

Business Administration Courses (Tippie College of Business) (BUS)

BUS Courses

This is a list of courses with the subject code BUS. For more information, see Tippie College of Business in the Catalog.

BUS:1200 Tippie College Direct Admit Seminar 1 s.h.

Facilitates an introduction to the undergraduate student experience in the Tippie College of Business; discussions of transition issues, academic skill acquisition, and professional goal setting. Requirements: admitted to the direct admission program.

BUS:1300 First-Year Seminar 1 s.h.

Small discussion class taught by a faculty member; topics chosen by instructor; may include outside activities (e.g., films, lectures, performances, readings, visits to research facilities and local businesses).

BUS:1400 Pre-Business First-Year Seminar 1 s.h.

Connection to Tippie College of Business resources; support for student's pathway to admission to the Tippie College of Business; transition to college life, academic skill acquisition, and professional goal setting; for pre-business students. Requirements: pre-business standing.

BUS:1999 Introduction to Research in Business 1 s.h.

Introduction to research in business including scope and methods of business research, questions for which business research seeks answers, and impact of business research on society; weekly seminars include discussion and exploration and serve as preparation for engaging in mentored research.

BUS:2013 Introduction to Sustainability 3 s.h.

Introduction to sustainability knowledge, skills, and habits as a means to shape one's vision of a sustainable citizen; emphasis on basic skills of literacy, applied math, and finding information; traditional sustainability knowledge areas related to society, economy, and environment; intersecting themes (e.g., informed consumerism, eco-economics, and livable environments). GE: Sustainability. GE: Social Sciences. Same as GEOG:2013, SUST:2013, URP:2013.

BUS:2200 Foundations for Success in Business 1 s.h.

Designed to facilitate business students' career exploration and professional development; students participate in a variety of career-related activities including informational interviews, networking events, guest speakers, and workshops; topics include exploring majors, researching career fields and associated qualifications, identifying experiential learning opportunities, networking with integrity, searching for internships, and developing professionalism.

BUS:2300 Searching for Business Information 1 s.h.

Search concepts and sources specific to business information; subscription and government online research sites.

BUS:2350 Introduction to Global Business: Asia Pacific 3 s.h.

Virtual exploration of business and culture in Asia Pacific with focus on Singapore, Hong Kong, Australia, and New Zealand; faculty-led study program includes lectures, readings, case studies, virtual business briefings, and cultural activities from the region. Prerequisites: ECON:1100. Requirements: admission to global business in Asia Pacific study abroad program.

BUS:2360 Introduction to Global Business: Northern Italy 3 s.h.

Virtual exploration of the business and culture of Italy; instructor based in Italy; examination of business, social, financial, and political happenings in Italy and the European Union; hands-on cultural events using virtual reality headsets for city visits, live tours with interactive guides, hands-on cooking class, language lesson, and more; features industry speakers and opportunity to network with Italian students. Prerequisites: ECON:1100. Requirements: admission to global business Northern Italy study abroad program.

BUS:2550 International Business in Asia Pacific 3 s.h.

International business in the Asia Pacific region and related management issues confronting small-medium enterprises and multinational enterprises in that region; topics include rise of the Association of Southeast Asian Nations (ASEAN), challenges and opportunities for trade growth and collaboration, and practical guidance on how to develop and sustain a competitive advantage in a fast growing and dynamic environment; offered by the international business in Sydney, Australia study abroad program through Tippie College of Business. Prerequisites: MGMT:2100. Requirements: admission to international business in Sydney, Australia study abroad program.

BUS:3000 Business Communication and Protocol 3 s.h.

Foundation in business communication and protocol; composing business messages, organizing and reporting workplace data, developing business presentation and team-building skills, exploring issues pertaining to professional behavior. Prerequisites: RHET:1030 or (RHET:1040 and RHET:1060). Requirements: admission to Tippie College of Business and 30 s.h. earned.

BUS:3025 Global Internship Preparation 1 s.h.

Classroom preparation for the Tippie Global Internship Program; includes interview preparation, host country research, internship goal setting, international business practices, cultural awareness and adjustment, and other preparation topics.

BUS:3050 Business, Culture, and Society 3 s.h.

International business environment and interpersonal traits and skills expected of successful international businessperson; interdisciplinary overview of issues related to business in Western Europe; important cultural differences, the code of business and professional etiquette, business protocol, Italian business history, cultural appreciation, and executive legal/ethical concerns in the workplace; series of lectures, workshops, speakers, plant tours, and cultural events.

BUS:3100 Academic Internship or Cooperative Education 0 s.h.

Participation in an internship or cooperative education; fulfills Tippie College of Business experiential learning requirement.

BUS:3200 Advanced Business Presentation Workshop: Strategy and Implementation **2 s.h.**

Advanced oral business presentation skills for solo, paired, and team presentations; suitable for students considering participating in case competitions; emphasis on articulating a particular strategy for an oral presentation and three areas of implementation—content structuring, visual design of PowerPoint slides, and vocal and physical delivery; how to integrate presentation technologies effectively, evaluate other speakers, speak clearly, use gestures appropriately, and engage the audience during the presentation and in question-and-answer sessions. Prerequisites: BUS:3000 with a minimum grade of B.

BUS:3500 Tippie Senate **1 s.h.**

For elected student representatives on the Tippie Senate.

BUS:3600 Mentored Research **arr.**

Business research conducted by undergraduate students under faculty supervision.

BUS:3800 Business Writing **3 s.h.**

Series of practical projects; development of effective and persuasive business communication and analytical skills in public relations context.

BUS:3900 Business Communication Internship I **3 s.h.**

Opportunity for students to earn academic credit for serving as a peer tutor, an orientation and training assistant, or an administrative intern in the Judith R. Frank Business Communications Center.

BUS:3910 Business Communication Internship II **1-3 s.h.**

Continuation of BUS:3900; opportunity for students to earn academic credit for serving as a peer tutor, an orientation and training assistant, or an administrative intern in the Judith R. Frank Business Communications Center. Prerequisites: BUS:3900.

BUS:4025 Certified Global Business Professional Exam Prep **1 s.h.**

Preparation for the Certified Global Business Profession (CGBP) exam; topics include global business management, global marketing, supply chain management, and trade finance; students build knowledge and skills in areas of documentation, legal and regulatory compliance, intercultural awareness, technology, and resources; students will be eligible to sit for the CGBP exam upon completion; attainment of CGBP credential complements student's postsecondary education as it represents the achievement of advanced specialization in international business. Prerequisites: MGMT:2100 or ECON:1200. Corequisites: MGMT:3450. Requirements: 60 s.h. completed.

BUS:4900 Academic Internship **arr.**

Professional internship experience with associated academic content (e.g., paper, coursework).

BUS:4999 Honors Thesis in Business **arr.**

Independent student project directed by faculty or staff advisor; culminates in thesis that conforms to University of Iowa Honors Program guidelines; may include empirical research, library research, applied projects. Prerequisites: BUS:1999.