

# Master of Business Administration, MBA

The Master of Business Administration includes two programs: the Iowa MBA and the MBA in Italy (CIMBA Italy MBA).

Students in the Iowa MBA Program have the opportunity to enroll in combined degree programs in business analytics, healthcare administration, law, medicine, strategic communication, and social work, or to earn the Certificate in Healthcare Management. See "Combined Programs" under the Iowa MBA Program section of the catalog.

## Learning Outcomes

Graduates will:

- demonstrate the ability to be leaders in a diverse and complex world;
- demonstrate the ability to be effective team members;
- demonstrate executive-ready communication skills; and
- create integrative solutions to business problems that impact organizations and communities.

## Iowa MBA

The Iowa MBA Program is tailored for working professionals building on the synergies of concurrent work and learning. It also prepares graduates to be effective managers and leaders in the global marketplace.

The curriculum is designed for students with varied backgrounds, undergraduate majors, and professional experience. Previous coursework in business is not required.

## Requirements

The Iowa MBA Program requires 45 s.h. of graduate credit, which encompasses a core of nine courses (27 s.h.) and six electives (18 s.h.). Students must maintain a program grade-point average (GPA) of at least 2.75.

The core develops competency in general management skills and key functional business areas. The electives contribute to the development of an area of expertise and foster a deeper understanding of management and business practices. Electives are offered in analytics, economics, entrepreneurship, finance, marketing, accounting, leadership, and management. Students may take part in global learning opportunities in international locations to increase their understanding of the global business environment and its implications for business conduct and decision-making. Courses are offered each semester during evening hours online and select offerings are available in Des Moines at the John and Mary Pappajohn Education Center (JMPEC).

Students may earn a professional certificate in artificial intelligence and technology management, business communication, corporate finance, finance, financial decision-making, innovation, investment management, leadership, marketing, operations, responsible resource management, risk management and insurance, or strategy while fulfilling requirements for the MBA, often without taking courses beyond the 45 s.h. required for the degree. Students may also earn the Certificate in Business Analytics or Certificate in Artificial Intelligence and Machine Learning while fulfilling requirements for the MBA degree, though additional coursework may be needed beyond the 45

s.h. of the MBA for the Certificate in Artificial Intelligence and Machine Learning due to prerequisites. Certificate courses are offered online and select offerings may be available occasionally in Des Moines at the John and Mary Pappajohn Education Center (JMPEC).

Students can complete the degree requirements in as few as five semesters or extend their study to as long as 10 years. Most students earn the MBA in three years by taking two courses each fall and spring semester and one course during the summer semester.

## Core Courses

Course #	Title	Hours
All of these:		
MBA:8110	Marketing Management	3
MBA:8120	Management in Organizations	3
MBA:8140	Corporate Financial Reporting	3
MBA:8150 or BAIS:9100	Data and Decisions	3
MBA:8160	Managerial Economics	3
MBA:8180	Managerial Finance	3
MBA:8240	Operations and Supply Chain	3
MBA:8300	Foundations in Strategy	3
<b>MBA Capstone</b>		
One of these:		
MBA:8310	Business Integration	3
MBA:8320	Strategic Business Growth	3
MBA:9300	Strategy in Action	3

## Electives

The following courses are all approved electives for the program. Not all courses are offered on a regular basis. Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

Course #	Title	Hours
Six of these:		
ACCT:9020	Strategic Cost Analysis	3
ACCT:9040	Financial Statement Analysis and Forecasting	3
BAIS:6040	Data Programming in Python	3
BAIS:6050	Data Management	3
BAIS:6060	Data Analysis With R	3
BAIS:6070	Data Science	3
BAIS:6100	Text Analytics	3
BAIS:6105	Social Analytics	3
BAIS:6110	Big Data Management and Analytics	3
BAIS:6130	Applied Optimization	3
BAIS:6140	Visual Analytics	3
BAIS:6150	Financial Analytics	3
BAIS:6180	Healthcare Analytics	3
BAIS:6190	Forecasting	3
BAIS:6210	Data Leadership and Management	3
BAIS:6230	People Analytics	3

