

Interscholastic Athletic/Activities Administration, Certificate

The Certificate in Interscholastic Athletic/Activities Administration provides students an opportunity to focus a segment of their studies on extracurricular activities at the interscholastic level. The program provides experiential learning and networking prospects along with academic coursework.

The world of interscholastic athletics has become increasingly competitive and commercialized. The certificate will aid marketability for students as they enter the job market. Students will be prepared to enter a school district with preparation to succeed in athletic/activities administration roles.

The certificate is an option for educators and other professionals who already have a degree but may wish to pursue career opportunities in interscholastic athletics/activities administration. Students who want to earn the certificate and do not want to pursue a degree may apply as nondegree students.

Learning Outcomes

Students who earn the Certificate in Interscholastic Athletic/Activities Administration will be able to:

- summarize the history of the position and the development of interscholastic athletics;
- utilize management techniques to develop and maintain facilities; plan and oversee financially sustainable events; transfer practical experience into improved employment opportunities; and carry out effective and appropriate marketing, communication, and fundraising campaigns;
- recognize and establish liability protections in programming; and
- formulate effective program and coach assessment/evaluation.

Requirements

The undergraduate Certificate in Interscholastic Athletic/Activities Administration requires a minimum of 21 s.h. Students must maintain a g.p.a. of at least 2.00 in work for the certificate.

The certificate may be earned by any undergraduate student admitted to the University of Iowa and by all individuals who are not concurrently enrolled in a UI graduate or professional degree program.

Students may transfer up to 9 s.h. of credit toward certificate completion. Contact the Department of Health and Human Physiology for guidance on submitting courses from other institutions that may be approved for certificate credit. Field experience taken elsewhere is not eligible for use toward the certificate.

Some courses below have prerequisites; students must complete all of a course's prerequisites before they may register for the course.

The Certificate in Interscholastic Athletic/Activities Administration requires the following coursework.

Core Courses

Code	Title	Hours
All of these:		
SRM:3148	Interscholastic Activities and Athletics Administration	3
SRM:3700	Ethics in Sport	3
SRM:3800	Sport Law for Interscholastic Athletic Directors	3
EPLS:4200	Diversity and Inclusion in Athletics	3

Field Experience

Field experience is essential to completion of the National Interscholastic Athletic Administrators Association (NIAAA) requirements for first-level certification as a registered athletic administrator (RAA). Students must complete a minimum of 3 s.h. in the following course with an approved partner and oversight from the Office of Field Experience (sport and recreation management) in the Department of Health and Human Physiology.

Code	Title	Hours
SRM:4196	Interscholastic Athletic Administration Field Experience	3-9

Electives

Students select a minimum of 6 s.h. from the following.

Code	Title	Hours
HHP:2500	Physical Activity Psychology	3
SRM:1045	Diversity and Inclusion in Healthy Living	3
SRM:2065	The Experience Economy	3
SRM:3020/ INTD:3027	Nutrition in Health and Performance	3
SRM:3146	Sports Officiating: Rules, Theories, and Issues	3
SRM:3147	Sport Event Management	3
SRM:3149	Coaching Theory, Body Structure, and Human Development (this course and SRM:3155 together allow students to apply for state of Iowa coaching authorization)	3
SRM:3150	Recreation Administration	3
SRM:3155	Prevention and Care of Athletic Injuries for Coaches (this course and SRM:3149 together allow students to apply for state of Iowa coaching authorization)	3
SRM:3176	Sports Analytics for Coaches, Managers, and Other Decision Makers	3

SRM:3200	Topics in Sport and Recreation Management (when topic is the politics of sports)	3
SRM:3210	Event Bidding: Processes and Strategies	3
ARTS:1070	Elements of Graphic Design	3
COMM:1819	Organizational Leadership	3
EDTL:3114	Parent-Child Relationships	3
EDTL:4940	Characteristics of Disabilities	3
EPLS:4180	Human Relations for the Classroom Teacher	3
EPLS:6201	Foundations of School Administration	3
JMC:1300	Principles of Strategic Communication	3
JMC:5240	Digital Strategic Communication	3
PSQF:1075	Educational Psychology and Measurement	3
PSQF:4134/ EDTL:4934	Parent-Teacher Communication	1-3
RHET:2085	Speaking Skills	3

The Iowa Board of Educational Examiners (BoEE) requires applicants for the state activities director authorization to also have a BoEE coaching authorization. Students who do not have the BoEE coaching authorization must complete the following certificate elective courses, which lead to the BoEE coaching authorization: SRM:3149 Coaching Theory, Body Structure, and Human Development and SRM:3155 Prevention and Care of Athletic Injuries for Coaches.