

# Screenwriting Arts, BA

The major in screenwriting arts draws on the long and historic creative writing tradition at the University of Iowa by expanding undergraduate offerings to include a program in screenwriting. Students are instructed on practical skills and knowledge needed to become successful members of the screenwriting industry, but they also learn about the history and theories related to screenwriting, encouraging the writing and production of cinema to rise to the level of art.

## Learning Outcomes

Screenwriting arts students achieve nine learning outcomes within three major areas.

### Obtaining Foundational Understanding and Skills

Students will:

- find and form ideas;
- learn research methods to enhance creativity;
- understand the history and genres of narrative forms and styles; and
- learn the history of world cinema and film language.

### Executing, Developing, and Completing Screenplay Projects

Students will:

- engage with step-by-step screenwriting models; and
- edit, workshop, and revise screenwriting drafts.

### Practical Skills and Screen Industry Knowledge

Students will learn:

- oral communication skills;
- filmmaking processes including sound, cinematography, editing, and directing; and
- business and industrial dimensions through networking and building communities.