Master of Public Affairs, M.P.Aff.

Requirements

The graduate Master of Public Affairs (M.P.Aff.) requires a minimum of 42 s.h. of credit. Students must earn a grade of B-minus or higher in all core and concentration area courses and must maintain an overall program g.p.a. of at least 3.00.

The required curriculum includes eight core courses, an internship, electives (including those taken within a concentration area), a one-semester capstone project, and an internship. Courses are offered by the School of Planning and Public Affairs (Graduate College), the Departments of Management and Entrepreneurship (Tippie College of Business), Civil and Environmental Engineering (College of Engineering), Educational Policy and Leadership Studies (College of Education), Geographical and Sustainability Sciences, Political Science, Sociology and Criminology, the M.A. in strategic communication program in the School of Journalism and Mass Communication (College of Liberal Arts and Sciences), the College of Public Health, and the Larned A. Waterman Iowa Nonprofit Resource Center (College of Law).

The Master of Public Affairs requires the following work.

Core Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBAF:5111</td>
<td>American Public Policy</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:5117</td>
<td>Bureaucratic Politics and Public Administration</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6200</td>
<td>Analytic Methods I</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6205</td>
<td>Economics for Policy Analysis</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6208</td>
<td>Program Seminar</td>
<td>1</td>
</tr>
<tr>
<td>PBAF:6225</td>
<td>Applied GIS for Planning and Policy Making</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6233</td>
<td>Public Finance and Budgeting</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6240</td>
<td>Public Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Concentration Area

Students complete a total of 16 s.h. in consultation with their advisor, with at least 9 s.h. of these in coursework taken in the public and nonprofit management or public policy concentration area, and 7 s.h. in coursework taken from any of the two concentration areas or other courses as deemed appropriate. Students further develop in their concentration area by applying the concepts and skills gained in core coursework.

Students in the public policy concentration complete one of the required courses as well as an additional 6 s.h. within the public policy concentration.

Public and Nonprofit Management Concentration

Nonprofit Management

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAW:8753</td>
<td>Nonprofit Organizations: Structure, Governance, and Strategy</td>
<td>3</td>
</tr>
<tr>
<td>LAW:8755</td>
<td>Nonprofit Organizations: Advocacy, Collaboration, and Fundraising</td>
<td>3</td>
</tr>
<tr>
<td>MGMT:3500</td>
<td>Nonprofit Organizational Effectiveness I</td>
<td>3</td>
</tr>
<tr>
<td>MGMT:3600</td>
<td>Nonprofit Organizational Effectiveness II</td>
<td>3</td>
</tr>
<tr>
<td>MGMT:4600</td>
<td>Nonprofit Ethics and Governance</td>
<td>3</td>
</tr>
</tbody>
</table>

Public Management

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBAF:6238</td>
<td>Public Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6239</td>
<td>Organizational Dynamics and Leadership</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6241</td>
<td>Strategic Management of Public and Nonprofit Organizations</td>
<td>3</td>
</tr>
</tbody>
</table>

Strategic Communication

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBAF:3560</td>
<td>Public Policy and Persuasion</td>
<td>3</td>
</tr>
<tr>
<td>JMC:5200</td>
<td>Topics in Strategic Communication</td>
<td>3</td>
</tr>
<tr>
<td>JMC:5240</td>
<td>Digital Strategic Communication</td>
<td>3</td>
</tr>
<tr>
<td>JMC:5270</td>
<td>Leadership Communication</td>
<td>3</td>
</tr>
<tr>
<td>JMC:5300</td>
<td>Foundations of Strategic Communication</td>
<td>3</td>
</tr>
</tbody>
</table>

Public Policy Concentration

Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBAF:6201</td>
<td>Analytic Methods II</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6340</td>
<td>Public Policy Analysis</td>
<td>3</td>
</tr>
</tbody>
</table>

Criminal Justice

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRIM:3416</td>
<td>Race, Crime, and Justice</td>
<td>3</td>
</tr>
<tr>
<td>CRIM:3417</td>
<td>Community Corrections</td>
<td>3</td>
</tr>
<tr>
<td>CRIM:3600</td>
<td>Crime and Public Policy</td>
<td>3</td>
</tr>
<tr>
<td>CRIM:3425</td>
<td>Women, Crime, and Justice</td>
<td>3</td>
</tr>
</tbody>
</table>

Economic Development Policy

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>URP:6295</td>
<td>Economic Development Policy</td>
<td>3</td>
</tr>
</tbody>
</table>
### Educational Policy

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EPLS:6222</td>
<td>Introduction to Educational Policy</td>
<td>3</td>
</tr>
<tr>
<td>EPLS:6225</td>
<td>Higher Education Policy</td>
<td>3</td>
</tr>
<tr>
<td>EPLS:6228</td>
<td>K-12 Education Finance and Policy</td>
<td>3</td>
</tr>
</tbody>
</table>

