

# Interscholastic Athletic/Activities Administration, Certificate

The Certificate in Interscholastic Athletic/Activities Administration provides students an opportunity to focus a segment of their studies on extracurricular activities at the interscholastic level. The program provides experiential learning and networking prospects along with academic coursework.

The world of interscholastic athletics has become increasingly competitive and commercialized. The certificate will aid marketability for students as they enter the job market. Students will be prepared to enter a school district with preparation to succeed in athletic/activities administration roles.

The certificate is an option for educators and other professionals who already have a degree but may wish to pursue career opportunities in interscholastic athletics/activities administration. Students who want to earn the certificate and do not want to pursue a degree may apply as nondegree students.

## Learning Outcomes

Students will be able to:

- summarize the history of the position and the development of interscholastic athletics;
- utilize management techniques to develop and maintain facilities; plan and oversee financially sustainable events; transfer practical experience into improved employment opportunities; and carry out effective and appropriate marketing, communication, and fundraising campaigns;
- recognize and establish liability protections in programming; and
- formulate effective program and coach assessments/evaluations.