

Enterprise Leadership, BA

Career Advancement

Enterprise leadership students develop a solid foundation in entrepreneurial management, leadership, and professional communication skills that prepare them for a variety of career opportunities or to start their own business. Students are able to apply their innovative problem-solving and critical thinking skills to contemporary issues, develop strategies to seize opportunities, and build and lead successful teams.

Graduates find rewarding careers in general management, business analysis, business development, marketing and professional communications, management consulting, general or project management, sales, financial management, and as founders or executives in start-up businesses. Students are prepared to become entrepreneurial-minded leaders in large corporations, small- to medium-sized businesses, and nonprofit organizations.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs.