Informatics, BA

Career Advancement

Informatics graduates work in a broad range of market sectors, reflecting the interdisciplinary nature of the program and the large number of available cognates. Students will have technical skills along with a specialty area that can help them pursue a specific type of organization or interest field.

Here are just a few of the areas that informatics graduates have pursued: software development, database and/or web administration, data analysis, software support (IT), user interface/user experience web design (the human-computer interaction cognate is useful for this area), and health care information (the health informatics cognate is useful for this area).

A recent job placement survey indicates that more than 90% of University of Iowa informatics graduates have a job, are continuing education, or are not seeking employment within six months of graduation.

View post-graduation data on the Pomerantz Career Center website, which uses University of Iowa placement information to explore what recent informatics alumni are doing, including median salaries, job titles, companies of employment, and other facts about UI graduates.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs.