Public Affairs Courses (Planning and Public Affairs) (PBAF)

This is a list of all public affairs courses. For more information, see Planning and Public Affairs.

**PBAF:6201 Analytic Methods II** 3 s.h.
Integration of methods with the planning process; application of multiple regression, population estimation and projection, survey methods, time series analysis, industrial growth and change; presentation of results to decision makers and the public. Prerequisites: URP:6200. Same as URP:6201.

**PBAF:6205 Economics for Policy Analysis** 1.3 s.h.
Principles of economics for planners; concepts and techniques of microeconomic analysis; income inequality; the role of government in the economy; tax and pricing policy; project evaluation; externalities. Same as URP:6205.

**PBAF:6208 Program Seminar** 1 s.h.
Planning process, roles of planners, professional ethics and standards. Same as URP:6208.

**PBAF:6210 Public Affairs Capstone** 3 s.h.
Students work on a community, state, federal, or nonprofit-based project with focus on research and development of policy proposals and management action steps. Requirements: M.P.Aff. graduate standing.

**PBAF:6233 Public Finance and Budgeting** 3 s.h.
Local budgeting process and revenue instruments available for local governments to finance their infrastructure; local budgeting process, mechanics of property tax and other revenue sources, connection between taxation and land use, economic development, growth management, and transportation; issues regarding financing K-12 public schools. Prerequisites: URP:6205 or PBAF:6205. Same as URP:6233.

**PBAF:6238 Public Human Resource Management** 3 s.h.
Fundamental human resource management principles; application to a variety of human resource issues in public and nonprofit organizations including recruitment, employee development and evaluation, compensation and benefits, diversity, performance management systems, health/safety systems, and employee relations.

**PBAF:6239 Organizational Dynamics and Leadership** 3 s.h.
Dynamics of public and nonprofit organizations and the role of leadership—especially in a democratic context—in shaping the direction of those organizations; major theories of public organizations as well as of leadership; examination of distinctive attributes of public organizations and the environments they occupy, including political environments; organizational goals and goal setting; organizational structure and management; leadership and teamwork; management of organizational change; reflection on the role that leadership plays in context of public organizations.

**PBAF:6240 Public Management** 3 s.h.
Public management in a democratic society; balancing of administrative and democratic values and interests; examination of institutional, political, organizational, and ethical context of public management and policy making; students acquire important skills in public management, leadership, and decision making and are prepared to work in public service at all levels of government.

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**PBAF:3217 Negotiation and Conflict Resolution** 3 s.h.
Strategies of successful negotiation across a wide range of conflict situations; keys to success in peacefully resolving conflicts; personal, professional, legal, and political negotiations; apologizing; mediation as an alternative to litigation; analysis of conflict characteristics to determine optimal negotiation strategies; development of negotiation interpersonal skills; practice negotiating under real world scenarios. Prerequisites: RHET:1030 or RHET:1040 or RHET:1060. Same as RHET:3009, URP:3217.

**PBAF:5111 American Public Policy** 3 s.h.
Introduction to study of public policy in the United States; development of analytical skills necessary to better understand and explain contemporary policy debates and public policy decision making that takes place at the local, state, and national levels in the United States; topics include a mix of theoretical approaches and substantive policy areas to better understand how policy is made, manipulated, and maintained; examination of demands and supports, institutional, and environmental variables that drive American public policy. Same as POLI:5111.

**PBAF:5117 Bureaucratic Politics and Public Administration** 3 s.h.
Examination of the federal bureaucracy from political, theoretical, and practical perspectives; what we mean by ‘federal bureaucracy,’ how it developed over time, how it performs its tasks, and how it affects American policy and politics. Same as POLI:5117.

**PBAF:5200 American State Politics** 3 s.h.
Approaches to analysis of political behavior in American state governments; emphasis on cultures, parties, actors, processes, issues. Same as POLI:5200.

**PBAF:5800 Environmental Economics and Policy** 3 s.h.
Reasons why markets fail in environmental realm (e.g., externalities, common pool resources, club goods, public goods); ecosystem services and techniques used for their valuation; revealed and stated preferences; cost-benefit analysis and role in policy-making process; tools to address environmental market failures, particularly command and control, taxes and subsidies, and mitigation markets; focus on air pollution, climate change, and water-related policies. Same as GEOG:5800, URP:5800.

**PBAF:6200 Analytic Methods I** 1-3 s.h.
Methods used in planning and policy analysis; emphasis on application of statistical techniques and quantitative reasoning to planning problems; use of computers and data systems in planning analysis. Same as URP:6200.
PBAF:6241 Strategic Management of Public and Nonprofit Organizations 3 s.h.
Application of well-known concepts of strategic planning and management to public and nonprofit organizations; topics include environmental assessment, mission identification, strategic issue identification, strategy formulation, strategic budgeting, strategic management and human relations, information technology and strategic management, performance measurement, strategic communication, strategic management and collaboration, strategic management and politics.

PBAF:6245 Growth Management 3 s.h.
Causes and consequences of urban sprawl, shortfalls in conventional land use planning; local and state growth management policies, techniques of policy implementation, positive and negative impacts of such policies; Smart Growth; emerging challenges. Prerequisites: URP:6202. Same as URP:6245.

