

Interdepartmental Studies, BA

Business Studies

The Bachelor of Arts in interdepartmental studies with a business studies track requires 37–45 s.h. of work for the major. It combines a generalized business background with a choice of emphasis area: arts management, organizational practice and perspectives, and technology and inquiry.

Students in the business studies track may not earn a business administration minor.

The BA in interdepartmental studies with a business studies track requires the following coursework.

Requirements	Hours
Foundation Courses	11-15
Business Electives	10-12
Emphasis Area	15
Career Preparation Component	1-3

Foundation Courses

Foundational Math

Course #	Title	Hours
Both of these:		
MATH:1005	College Algebra	4
MATH:1010	Trigonometry	3
Or one of these:		
MATH:1020	Elementary Functions	4
MATH:1350	Quantitative Reasoning for Business	4
MATH:1440	Mathematics for the Biological Sciences	4
MATH:1460	Calculus for the Biological Sciences	4
MATH:1550	Engineering Calculus I	4
MATH:1850	Calculus I	4

Foundational Statistics

Course #	Title	Hours
One of these:		
STAT:1020/ PSQF:1020	Elementary Statistics and Inference	3
STAT:1030	Statistics for Business	4
STAT:2020	Probability and Statistics for the Engineering and Physical Sciences	3
STAT:3510/ IGPI:3510	Biostatistics	3
STAT:4143/ PSQF:4143	Introduction to Statistical Methods	3

Foundational Economics

Course #	Title	Hours
One of these:		
ECON:1100	Principles of Microeconomics	4

ECON:1200	Principles of Macroeconomics	4
-----------	------------------------------	---

Business Electives

Students complete four electives (at least 10 s.h.) from the following list.

Course #	Title	Hours
ACCT:2100	Introduction to Financial Accounting	3
ACCT:2200	Managerial Accounting Analytics and Data Visualization	3
BAIS:3000	Operations Management	2-3
CS:2420	Analyzing Data for Informatics	3
CS:4400	Database Systems	3
ENTR:1350	Foundations in Entrepreneurship	3
FIN:3000	Introductory Financial Management	3
MGMT:2000	Introduction to Law	3
MGMT:2100	Introduction to Management	3
MKTG:3000	Introduction to Marketing Strategy	3

May include one of these:

BAIS:1500	Business Technology and Artificial Intelligence	2
CS:1020	Principles of Computing	3

Emphasis Areas

Arts Management Emphasis

Students who choose the arts management emphasis must complete the administration component (6 s.h.), the history component (3 s.h.), the production component (3 s.h.), and the elective component (3 s.h.).

Administration Component

Course #	Title	Hours
Two of these:		
INTD:3510/ THTR:3510	Introduction to Arts Management	3
INTD:4510/ ENTR:4510/ THTR:4510	Arts Leadership Seminar	3
ENTR:2000	Entrepreneurship and Innovation	3

History Component

Course #	Title	Hours
One of these:		
ARTH:1010	Art and Visual Culture	3
ARTH:1020	Masterpieces: Art in Historical and Cultural Perspectives	3
ARTH:1030	Themes in Global Art	3
ARTH:1040	Arts of Africa	3
ARTH:1050	From Cave Paintings to Cathedrals: Survey of Western Art I	3

ARTH:1060	From Mona Lisa to Modernism: Survey of Western Art II	3
ARTH:1070	Asian Art and Culture	3
ARTH:1095/ NAIS:1095	Native American Art	3
COMM:1168	Music and Social Change	3
DANC:2060	Dance and Society in Global Contexts	3
DANC:3060	Western Concert Dance History: Romantic to Contemporary	3
ENGL:3440/ THTR:3440	American Drama Since 1900	3
MUS:1009	Jazz Cultures in America and Abroad	3
MUS:1066	Introduction to Film Music	3
MUS:1302	Great Musicians	3
MUS:1303	Roots, Rock, and Rap: A History of Popular Music	3
MUS:1310	World Music	3
MUS:1720	History of Jazz	3
MUS:1800	World of the Beatles	3
MUSM:2001/ ANTH:2010	Introduction to Museum Studies	3
MUS:2005	Issues in Popular Music: Women Who Rock	3
MUS:2311/ LAS:2311	Music of Latin America and the Caribbean	3
MUSM:3120/ ANTH:3126	Museum Origins	3
THTR:1400	Theatre and Society: Ancients and Moderns	3
THTR:1401	Theatre and Society: Romantics and Rebels	3
THTR:1411	Comedy and Society	3
THTR:2410	History of Theatre and Drama I	3
THTR:2411	History of Theatre and Drama II	3

