

Screenwriting Arts, BA

Career Advancement

Screenwriting arts majors find employment as writers in the entertainment field, including filmmaking as well as TV, marketing, advertising, public relations, and other related areas that specialize in communication through words and images. The U.S. Bureau of Labor Statistics notes in the Occupational Outlook Handbook that occupations for writers are expected to grow by 8% over the next decade. Related occupations such as public relations will grow at around 10% as well as positions in advertising, promotions, and marketing. Students who study screenwriting will possess the knowledge and skills needed for entry into these related positions.

Screenwriting arts students benefit from the University of Iowa's status as a renowned writing university. The Department of Cinematic Arts organizes panels with faculty members, current students, and alumni working in the industry. In addition to the wealth of internship opportunities at the University of Iowa and surrounding areas, students enroll in CINE:3310 Screenwriting Studies, which addresses career opportunities for screenwriters (e.g., labs, workshops, fellowships) and have the option to enroll in CINE:3080 Film/Video Production: The Business of Filmmaking, a course devoted to careers in cinema.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs.