>
<td>Introduction to Journalism and Strategic Communication</td>
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j. Choose from list of approved courses for this track.

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