BAIS:6240	Value Creation Using Artificial Intelligence	3	MBA:9130	Leadership Communication and Story	3
BAIS:6250	Applied Deep Learning	3	MBA:9300	Strategy in Action (if not taken as capstone)	3
BAIS:6260	Generative Artificial Intelligence	3	MGMT:7900	Contemporary Topics in Management & Entrepreneurship	3
BAIS:6280	Cybersecurity	3	MGMT:9090	Influence and Constructive Persuasion	3
BAIS:7900	Special Topics in Business Analytics	3	MGMT:9091	Corporate Social Responsibility and Sustainability	3
BAIS:9010	Contemporary Topics in Analytics	3	MGMT:9092	Effective Managerial Communication	3
BAIS:9110	Advanced Analytics	3	MGMT:9110	Dynamics of Negotiations	3
BAIS:9120	Managing the Supply Chain	3	MGMT:9120	Leadership and Personal Development	3
BAIS:9130	Lean Process Improvement	3	MGMT:9130	Strategic Management of Change	3
BAIS:9140	Agile Project Management	3	MGMT:9150	Nonprofit Organizational Effectiveness I	3
BAIS:9160	Supply Chain Analytics	3	MGMT:9160	Nonprofit Organizational Effectiveness II	3
BAIS:9300	Innovations in Technology	3	MGMT:9170	Human Resources Analytics	3
ECON:9100	Digital Economics	3	MGMT:9185	Project Management	3
ENTR:9100	Entrepreneurship and Innovation	3	MGMT:9210	Law and Ethics	3
ENTR:9200	Entrepreneurial Finance	3	MGMT:9220	Maximizing Team Performance	3
ENTR:9300	Design Thinking	3	MGMT:9230	Managing and Preventing Conflict	3
ENTR:9450	Strategic Management of Technology and Innovation	3	MGMT:9240	Inclusive Leadership	3
ENTR:9500	Managing the Growth Business	3	MGMT:9250	Managing Employee Performance	3
FIN:9010	Contemporary Topics in Finance	3	MGMT:9260	Strategic Employee Development	3
FIN:9130	Corporate Risk Management and Insurance	3	MGMT:9270	Human Resource Management	3
FIN:9140	Enterprise Risk Management	3	MGMT:9290	Global Business Management	3
FIN:9150	Financial Modeling and Firm Valuation	3	MKTG:9010	Contemporary Topics in Marketing	3
FIN:9160	Quantitative Finance and Machine Learning	3	MKTG:9015	Social Media Marketing	3
FIN:9200	Portfolio Management	3	MKTG:9120	Customer Relationship Management	3
FIN:9210	Derivatives	3	MKTG:9155	Digital Marketing Insights, Strategies, and Applications	3
FIN:9220	Fixed Income Securities	3	MKTG:9165	Digital Marketing Analytics	3
FIN:9230	Real Estate Finance and Investments	3	MKTG:9170	Business to Business Marketing	3
FIN:9240	International Finance	3	MKTG:9190	International Marketing	3
FIN:9270	Security Analysis	3	MKTG:9310	Marketing Analytics	3
FIN:9290	Alternative Investments and Portfolio Strategies	3	MKTG:9320	Strategic Brand Positioning	3
FIN:9300	Corporate Finance	3	MKTG:9330	Product and Portfolio Strategy	3
FIN:9310	Advanced Corporate Finance	3	MKTG:9340	Customer Analysis	3
FIN:9330	Investment Banking	3	MKTG:9350	Marketing Communication and Promotions	3
FIN:9350	Wealth Management	3	MKTG:9370	Customer Experience	3
ISE:5350	Logistics Engineering and Management	3			
MBA:8130	Business Communication	3			
MBA:8310	Business Integration (if not taken as capstone)	3			
MBA:8320	Strategic Business Growth (if not taken as capstone)	3			
MBA:8430	Communication With Artificial Intelligence and Business Technology	3			
MBA:8500	Seminar in International Business	3			

## CIMBA Italy MBA

The CIMBA Italy MBA program focuses on personal leadership development and emphasizes strategic management, consulting, and international business. Students apply what they learn through a consulting project with local and international companies. In addition to the MBA degree, students earn certificates through Kepner-Tregoe in problem solving and decision making, and in project management. The program draws its faculty from the University of Iowa and from institutions across the United States and Europe.

The 11-month full-time program is held primarily at the CIMBA campus in Paderno del Grappa, Italy, but the final course is completed on the University of Iowa campus in Iowa City. The full-time program admits students only for fall semester entry. A two-year part-time program is also available for working professionals living in Italy. Part-time applicants typically start in the fall but may be permitted to begin the program at other times.

