Nonprofit Leadership and Philanthropy

Codirectors

• Lon D. Moeller (Management and Entrepreneurship), Jenifer A. Vick (Journalism and Mass Communication)

Undergraduate certificate: nonprofit leadership and philanthropy

Website: https://nlp.uiowa.edu/

Nonprofit organizations play a crucial role in strengthening communities and improving lives. From supporting youth and aging populations to preserving wildlife and the arts, nonprofits drive social impact and meaningful change.

Managing a nonprofit requires specialized training to navigate challenges in leadership, programming, funding, and finance. The Certificate in Nonprofit Leadership and Philanthropy equips students with the skills and knowledge to turn their passion into a career or make a lasting impact as a volunteer, board member, or committee participant.

The curriculum covers key areas such as leadership, strategic planning, client programming, fundraising, marketing, event planning, communication strategies, and nonprofit ethics. By combining academic principles with real-world experience, the program offers opportunities to apply skills through collaborations with community partners.

All undergraduate students admitted to the University of Iowa can pursue this certificate. Courses are offered on campus and online, allowing distance and online students to earn the certificate.

The Certificate in Nonprofit Leadership and Philanthropy is administered by the School of Journalism and Mass Communication (College of Liberal Arts and Sciences) and the Department of Management and Entrepreneurship (Tippie College of Business). It is awarded by University College.

Programs

Undergraduate Program of Study

Certificate

Certificate in Nonprofit Leadership and Philanthropy