Planning and Public Affairs

Director
- Charles E. Connerly

Graduate degrees: M.P.Aff.; M.S. in urban and regional planning

Faculty: https://sppa.uiowa.edu/faculty-and-staff
Website: https://sppa.uiowa.edu/

Planning and public affairs encompasses the development and implementation of public policies that improve the quality of life in cities and regions as well as protects the environment and sustains the earth. Areas of concentration include economic development, geographic information systems (GIS), land use and environmental planning, housing and community development, and transportation. Focus is on analytical urban planning, public policy, and sustainability.

The School of Planning and Public Affairs is a campus leader in community engagement and hosts the Iowa Initiative for Sustainable Communities (IISC) through which students from disciplines across campus provide key answers to important sustainability questions for communities in Iowa.

Related Certificate
Transportation Studies

The Transportation Studies Program offers the Certificate in Transportation Studies. The program focuses on the varied and complex problems of transportation and on interdisciplinary approaches to addressing them. The Departments of Civil and Environmental Engineering, Industrial and Systems Engineering, Mechanical Engineering (College of Engineering), Economics (Tippie College of Business), and the School of Planning and Public Affairs (Graduate College) participate in the program.

The certificate is coordinated by the School of Planning and Public Affairs. See the Certificate in Transportation Studies (Graduate College) in the Catalog.

Urban and Regional Planning Courses

URP:2013 Introduction to Sustainability arr.
Introduction to sustainability knowledge, skills, and habits as a means to shape one’s vision of a sustainable citizen; emphasis on basic skills of literacy, applied math, and finding information; traditional sustainability knowledge areas related to society, economy, and environment; intersecting themes (e.g., informed consumerism, eco-economics, and livable environments). Same as BUS:2013, GEOG:2013, SUST:2013.

URP:3001 Planning Livable Cities 3 s.h.
Development of livable cities in the United States; economic, physical, environmental, and political forces that shape their growth; impact of planning, how it shapes the future of cities. Same as GEOG:3920.

URP:3134 Regional and Urban Economics 3 s.h.
Theory of location and regional development; central place theory; why cities exist and trade with one another; models of land use patterns, rents; empirical tests of models; policy applications. Prerequisites: ECON:1100. Same as ECON:3640.

URP:3135 Environmental and Natural Resource Economics 3 s.h.
Environmental and resource use problems; efficient mechanisms and other policies for environmental protection, management of common property resources. Prerequisites: ECON:1100. Same as ECON:3625.

URP:3217 Negotiation and Conflict Resolution 3 s.h.
Strategies of successful negotiation across a wide range of conflict situations; keys to success in peacefully resolving conflicts; personal, professional, legal, and political negotiations; apologizing; mediation as alternative to litigation; analysis of conflict characteristics to determine optimal negotiation strategies; development of negotiation interpersonal skills; practice negotiating under real world scenarios. Prerequisites: RHET:1030 or RHET:1040 or RHET:1060. Same as PBAF:3217, RHET:3009.

URP:3350 Transportation Economics 3 s.h.
Overview of transportation markets—intercity, rural, urban; transportation modes—rail, highway, air, water, pipeline, transit; issues in finance, policy, planning, management, physical distribution, and environmental, economic, and safety regulation. Recommendations: ECON:1100 and ECON:1200. Same as ECON:3750, GEOG:3940.

URP:3360 Urban Transportation 1-3 s.h.
Transportation in the urban market; urban transport modes, technologies, costs, pricing, and ways to develop and analyze urban policy in order to promote city livability and sustainability; development of urban transportation and transport operations in the U.S. and worldwide; urban transport policies, plans, and policy development processes; major urban transportation issues, investigation of possible means of attacking urban transportation issues. Prerequisites: ECON:1100. Same as ECON:3770.

