

Health Promotion, BS

Learning Outcomes

Students will be able to:

- identify and communicate the needs for, barriers to, and facilitators of health among various populations;
- understand, communicate, and apply health theories to inform health promotion programs;
- assess and interpret common behavioral and clinical health outcomes;
- use evidence-based communication strategies designed to facilitate behavior change;
- understand, communicate, and apply evidence-based leadership and management strategies in a health organization setting; and
- understand how to plan, implement, and evaluate targeted health promotion programs.