Screenwriting Arts, B.A.

The major in screenwriting arts draws on the long and historic creative writing tradition at the University of Iowa by expanding undergraduate offerings to include a program in screenwriting. Students are instructed on practical skills and knowledge needed to become successful members of the screenwriting industry, but they also learn about the history and theories related to screenwriting, encouraging writing and the production of cinema to rise to the level of art.

Learning Outcomes

Screenwriting arts students achieve nine learning outcomes within three major areas:

• Obtaining Foundational Understanding and Skills
  Finding and forming ideas
  Learning research methods to enhance creativity
  Understanding the history and genres of narrative forms and styles
  Learning the history of world cinema and film language

• Executing, Developing, and Completing Screenplay Projects
  Step-by-step screenwriting models
  Editing, workshopping, and revising screenwriting drafts

• Practical Skills and Screen Industry Knowledge
  Oral communication skills
  Filmmaking processes including sound, cinematography, editing, and directing
  Business and industrial dimensions through networking and building communities