URP:4170 Megacities Seminar 1-3 s.h.
Global historical, political, economic, urban, and cultural aspects of megacity development; planning methods to address contemporaneous and emerging issues; critical analysis of peer-reviewed literature and computational simulations; topics include urban sprawl, poverty and inequality, economies, food scarcity, population growth, government models, environmental and health concerns, sustainability.
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**URP:4262 Transportation Demand Analysis** 3 s.h.
City planning procedures and traffic engineering techniques applied to transportation problems; trip generation, distribution, assignment, mode choice models; travel surveys, data collection techniques; arterial flow, intersection performance, parking; transit system analysis. Same as CEE:4176.

**URP:4750 Environmental Impact Analysis** 3 s.h.
In-depth exposure to the history and evolution of the U.S. Environmental Impact Assessment (EIA) process; discussion of major court cases; ecological, economic, and political aspects of current environmental controversies; exposure to real-world scenarios that are crucial to understanding the EIA process in action; field trips to six or seven environmental control facilities in Iowa City and neighboring areas. Prerequisites: GEOG:1070. Same as GEOG:4750.

**URP:4752 Eight Generational Planning: Envisioning Cities for Year 2228** 3 s.h.
Star Trek tells us that Captain Kirk will be born in Iowa in 2228, what should cities look like in that year? Students envision and design great generative cities in the age of Anthropocene—the period we are in which features substantial human influence on climate and the environment; exploration of contemporary philosophies and urban strategies for sustainability, resilience, post-scarcity abundance, human well-being, social inclusiveness, and justice in an era of rapid changes in society, technology, climate, and environment.

**URP:4760 Sustainable Urban Development: The Hong Kong Experience** 3 s.h.
Today about 52 percent of the world’s population lives in urban areas; by 2050 almost 70 percent will be living in cities and towns; how the shape, size, and form of urban areas and how people live in them have significant impact on the environment; students explore theories and practices pertaining to sustainable urban development and learn about urban environmental issues around the world and significant socioeconomic problems arising from current patterns of urban development that are, on the whole, not sustainable; introduction to many innovative approaches for making cities more sustainable.

**URP:5678 Application Simulation to Transportation** 3 s.h.
Transportation system management and traffic engineering; application of real-time simulation and visualization. Prerequisites: CEE:3763 or CEE:4763. Same as CEE:5678.

**URP:5800 Environmental Economics and Policy** 3 s.h.
Reasons why markets fail in environmental realm (e.g., externalities, common pool resources, club goods, public goods); ecosystem services and techniques used for their valuation; revealed and stated preferences; cost-benefit analysis and role in policy-making process; tools to address environmental market failures, particularly command and control, taxes and subsidies, and mitigation markets; focus on air pollution, climate change, and water-related policies. Same as GEOG:5800, PBAF:5800.

**URP:6201 Analytic Methods II** 3 s.h.
Integration of methods with the planning process; application of multiple regression, population estimation and projection, survey methods, time series analysis, industrial growth and change; presentation of results to decision makers and the public. Prerequisites: URP:6201. Same as PBAF:6201.

**URP:6202 Land Use Planning: Law and Practice** 4 s.h.
Legal, social foundations of land use planning; comprehensive planning, zoning and subdivision review; legal aspects of land use, environmental planning; ordinance drafting; staff report writing; citizen participation.

**URP:6203 History and Theories of Planning** 3 s.h.
History of urban planning and policy in America as a reflection of social and economic forces; alternative planning philosophies, roles, and ethical choices open to planners and policy leaders; special attention given to ways in which urban planning has confronted issues of racism and social justice, as well as climate change and its implications for cities and social justice. Same as HIST:6203.

**URP:6205 Economics for Policy Analysis** 1.3 s.h.
Principles of economics for planners; concepts and techniques of microeconomic analysis; income inequality; the role of government in the economy: tax and pricing policy; project evaluation; externalities. Same as PBAF:6205.

**URP:6208 Program Seminar** 1 s.h.
Planning process, roles of planners, professional ethics and standards. Same as PBAF:6208.

**URP:6209 Field Problems in Planning I** 3 s.h.
Experience working on a two-semester project involving a current planning issue, usually for a client. Requirements: urban and regional planning graduate standing.

**URP:6210 Field Problems in Planning II** 3 s.h.
Continuation of URP:6209. Prerequisites: URP:6209. Requirements: urban and regional planning graduate standing.