Production component

Course #	Title	Hours
3 s.h. from these:		
ARTS:1010	Elements of Art	3
ARTS:1020	Elements of 3D Design	3
ARTS:1030	Elements of Jewelry and Metal Arts	3
ARTS:1050	Elements of Printmaking	3
ARTS:1060	Elements of Digital Photography	3
ARTS:1080	Elements of Sculpture	3
ARTS:1510	Basic Drawing	3
ARTS:1520	Design Fundamentals	3
DANC:1010	Beginning Tap	3
DANC:1020	Beginning Jazz	3
DANC:1030	Beginning Ballet	3
DANC:1040	Beginning Modern Dance	3
DANC:1090	Dance Production	3
DANC:1120	Continuing Jazz	3

DANC:1130	Continuing Ballet	3
DANC:2020	Intermediate Jazz	3
DANC:2030	Majors Intermediate Ballet	3
DANC:2040	Majors Intermediate Contemporary Movement Practices	3
DANC:2085	Introduction to African Caribbean Dance Practices	3
DANC:3030	Major Ballet I	1-3
DANC:3040	Major Contemporary Movement Practices I	1-3
DANC:3080	Music Essentials for Dance	3
DANC:3530	Major Ballet II	3
DANC:3540	Major Contemporary Movement Practices II	3
MUS:1001	Group Piano I: Non-Music Majors	1
MUS:1020	Performance Instruction for Nonmajors	1
MUS:1160	University Band	1
MUS:1165	Hawkeye Marching Band	1
MUS:1166	Large Pep Band	1
MUS:1176	Voxman Chorale	1
MUS:1180	Campus Symphony Orchestra	0-1
Lower level applied music courses (prefix MUS) numbered 2020-2037		arr.
MUS:2038	Lower Level Jazz	2
MUS:3160	Symphony Band/Concert Band	1
MUS:3163	Iowa Steel Band	1
MUS:3170	Kantorei	1
MUS:3172	Camerata Singers	1
MUS:3174	University Choir	1
MUS:3180	Orchestra	1
MUS:3182	Chamber Orchestra	1
MUS:3730	Jazz Band	1
MUSM:3004	Exhibition Planning	3
THTR:1140	Basic Acting	3
THTR:2140	Acting I	3
THTR:2215	Theatre Technology	3
THTR:2301	Playwriting I	3

Elective Component

Course #	Title	Hours
One of these:		
INTD:3005/ CW:3005/ WRIT:3005	Professional and Creative Business Communication	3
ENTR:3100	Entrepreneurial Finance	3
ENTR:3200	Entrepreneurial Marketing	3
JMC:2600	Freedom of Expression	3
MGMT:2100	Introduction to Management (if not already used to fulfill business electives requirement)	3

MGMT:3500/ ENTR:3595/ MUSM:3500/ NURS:3595/ RELS:3700/ SSW:3500	Nonprofit Organizational Effectiveness I	3
MGMT:3600/ NURS:3600/ RELS:3701/ SSW:3600	Nonprofit Organizational Effectiveness II	3
MUSM:2001/ ANTH:2010	Introduction to Museum Studies	3
MUSM:3200/ SEES:3200	Collection Care and Management	3
MUSM:4081/ ARTH:4081	The Art Museum: Theory and Practice	3
THTR:2610/ RHET:2610	Acting for Success	3

Organizational Practice and Perspectives

Students who choose the organizational practice and perspectives emphasis must complete at least 3 s.h. from each of the four components (speaking and writing, communication and media, cultural diversity, and entrepreneurship). They must complete a total of 15 s.h. across the components, including at least 9 s.h. in advanced courses. Advanced courses for each component are noted in their respective course list.

Speaking and Writing Component

Course #	Title	Hours
At least 3 s.h. from these or from the advanced courses:		
CNW:1620	Introduction to Creative Nonfiction	3
CNW:2680/ ENGL:2730	The Art and Craft of Creative Nonfiction	3
COMM:1112	Interpersonal Communication	3
COMM:1117	Advocacy and Argument	3
COMM:1130	The Art of Persuading Others	3
COMM:1816	Business and Professional Communication	3
CW:1800	Creative Writing Studio Workshop	3
CW:2100	Creative Writing: Foundations for Nonmajors	3
CW:2870	Fiction Writing	3
EDTL:2821/ COMM:2821	Oral Interpretation	3
RHET:2055	Persuasion and Advocacy	3
RHET:2065	Persuading Different Audiences: Launching a Successful Career	3
RHET:2070	Persuasive Stories	3
RHET:2085	Speaking Skills	3
RHET:2095	Fundamental Strategies of Persuasion	3
RHET:2350	Forensic Rhetoric	3
THTR:1140	Basic Acting	3

