Nonprofit Management

Director
• Jill K. Smith (Management and Organizations)

Undergraduate certificate: nonprofit management

Nonprofit organizations play vital roles in our communities and contribute to our quality of life. These organizations have unique management, funding, and finance issues that require specialized training. The Certificate in Nonprofit Management is designed to help staff members, board members, founders, and volunteers develop the business and leadership skills necessary for building a successful nonprofit organization. The program provides a balance of academic principles and real-world experience as well as a fundamental understanding of how nonprofit organizations participate in building communities.

Certificate courses cover a wide range of topics and issues, such as community and government partnerships, organizational leadership, entrepreneurship, planning, human resources, financial accountability, grant writing, and website creation and maintenance. Entrepreneurship courses help frame an organization’s value proposition to maximize revenue generation from multiple sources as social enterprises need revenue to operate, survive, and thrive. Courses are offered primarily online.

The Certificate in Nonprofit Management is administered by Distance and Online Education and the Larned A. Waterman Iowa Nonprofit Resource Center, in collaboration with University College.

Programs

Undergraduate Program of Study
Certificate
• Certificate in Nonprofit Management