**URP:6211 Community Outreach Practicum** 1-3 s.h.
Application of planning skills to community work by nonprofit organizations in local area; urban planners contributing to their communities; community outreach.

**URP:6225 Applied GIS for Planners** 3 s.h.
Analysis of Census of Population data using GIS software; data and analytical needs of urban planners; coverage of GIS topics to plan functions of GIS and spatial analysis, varied GIS software in a planning organization; structure of the Census.

**URP:6227 Spatial Analysis in Planning and Policy Making** 3 s.h.
Databases, GIS, planning support systems; spatial model building and use of spatial statistics; applications to substantive problems in transportation, environment, housing, economic development. Recommendations: completion of an introductory GIS course.

**URP:6228 GIS for Local Government** 1 s.h.
Development, maintenance, and operation of an enterprise-wide Geographic Information System (GIS); implementation of a parcel-based data system model common to government entities; practical experience using data for land-use planning analysis.

**URP:6229 Practicum** 1-5 s.h.
Full-time internship of at least five months with a planning-related organization. Requirements: urban and regional planning graduate standing.
URP:6233 Public Finance and Budgeting 3 s.h.
Local budgeting process and revenue instruments available for local governments to finance their infrastructure; local budgeting process, mechanics of property tax and other revenue sources, connection between taxation and land use, economic development, growth management, and transportation; issues regarding financing K-12 public schools. Prerequisites: URP:6205 or PBAF:6205. Same as PBAF:6233.

URP:6235 Geodatabases and GIS 1 s.h.
Geodatabase implementation in the management of large GIS data sets. Prerequisites: URP:6225.

URP:6240 Public Management 3 s.h.
Public management in a democratic society; balancing of administrative and democratic values and interests; examination of institutional, political, organizational, and ethical context of public management and policy making; students acquire important management, leadership, and decision making skills, as well as reflect on their values and behaviors with regard to administration and public service, particularly in a diverse and changing society; service in public sector contrasted with service in private and nonprofit sectors. Same as PBAF:6240.

URP:6242 Planning and City Administration 1 s.h.
Relationship of planners and other local government personnel; how planning fits into city management; city management view of local political process, provision of city services, finance and budgeting, human resources, intergovernmental relations, how meetings are run, dealing with the public.

URP:6243 The Land Development Process 3 s.h.
How land is developed; analysis of site suitability, preparation of subdivision plan, site plan review, development approval process, infrastructure and site preparation, negotiating local development politics; field trips. Prerequisites: URP:6202.

URP:6245 Growth Management 3 s.h.
Causes and consequences of urban sprawl, shortfalls in conventional land use planning; local and state growth management policies, techniques of policy implementation, positive and negative impacts of such policies; Smart Growth; emerging challenges. Prerequisites: URP:6202. Same as PBAF:6245.

URP:6249 Sustainability Seminar 1 s.h.
Focus of increasing interest for planning students and practicing planners; involves environmental effects, economy, social justice; discussion and investigation of sustainability practice applied to local and regional efforts of public and private entities; greater awareness and understanding of the effectiveness and resource requirements of local activities addressing sustainability; presentations by the instructor, local tours, guest lectures.

URP:6253 Designing Sustainable and Healthy Cities 1-3 s.h.
Principles and practical elements of urban design for sustainable and healthy cities; general urban design background for policy makers and planners; impacts of urban design for environmental sustainability and for community health and well-being; physical, mental, social, and environmental health as they are affected by urban form, air and water quality, green spaces and climate change impacts. Same as PBAF:6253.

URP:6256 Environmental Policy 3 s.h.
Environmental policy formation and politics; comparative international perspective on the United States' experience. Same as PBAF:6256.

URP:6257 Environmental Management 3 s.h.
Environmental best management practices for sustainable management of natural resources; open space and habitat protection, prairie and wetland restoration, water supplies management, natural hazard mitigation, farmland protection. Same as PBAF:6257.