### Environmental Policy

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>URP:5800</td>
<td>Environmental Economics and Policy</td>
<td>3</td>
</tr>
<tr>
<td>URP:6256</td>
<td>Environmental Policy</td>
<td>3</td>
</tr>
<tr>
<td>URP:6257</td>
<td>Environmental Management</td>
<td>3</td>
</tr>
<tr>
<td>URP:6258</td>
<td>Systems and Scenario Thinking</td>
<td>3</td>
</tr>
<tr>
<td>CEE:3790</td>
<td>Resilient Infrastructure and Emergency Response</td>
<td>3</td>
</tr>
<tr>
<td>CEE:5410</td>
<td>Politics and Economics of the Food, Energy, Water Nexus</td>
<td>3</td>
</tr>
<tr>
<td>LAW:8433</td>
<td>Environmental Law</td>
<td>3</td>
</tr>
<tr>
<td>LAW:8622</td>
<td>International Environmental Law</td>
<td>3</td>
</tr>
<tr>
<td>POLI:3518</td>
<td>Water Wars: Conflict and Cooperation</td>
<td>3</td>
</tr>
</tbody>
</table>

### Health Policy

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>URP:6253</td>
<td>Designing Sustainable and Healthy Cities</td>
<td>1-3</td>
</tr>
<tr>
<td>HMP:5610</td>
<td>Health Policy</td>
<td>3</td>
</tr>
<tr>
<td>HMP:5650</td>
<td>Health Policy Analysis</td>
<td>3</td>
</tr>
<tr>
<td>HMP:6710</td>
<td>Federalism and Health Policy</td>
<td>3</td>
</tr>
</tbody>
</table>

### Housing and Community Development Policy

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>URP:6271</td>
<td>Housing Policy</td>
<td>3</td>
</tr>
<tr>
<td>URP:6273</td>
<td>Community Development Through Creative Placemaking</td>
<td>3</td>
</tr>
</tbody>
</table>

### Methods

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBAF:6201</td>
<td>Analytic Methods II</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:6340</td>
<td>Public Policy Analysis</td>
<td>3</td>
</tr>
</tbody>
</table>

### Politics of Public Policy Making

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBAF:5120</td>
<td>Public Policy Process</td>
<td>3</td>
</tr>
<tr>
<td>PBAF:5200</td>
<td>American State Politics</td>
<td>3</td>
</tr>
<tr>
<td>JMC:5248</td>
<td>Strategic Political Communication</td>
<td>3</td>
</tr>
<tr>
<td>POLI:3102</td>
<td>The U.S. Congress</td>
<td>3</td>
</tr>
<tr>
<td>POLI:3104</td>
<td>Immigration Politics</td>
<td>3</td>
</tr>
<tr>
<td>POLI:3118</td>
<td>Interest Groups</td>
<td>3</td>
</tr>
<tr>
<td>POLI:3123</td>
<td>State Politics in Iowa</td>
<td>3</td>
</tr>
<tr>
<td>POLI:3203</td>
<td>Campaigns, Elections, and Voting Behavior</td>
<td>3</td>
</tr>
<tr>
<td>POLI:3204</td>
<td>Public Opinion</td>
<td>3</td>
</tr>
<tr>
<td>POLI:3519</td>
<td>Politics of Aging</td>
<td>3</td>
</tr>
</tbody>
</table>

### Sustainable Development

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>URP:5800</td>
<td>Environmental Economics and Policy</td>
<td>3</td>
</tr>
<tr>
<td>CEE:4107</td>
<td>Sustainable Systems</td>
<td>3</td>
</tr>
<tr>
<td>CEE:5410</td>
<td>Politics and Economics of the Food, Energy, Water Nexus</td>
<td>3</td>
</tr>
<tr>
<td>GEOG:3420</td>
<td>Sustainable and Green Building Concepts</td>
<td>3</td>
</tr>
<tr>
<td>GEOG:4750</td>
<td>Environmental Impact Analysis</td>
<td>3</td>
</tr>
<tr>
<td>GEOG:4770</td>
<td>Environmental Justice</td>
<td>3</td>
</tr>
</tbody>
</table>

### Transportation Policy

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>URP:6260</td>
<td>Transportation Policy and Planning</td>
<td>3</td>
</tr>
<tr>
<td>URP:6265</td>
<td>Planning Sustainable Transportation</td>
<td>3</td>
</tr>
<tr>
<td>URP:6266</td>
<td>Transportation and Land Use Planning</td>
<td>3</td>
</tr>
</tbody>
</table>

### Capstone Course

Students take the public affairs capstone course, typically in their final semester. They work on a community, state, federal, or nonprofit project in which they focus their efforts on an analysis of a contemporary public policy problem, research, development of policy proposals, and recommended action steps. This is done in tandem with the University’s Iowa Initiative for Sustainable Communities (IISC), that for ten years has been providing public consultation to communities in Iowa.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBAF:6210</td>
<td>Public Affairs Capstone</td>
<td>3</td>
</tr>
</tbody>
</table>

### Internship Course

Students are required to complete an approved internship with a public agency or a nonprofit organization. They engage in 240 hours of internship work under the supervision of a public affairs professional.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBAF:6335</td>
<td>Internship</td>
<td>3</td>
</tr>
</tbody>
</table>

### Final Examination

An oral and written exam constitute the final examination. If the oral exam is passed, then the written exam does not need to be taken.