THTR:2610/ RHET:2610	Acting for Success	3
-------------------------	--------------------	---

Advanced Courses

INTD:3005/ CW:3005/ WRIT:3005	Professional and Creative Business Communication	3
INTD:3200/ CW:3218	Creative Writing for New Media	3
INTD:3300/ CW:3215	Creative Writing and Popular Culture	3
BUS:3800	Business Writing	3
CLSA:3742/ WRIT:3742	Word Power: Building English Vocabulary	3
CNW:3600/ ENGL:3800	Issues in Creative Nonfiction	3
CNW:3630/ ENGL:3730	Advanced Nonfiction Writing	3
CNW:3632/ ENGL:3732/ WRIT:3632	Prose Style	3
CNW:3633/ ENGL:3733	Personal Writing	3
CNW:3640	Writing for Business	3
CW:4745/ WRIT:4745	The Sentence: Strategies for Writing	3
CW:4760/ WRIT:4760	The Art of Revision: Rewriting Prose for Clarity and Impact	3
GWSS:3138/ SJUS:3138	Writing to Change the World	3
LING:3001	Introduction to Linguistics	3

Communication and Media Component

Course #	Title	Hours
At least 3 s.h. from these or from the advanced courses:		
COMM:1170	Communication Theory in Everyday Life	3
COMM:1174	Media and Society	3
COMM:1306	Understanding Communication: Humanistic Approaches	3
COMM:2305	Understanding Communication Research in Real Life	3
COMM:2818	Communication Skills for Leadership	3
COMM:2819	Organizational Leadership	3
EVNT:2200	Foundations of Event Management	3
JMC:1100	Introduction to Media Effects	3
JMC:1200	Introduction to Media and Culture	3
JMC:1300	Introduction to Journalism and Strategic Communication	3
JMC:1500	Introduction to Social Media	3
JMC:2500	Community Media	3
LING:1040/ ANTH:1040	Language Rights	3
LS:1020	Introduction to Leadership	3

LS:2002	Career Leadership Academy Part 1: Leadership in Practice	3
---------	--	---

Advanced Courses

CSED:4111	Building Leadership and Success at Work	3
CSED:4140	Foundations of Leadership for Community Agencies	3
ENGL:3182	Digital Cultures and Literacies	3
EVNT:3260	Event Management Workshop	3
JMC:3530	Social Media Marketing	3
JMC:3540/ SMC:3540/ SPST:3181	The Business of Sport Communication	3
JMC:3710/ MUSM:3710	Fundraising Fundamentals	3
LS:3002	Career Leadership Academy Part 2: Leadership in Action	3
SOC:4225	The Social Psychology of Leadership	3

Cultural Diversity Component

Course #	Title	Hours
At least 3 s.h. from these or from the advanced courses:		
AFAM:1020/ AMST:1030	Introduction to African American Culture	3
AFAM:1030	Introduction to African American Society	3
AFAM:2070/ COMM:2069	Black Television Culture	3
AFAM:2500	Black Culture and Experience: Contemporary Issues	3
AMST:1010	Understanding American Cultures	3
AMST:1049/ HIST:1049/ NAIS:1049	Introduction to Native American and Indigenous Studies	3
ANTH:2165/ AMST:2165/ NAIS:2165	Native Peoples of North America	3
CCCC:2220	Foundations of Critical Cultural Competence	3
COMM:1898/ LATS:1898	Introduction to Latina/o/x Communication and Culture	3
DST:1101	Introduction to Disability Studies	3
ENGL:1350	Literature and Sexualities	3
GWSS:1001	Introduction to Gender, Women's, and Sexuality Studies	3
GWSS:1002	Diversity and Power in the U.S.	3
HIST:1040	Diversity in History	3
HIST:2267/ AFAM:2267	African American History to 1877	3
HIST:2280/ LATS:2280	Introduction to Latina/o/x Studies	3
JMC:2600	Freedom of Expression	3