URP:6258 Modeling Dynamic Systems 3 s.h.
Nonlinear dynamics in human-environment relationships; quantitative modeling of global environment processes; environment modeling for policy and land use planning; introduction to fundamentals of linked global-scale environment processes from a systems perspective, focus on historical and contemporary role of human activities in altering flows of energy and mass within the Earth system; hands-on simulation and group games to understand feedback loops in complex systems, with applications to land use, water, climate, ecosystems, and nutrient cycles across time and spatial scales; emphasis on quantifying effects of policies and planning on environmental change. Same as PBAF:6258.

URP:6260 Transportation Policy and Planning 3 s.h.
Institutional setting for transportation planning, evolution of domestic transportation policy, international influences, transportation modes and markets, current sources of transportation planning information, emerging policy issues. Same as PBAF:6260.

URP:6265 Planning Sustainable Transportation 3 s.h.
Theories and methods of exerting public control over passenger and freight transportation; social and environmental regulation; effects of changing finance, regulation, and pricing policies, including privatization, tolls, impact fees. Same as GEOG:6264, PBAF:6265.

URP:6266 Transportation and Land Use Planning 3 s.h.
Policies and interactions between transportation and land use; location theories and practices; transportation infrastructure, land use, travel behavior modeling; current policies that influence travel behavior and urban form. Same as PBAF:6266.

URP:6268 Freight Transportation Planning 3-4 s.h.
Freight transportation planning in the United States; surface modes, primarily trucking and rail, as well as trade-offs in bulk movements by inland waterways and pipelines; comparison with recent developments in policy, planning, and practice for surface transportation in other developed economies (e.g., Europe).

URP:6269 Transportation Program Seminar 1 s.h.
Transportation finance, safety and economic regulation, planning processes, management, government policy issues at federal, state, and local levels.

URP:6271 Housing Policy 3 s.h.
Recent housing policy initiatives at federal, state, and local levels. Same as PBAF:6271.

URP:6273 Community Development in the Upper Midwest 3 s.h.
Examination of issues, challenges, and possible solutions confronting small-to-medium sized towns, typically under 50,000 people, in Iowa and elsewhere in the Upper Midwest (Illinois, Wisconsin, Minnesota); students and faculty partner with an Iowa community to develop ideas and plans for community revitalization. Same as PBAF:6273.

URP:6277 Affordable Housing Finance 3 s.h.
Financing development or rehabilitation of affordable housing; low-income housing tax credits, the housing finance system and current regulatory issues, mortgage discrimination, improving financing for rental housing.
URP:6278 Nonprofit Organizational Effectiveness I 
Operational and financing aspects of nonprofit management; mission and governance of organization; strategic planning for effective management, including finance, budget, income generation, fund-raising. Same as HMP:6360, MGMT:9150, PBAF:6278, RELS:6070, SPST:6010, SSW:6247. 3 s.h.

URP:6279 Nonprofit Organizational Effectiveness II 
Qualities for leadership of nonprofit organizations, including relationships with staff and volunteers; relationship of nonprofit and outside world; marketing, public relations, advocacy strategies for nonprofits. Requirements: for HMP:6365—HMP:6360 or MGMT:9150. Same as HMP:6365, MGMT:9160, PBAF:6279, RELS:6075, SPST:6020, SSW:6248. 3 s.h.

URP:6280 Planning for Disaster Mitigation and Recovery 
Types of disasters that communities face; what role planners play, what role should they play; importance of hazard mitigation and planning for post-disaster recovery; where planners' unique skills play the most significant roles in aiding a community to redesign a safer future. Same as PBAF:6280. 2-3 s.h.

URP:6282 Grant Writing 
Same as PBAF:6282, SSW:6282. 1-2 s.h.

URP:6290 Economic Impact Assessment 
Economic impact and growth analysis, including economic base, income expenditure, input-output analysis; use of economic impact analysis in a cost-benefit context; industrial location and mobility theory with statistics applications. Prerequisites: URP:6205. 3 s.h.

URP:6295 Economic Development Policy 
Analysis of policies and programs at national, regional, state, and local levels that address problems of economic growth, development, decline. Same as PBAF:6295. 3 s.h.

