

Responsible Resource Management, Professional Certificate

Requirements

The professional Certificate in Responsible Resource Management requires 12 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to build skills in evaluating and optimizing resource performance with attention to socially responsible management practices. It is also open to current Iowa MBA Program students. Students in the Iowa MBA Program may complete the certificate as they work toward their degree; the certificate is designed to fit into the MBA curriculum allowing students to earn the MBA and the certificate without additional coursework.

This certificate focuses on financial acumen and data analysis to support decision-making with particular attention to the impact on the environment, society, and governance.

Certificate courses are offered online and select courses may occasionally be offered in Des Moines at the John and Mary Pappajohn Education Center (JMPEC).

Not all courses listed are regularly offered. Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

The Certificate in Responsible Resource Management requires the following coursework.

Required Courses

If MBA:8140 Corporate Financial Reporting is waived, it must be replaced with an approved course from the electives course list.

Course #	Title	Hours
All of these:		
ACCT:9020	Strategic Cost Analysis	3
MBA:8140	Corporate Financial Reporting	3
MGMT:9091	Corporate Social Responsibility and Sustainability	3

Electives

Course #	Title	Hours
One of these:		
BAIS:6050	Data Management	3
BAIS:6280	Cybersecurity	3
ENTR:9500	Managing the Growth Business	3
or MBA:8320	Strategic Business Growth	
FIN:9140	Enterprise Risk Management	3

MBA:8240	Operations and Supply Chain	3
MGMT:9250	Managing Employee Performance	3

ENTR:9500 Managing the Growth Business (prior to summer 2023) and MBA:8320 Strategic Business Growth (available fall 2023 and beyond) are the same course. Only one of those courses will count toward certificate requirements.

Combined Programs

Certificate/Graduate Degrees

Students can pursue this professional certificate concurrently with their graduate degree. A separate application to each degree program is required for students not already admitted to a Tippie College of Business graduate or professional program.

For students in graduate programs outside of the Tippie College of Business:

- With graduate program approval, students may count up to 9 s.h. from the professional certificate toward their graduate degree.
- With approval from the professional certificate program, students may count up to 3 s.h. from any graduate degree program toward their certificate.

Students should contact their degree program and the certificate program to work out combined program details.

Admission

Admission decisions are based upon completed application materials, including academic performance along with quality and quantity of work experience. For specific guidelines, see Certificate-Only Admissions on the Tippie College of Business website.

English language requirements are mandatory for applicants whose first language is not English. Information on these requirements and test options can be found on the Iowa MBA International Admissions website.

Admission decisions are made before registration begins for completed applications received by the priority application deadline. Admitted applicants who have met the priority application deadline may request registration for classes on the first registration date. See the Certificate-Only Admissions website for priority and final application deadlines.

Applications are accepted throughout the year; admission is for summer, fall, or spring entry.