Screenwriting Arts, B.A.

The major in screenwriting arts draws on the long and historic creative writing tradition at the University of Iowa by expanding undergraduate offerings to include a program in screenwriting. Students are instructed on practical skills and knowledge needed to become successful members of the screenwriting industry, but they also learn about the history and theories related to screenwriting, encouraging writing and the production of cinema to rise to the level of art.

Learning Outcomes
Screenwriting arts students achieve nine learning outcomes within three major areas:

Obtaining Foundational Understanding and Skills
• Finding and forming ideas
• Learning research methods to enhance creativity
• Understanding the history and genres of narrative forms and styles
• Learning the history of world cinema and film language

Executing, Developing, and Completing Screenplay Projects
• Step-by-step screenwriting models
• Editing, workshopping, and revising screenwriting drafts

Practical Skills and Screen Industry Knowledge
• Oral communication skills
• Filmmaking processes including sound, cinematography, editing, and directing
• Business and industrial dimensions through networking and building communities