URP:6297 Economic Development Finance 
Business financial statements and evaluation of loan proposals; small business finance including financing working capital, fixed assets, and real estate; economic development agencies and institutions; and case studies of economic development financing. Prerequisites: URP:6205. Same as PBAF:6297. 3 s.h.

URP:6305 Readings 
Research and analysis of a special planning problem; opportunity to apply knowledge in area of specialization. 3 s.h.

URP:6315 Independent Study in Planning 
Arrangement by students in the field of urban and regional planning; students learn to use programs such as SketchUp, LayOut, Google Earth, and Lumion; produce maps, diagrams, experiential perspectives, renderings, and other visuals; and convey a variety of ideas pertaining to the urban environment. 1-6 s.h.

URP:6320 Introduction to Graphic Communications 
Visual communication techniques through use of print and digital media; how to graphically convey concepts and information to a variety of audiences; basic design principles to build a foundation in graphic communication; relationships between various software packages; advantages and shortcomings of various digital tools; development of professional graphic media that is beautiful and effective. 2 s.h.

URP:6325 Thesis: Urban and Regional Planning 
Skills necessary to develop graphic content utilized by professionals in the field of urban and regional planning; students learn to use programs such as SketchUp, LayOut, Google Earth, and Lumion; produce maps, diagrams, experiential perspectives, renderings, and other visuals; and convey a variety of ideas pertaining to the urban environment. Arr. 1 s.h.

URP:6335 Internship 
Work in a planning or related agency or nonprofit organization. 2 s.h.

URP:6340 Public Policy Analysis 
Rationales and goals of public policy; major steps, key methods, and tools in policy analysis; professional delivery of policy recommendations. Same as PBAF:6340. 3 s.h.

URP:6400 Sustainable Development: The Kerala Experience 
Exploration of student interests in social entrepreneurship, global health, microfinance, cultural production, environmental sustainability, or other development issues in India; varied disciplinary perspectives (i.e., public health, business, social work, geography, art); student work with Indian NGOs employing a diverse variety of techniques to address social problems such as child labor, health care for the poor, illiteracy, and disability services. Winter session. Same as PBAF:6400. 3 s.h.

Public Affairs Courses

PBAF:3217 Negotiation and Conflict Resolution 
Strategies of successful negotiation across a wide range of conflict situations; keys to success in peacefully resolving conflicts; personal, professional, legal, and political negotiations; apologizing; mediation as alternative to litigation; analysis of conflict characteristics to determine optimal negotiation strategies; development of negotiation interpersonal skills; practice negotiating under real world scenarios. Prerequisites: RHET:1030 or RHET:1040 or RHET:1060. Same as RHET:3009, URP:3217. 3 s.h.

PBAF:5111 American Public Policy 
Introduction to study of public policy in the United States; development of analytical skills necessary to better understand and explain contemporary policy debates and public policy decision making that takes place at the local, state, and national levels in the United States; topics include a mix of theoretical approaches and substantive policy areas to better understand how policy is made, manipulated, and maintained; examination of demands and supports, institutional, and environmental variables that drive American public policy. Same as POLI:5111. 3 s.h.

PBAF:5117 Bureaucratic Politics and Public Administration 
Examination of the federal bureaucracy from political, theoretical, and practical perspectives; what we mean by 'federal bureaucracy,' how it developed over time, how it performs its tasks, and how it affects American policy and politics. Same as POLI:5117. 3 s.h.

PBAF:5200 American State Politics 
Approaches to analysis of political behavior in American state governments; emphasis on cultures, parties, actors, processes, issues. Same as POLI:5200. 3 s.h.

PBAF:5800 Environmental Economics and Policy 
Reasons why markets fail in environmental realm (e.g., externals, common pool resources, club goods, public goods); ecosystem services and techniques used for their valuation; revealed and stated preferences; cost-benefit analysis and role in policy-making process; tools to address environmental market failures, particularly command and control, taxes and subsidies, and mitigation markets; focus on air pollution, climate change, and water-related policies. Same as GEOG:5800, URP:5800. 3 s.h.
PBAF:6200 Analytic Methods I 1-3 s.h.
Methods used in planning and policy analysis; emphasis on application of statistical techniques and quantitative reasoning to planning problems; use of computers and data systems in planning analysis. Same as URP:6200.