LATS:1700/ SPAN:1700	Latina/o/x Literature in the United States	3
LING:2900	Language and Gender	3
MUS:1009	Jazz Cultures in America and Abroad	3
MUS:1720	History of Jazz	3
POLI:1601	Introduction to Social Media and Politics	3
POLI:1800	Introduction to the Politics of Class and Inequality	3
RELS:1350/ AFAM:1250	Introduction to African American Religions	3
RELS:1810	Happiness in a Difficult World	3
RHET:2135/ SJUS:2135	Decoding Disability: Rhetoric of Access and Accommodations	3
SJUS:2240/ HIST:2149/ RELS:2240/ RELS:2240	Introduction to Jewish Studies	3
SOC:1310/ GWSS:1310	Gender and Society	3
SOC:2810	Social Inequality	3
SOC:2830	Race and Ethnicity	3
SPAN:2700/ IS:2700/LAS:2700/ PORT:2700	Introduction to Latin American Studies	3

Advanced Courses

AFAM:3925/ JMC:3165	African Americans and the Media	3
ASL:4201/ HIST:4201	History of the American Deaf Community	3-4
ENGL:3455	Jewish American Literature	3
ENGL:3467/ LATS:3467	Latina/o/x Literatures and Cultures	3
LATS:4800/ AMST:4800/ COMM:4800	Latina/o/x Popular Culture	3
RELS:3745/ AFAM:3245	Twentieth- and Twenty-first Century African American Religion	3
SSW:3712/ NURS:3712	Human Sexuality, Diversity, and Society	1-3

Entrepreneurship Component

Course #	Title	Hours
At least 3 s.h. from these (all are advanced courses):		
INTD:4510/ ENTR:4510/ THTR:4510	Arts Leadership Seminar	3
ECON:3650	Policy Analysis	3
ENTR:2000	Entrepreneurship and Innovation	3
ENTR:3100	Entrepreneurial Finance	3
ENTR:3200	Entrepreneurial Marketing	3
ENTR:3400	Strategic Management of Technology and Innovation	3
ENTR:3500	Social Entrepreneurship	3
ENTR:3600	Social Media Strategies for Entrepreneurial Ventures	3

ENTR:4000	Topics in Entrepreneurship	1-3
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4300	Launching an Entrepreneurial Venture	arr.
ENTR:4400	Managing the Growth Business	3
ENTR:4460	Entrepreneurship and Global Trade	3
MGMT:3500/ ENTR:3595/ MUSM:3500/ NURS:3595/ RELS:3700/ SSW:3500	Nonprofit Organizational Effectiveness I	3
MGMT:3600/ NURS:3600/ RELS:3701/ SSW:3600	Nonprofit Organizational Effectiveness II	3

Technology and Inquiry

Students who choose the technology and inquiry emphasis must complete the applied technology component (at least 6 s.h.), the analytics and research component (at least 3 s.h.), and the organizational communication component (6 s.h.).

Applied Technology Component

Course #	Title	Hours
Two of these:		
ARTS:1020	Elements of 3D Design	3
ARTS:1060	Elements of Digital Photography	3
ARTS:1070	Elements of Graphic Design	3
CS:1110	Introduction to Computer Science	3
CS:1210	Computer Science I: Fundamentals	4
CS:2110	Programming for Informatics	4
CS:2230	Computer Science II: Data Structures	4
DSGN:2500	Graphic Design I	3
DSGN:2600/ UICB:2600	Graphic Design II	3
GHS:3037	Technology to Improve Global Health	3
JMC:1500	Introduction to Social Media	3
JMC:3610	Graphic Design	3-4
SEES:3500/ IGPI:3500	Introduction to Environmental Remote Sensing	3

Analytics and Research Component

Course #	Title	Hours
One of these:		
CS:2210	Discrete Structures	4
PSQF:1075	Educational Psychology and Measurement	3
RELS:1050/ POLI:1050	Big Ideas: Introduction to Information, Society, and Culture	3
SOC:2160	Applied Statistics for Social Scientists	3

STAT:2010	Statistical Methods and Computing	3
STAT:2020	Probability and Statistics for the Engineering and Physical Sciences	3

Organizational Communication Component

Course #	Title	Hours
At least 6 s.h. from these:		
INTD:3005/ CW:3005/ WRIT:3005	Professional and Creative Business Communication	3
INTD:3107/ CW:3107	Creative Writing for the Health Professions	3
INTD:3200/ CW:3218	Creative Writing for New Media	3
BAIS:3400	Cloud Computing	3
CNW:2730	The Art and Craft of Science Writing	3
CNW:3640	Writing for Business	3
COMM:1816	Business and Professional Communication	3
COMM:2011	Group Communication	3
COMM:2057	Introduction to Computer-Mediated Communication	3
RHET:2065	Persuading Different Audiences: Launching a Successful Career	3
THTR:2610/ RHET:2610	Acting for Success	3
WRIT:1500	Writing Commons: A Community of Writers	1-3