Health Promotion, BS

Learning Outcomes

Students will be able to:

• identify and communicate the needs, barriers to, and facilitators of health among various populations;
• understand, communicate, and apply health theories to inform health promotion programs;
• assess and interpret common behavioral and clinical health outcomes;
• use evidence-based communication strategies designed to facilitate behavior change;
• understand, communicate, and apply evidence-based leadership and management strategies in a health organization setting; and
• understand how to plan, implement, and evaluate targeted health promotion programs.