PBAF:6201 Analytic Methods II 3 s.h.
Integration of methods with the planning process; application of multiple regression, population estimation and projection, survey methods, time series analysis, industrial growth and change; presentation of results to decision makers and the public. Prerequisites: URP:6200. Same as URP:6201.

PBAF:6205 Economics for Policy Analysis 1,3 s.h.
Principles of economics for planners; concepts and techniques of microeconomic analysis; income inequality; the role of government in the economy; tax and pricing policy; project evaluation; externalities. Same as URP:6205.

PBAF:6208 Program Seminar 1 s.h.
Planning process, roles of planners, professional ethics and standards. Same as URP:6208.

PBAF:6210 Public Affairs Capstone 3 s.h.
Students work on a community, state, federal, or nonprofit-based project with focus on research and development of policy proposals and management action steps. Requirements: M.P.Aff. graduate standing.

PBAF:6233 Public Finance and Budgeting 3 s.h.
Local budgeting process and revenue instruments available for local governments to finance their infrastructure; local budgeting process, mechanics of property tax and other revenue sources, connection between taxation and land use, economic development, growth management, and transportation; issues regarding financing K-12 public schools. Prerequisites: URP:6205 or PBAF:6205. Same as URP:6233.

PBAF:6238 Public Human Resource Management 3 s.h.
Fundamental human resource management principles; application to a variety of human resource issues in public and nonprofit organizations including recruitment, employee development and evaluation, compensation and benefits, diversity, performance management systems, health/safety systems, and employee relations.

PBAF:6239 Organizational Dynamics and Leadership 3 s.h.
Dynamics of public and nonprofit organizations and the role of leadership—especially in a democratic context—in shaping the direction of those organizations; major theories of public organizations as well as of leadership; examination of distinctive attributes of public organizations and the environments they occupy, including political environments; organizational goals and goal setting; organizational structure and management; leadership and teamwork; management of organizational change; reflection on the role that leadership plays in context of public organizations.

PBAF:6240 Public Management 3 s.h.
Public management in a democratic society; balancing of administrative and democratic values and interests; examination of institutional, political, organizational, and ethical context of public management and policy making; students acquire important management, leadership, and decision making skills, as well as reflect on their values and behaviors with regard to administration and public service, particularly in a diverse and changing society; service in public sector contrasted with service in private and nonprofit sectors. Same as URP:6240.

PBAF:6241 Strategic Management of Public and Nonprofit Organizations 3 s.h.
Application of well-known concepts of strategic planning and management to public and nonprofit organizations; topics include environmental assessment, mission identification, strategic issue identification, strategy formulation, strategic budgeting, strategic management and human relations, information technology and strategic management, performance measurement, strategic communication, strategic management and collaboration, strategic management and politics.

PBAF:6245 Growth Management 3 s.h.
Causes and consequences of urban sprawl, shortfalls in conventional land use planning; local and state growth management policies, techniques of policy implementation, positive and negative impacts of such policies; Smart Growth; emerging challenges. Prerequisites: URP:6202. Same as URP:6245.

PBAF:6253 Designing Sustainable and Healthy Cities 1-3 s.h.
Principles and practical elements of urban design for sustainable and healthy cities; general urban design background for policy makers and planners; impacts of urban design for environmental sustainability and for community health and well-being; physical, mental, social, and environmental health as they are affected by urban form, air and water quality, green spaces and climate change impacts. Same as URP:6253.

PBAF:6256 Environmental Policy 3 s.h.
Environmental policy formation and politics; comparative international perspective on the United States’ experience. Same as URP:6256.

PBAF:6257 Environmental Management 3 s.h.
Environmental best management practices for sustainable management of natural resources; open space and habitat protection, prairie and wetland restoration, water supplies management, natural hazard mitigation, farmland protection. Same as URP:6257.