PBAF:6253 Designing Sustainable and Healthy Cities 1-3 s.h.
Principles and practical elements of urban design for sustainable and healthy cities; general urban design background for policy makers and planners; impacts of urban design for environmental sustainability and for community health and well-being; physical, mental, social, and environmental health as they are affected by urban form, air and water quality, green spaces and climate change impacts. Same as URP:6253.

PBAF:6256 Environmental Policy 3 s.h.
Environmental policy formation and politics; comparative international perspective on the United States’ experience. Same as URP:6256.

PBAF:6257 Environmental Management 3 s.h.
Environmental best management practices for sustainable management of natural resources; open space and habitat protection, prairie and wetland restoration, water supplies management, natural hazard mitigation, farmland protection. Same as URP:6257.

PBAF:6258 Modeling Dynamic Systems 3 s.h.
Nonlinear dynamics in human-environment relationships; quantitative modeling of global environment processes; environment modeling for policy and land use planning; introduction to fundamentals of linked global-scale environment processes from a systems perspective, focus on historical and contemporary role of human activities in altering flows of energy and mass within the Earth system; hands-on simulation and group games to understand feedback loops in complex systems, with applications to land use, water, climate, ecosystems, and nutrient cycles across time and spatial scales; emphasis on quantifying effects of policies and planning on environmental change. Same as URP:6258.

PBAF:6260 Transportation Policy and Planning 3 s.h.
Institutional setting for transportation planning, evolution of domestic transportation policy, international influences, transportation modes and markets, current sources of transportation planning information, emerging policy issues. Same as URP:6260.

PBAF:6265 Planning Sustainable Transportation 3 s.h.
Theories and methods of exerting public control over passenger and freight transportation; social and environmental regulation; effects of changing finance, regulation, and pricing policies, including privatization, tolls, impact fees. Same as GEOG:6264, URP:6265.

PBAF:6266 Transportation and Land Use Planning 3 s.h.
Policies and interactions between transportation and land use; location theories and practices; transportation infrastructure, land use, travel behavior modeling; current policies that influence travel behavior and urban form. Same as URP:6266.

PBAF:6271 Housing Policy 3 s.h.
Recent housing policy initiatives at federal, state, and local levels. Same as URP:6271.

PBAF:6273 Community Development in the Upper Midwest 3 s.h.
Examination of issues, challenges, and possible solutions confronting small-to-medium sized towns, typically under 50,000 people, in Iowa and elsewhere in the Upper Midwest (Illinois, Wisconsin, Minnesota); students and faculty partner with an Iowa community to develop ideas and plans for community revitalization. Same as URP:6273.

PBAF:6278 Nonprofit Organizational Effectiveness I 3 s.h.
Operational and financing aspects of nonprofit management; mission and governance of organization; strategic planning for effective management, including finance, budget, income generation, fund-raising. Same as HMP:6360, MGMT:9150, RELS:6070, SPST:6010, SSW:6247, URP:6278.

PBAF:6279 Nonprofit Organizational Effectiveness II 3 s.h.
Qualities for leadership of nonprofit organizations, including relationships with staff and volunteers; relationship of nonprofit and outside world; marketing, public relations, advocacy strategies for nonprofits. Requirements: for HMP:6365—HMP:6360 or MGMT:9150. Same as HMP:6365, MGMT:9160, RELS:6075, SPST:6020, SSW:6248, URP:6279.

PBAF:6280 Planning for Disaster Mitigation and Recovery 2-3 s.h.
Types of disasters that communities face; what role planners play, what role should they play; importance of hazard mitigation and planning for post-disaster recovery; where planners’ unique skills play the most significant roles in aiding a community to redesign a safer future. Same as URP:6280.

PBAF:6282 Grant Writing 1-2 s.h.
Same as SSW:6282, URP:6282.

PBAF:6295 Economic Development Policy 3 s.h.
Analysis of policies and programs at national, regional, state, and local levels that address problems of economic growth, development, decline. Same as URP:6295.

PBAF:6297 Economic Development Finance 3 s.h.
Business financial statements and evaluation of loan proposals; small business finance including financing working capital, fixed assets, and real estate; economic development agencies and institutions; and case studies of economic development financing. Prerequisites: URP:6205. Same as URP:6297.

PBAF:6335 Internship 3 s.h.
Internship; 240 hours of public affairs work with a public or nonprofit organization.

PBAF:6340 Public Policy Analysis 3 s.h.
Rationales and goals of public policy; major steps, key methods, and tools in policy analysis; professional delivery of policy recommendations. Same as URP:6340.
PBAF:6400 Sustainable Development: The Kerala Experience 3 s.h.
Exploration of student interests in social entrepreneurship, global health, microfinance, cultural production, environmental sustainability, or other development issues in India; varied disciplinary perspectives (i.e., public health, business, social work, geography, art); student work with Indian NGOs employing a diverse variety of techniques to address social problems such as child labor, health care for the poor, illiteracy, and disability services. Winter session. Same as URP:6400.