PBAF:6258 Modeling Dynamic Systems 3 s.h.
Nonlinear dynamics in human-environment relationships; quantitative modeling of global environment processes; environment modeling for policy and land use planning; introduction to fundamentals of linked global-scale environment processes from a systems perspective, focus on historical and contemporary role of human activities in altering flows of energy and mass within the Earth system; hands-on simulation and group games to understand feedback loops in complex systems, with applications to land use, water, climate, ecosystems, and nutrient cycles across time and spatial scales; emphasis on quantifying effects of policies and planning on environmental change. Same as URP:6258.

PBAF:6260 Transportation Policy and Planning 3 s.h.
Institutional setting for transportation planning, evolution of domestic transportation policy, international influences, transportation modes and markets, current sources of transportation planning information, emerging policy issues. Same as URP:6260.

PBAF:6265 Planning Sustainable Transportation 3 s.h.
Theories and methods of exerting public control over passenger and freight transportation; social and environmental regulation; effects of changing finance, regulation, and pricing policies, including privatization, tolls, impact fees. Same as GEOG:6264, URP:6265.
PBAF:6266 Transportation and Land Use Planning 3 s.h.
Policies and interactions between transportation and land use; location theories and practices; transportation infrastructure, land use, travel behavior modeling; current policies that influence travel behavior and urban form. Same as URP:6266.

PBAF:6271 Housing Policy 3 s.h.
Recent housing policy initiatives at federal, state, and local levels. Same as URP:6271.

PBAF:6273 Community Development in the Upper Midwest 3 s.h.
Examination of issues, challenges, and possible solutions confronting small-to-medium sized towns, typically under 50,000 people, in Iowa and elsewhere in the Upper Midwest (Illinois, Wisconsin, Minnesota); students and faculty partner with an Iowa community to develop ideas and plans for community revitalization. Same as URP:6273.

PBAF:6278 Nonprofit Organizational Effectiveness I 3 s.h.
Operational and financing aspects of nonprofit management; mission and governance of organization; strategic planning for effective management, including finance, budget, income generation, fund-raising. Same as HMP:6360, MGMT:9150, RELS:6070, SPST:6010, SSW:6247, URP:6278.

PBAF:6279 Nonprofit Organizational Effectiveness II 3 s.h.
Qualities for leadership of nonprofit organizations, including relationships with staff and volunteers; relationship of nonprofit and outside world; marketing, public relations, advocacy strategies for nonprofits. Requirements: for HMP:6365—HMP:6360 or MGMT:9150. Same as HMP:6365, MGMT:9160, RELS:6075, SPST:6020, SSW:6248, URP:6279.

PBAF:6280 Planning for Disaster Mitigation and Recovery 2-3 s.h.
Types of disasters that communities face; what role planners play, what role should they play; importance of hazard mitigation and planning for post-disaster recovery; where planners’ unique skills play the most significant roles in aiding a community to redesign a safer future. Same as URP:6280.

PBAF:6282 Grant Writing 1-2 s.h.
Same as SSW:6282, URP:6282.

PBAF:6295 Economic Development Policy 3 s.h.
Analysis of policies and programs at national, regional, state, and local levels that address problems of economic growth, development, decline. Same as URP:6295.

PBAF:6297 Economic Development Finance 3 s.h.
Business financial statements and evaluation of loan proposals; small business finance including financing working capital, fixed assets, and real estate; economic development agencies and institutions; and case studies of economic development financing. Prerequisites: URP:6205. Same as URP:6297.

PBAF:6335 Internship 3 s.h.
Internship; 240 hours of public affairs work with a public or nonprofit organization.

PBAF:6400 Sustainable Development: The Kerala Experience 3 s.h.
Exploration of student interests in social entrepreneurship, global health, microfinance, cultural production, environmental sustainability, or other development issues in India; varied disciplinary perspectives (i.e., public health, business, social work, geography, art); student work with Indian NGOs employing a diverse variety of techniques to address social problems such as child labor, health care for the poor, illiteracy, and disability services. Winter session. Same as URP:6400.