## Requirements

The CIMBA Italy MBA program requires 52-55 semester hours of graduate credit. Students must maintain a program grade-point average of at least 2.75.

The CIMBA Italy MBA program requires the following coursework. Available electives can vary each year in the program; students should consult their advisor.

Course #	Title	Hours
All of these:		
MBA:8110	Marketing Management	3
MBA:8120	Management in Organizations	3
MBA:8140	Corporate Financial Reporting	3
MBA:8150	Data and Decisions	3
MBA:8160	Managerial Economics	3
MBA:8170	International Economic Environment of the Firm	2
MBA:8180	Managerial Finance	3
MBA:8240	Operations and Supply Chain	3
MBA:8310	Business Integration	1-3
ACCT:9020	Strategic Cost Analysis	3
BAIS:9110	Advanced Analytics	2-3
BAIS:9120	Managing the Supply Chain	2-3
BAIS:9220	Introduction to Information Systems	3
ENTR:9100	Entrepreneurship and Innovation	3
FIN:9300	Corporate Finance	3
MGMT:9210	Law and Ethics	2
MGMT:9120	Leadership and Personal Development	3

Electives as needed to meet program requirements

## Admission

Admission decisions are based on an applicant's completed application, which includes a résumé, academic qualifications, essays, an interview demonstrating experience, and English proficiency. Graduate Management Admission Test (GMAT) or

Graduate Record Exam (GRE) General Test can be submitted as part of the application or scholarship package but is not required. Additionally, applicants are recommended to have at least two years of professional work experience.

## Combined Programs

### Combined Programs

Combined degree programs allow students to pursue two degrees simultaneously, earning both more quickly than if each degree were pursued separately.

Separate application to each degree program is required. Applicants must be admitted to both programs before they may be admitted to the combined degree program.

### MBA/JD

The Iowa MBA Program collaborates with the College of Law to offer the combined Master of Business Administration/Juris Doctor degree program.

For more information about the law degree, see the Juris Doctor, JD (College of Law) section of the catalog.

### MBA/MA in Strategic Communication

The Iowa MBA Program collaborates with the School of Journalism and Mass Communication to offer the combined Master of Business Administration/Master of Arts in strategic communication degree program.

For more information about the strategic communication degree, see the Strategic Communication, MA (College of Liberal Arts and Sciences) section of the catalog or contact the Iowa MBA Program.

### MBA/MD

The Iowa MBA Program collaborates with the Carver College of Medicine to offer the combined Master of Business Administration/Doctor of Medicine degree program.

For more information about the medicine degree, see the Doctor of Medicine, MD (Carver College of Medicine) section of the catalog.

### MBA/MSW

The Iowa MBA Program collaborates with the School of Social Work to offer the combined Master of Business Administration/Master of Social Work degree program.

For more information, see the Master of Social Work, MSW (College of Liberal Arts and Sciences) section of the catalog or contact the Iowa MBA Program.

### MBA/MHA

The Iowa MBA Program collaborates with the College of Public Health to offer the combined Master of Business Administration/Master of Healthcare Administration degree program.

For more information, see the Master of Healthcare Administration (College of Public Health) section of the catalog or contact the Iowa MBA Program.

### MBA/Certificate in Healthcare Management

The Iowa MBA Program collaborates with the College of Public Health to offer a combined Master of Business Administration/

Certificate in Healthcare Management. Iowa MBA students complete four specified healthcare management courses (12 s.h.) in place of four MBA electives to earn the certificate.

For more information, see the Certificate in Healthcare Management (College of Public Health) section of the catalog or contact the Iowa MBA Program.

## Multiple Graduate and Professional Degrees

Students pursuing more than one graduate or professional degree may take advantage of shared coursework at any time. However, each degree's specific requirements must still be fulfilled, and students must complete a specific total semester hour requirement across all degrees with approved graduate and professional coursework.

Separate application to each degree program is required. For additional information, visit the Multiple Degrees webpage on the Tippie College of Business website.

### Admission

## Admission

The Iowa MBA Program admits students for entry in summer, fall, or spring; applications are accepted throughout the year. Admission decisions are based on completed application materials, including quality of work experience, undergraduate GPA, and optional scores on the Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) General Test. While not required for admission purposes, applicants can submit GMAT/GRE scores to strengthen an application and those scores may be used in consideration for scholarship awards. For guidelines, view Iowa MBA Admissions on the Tippie College of Business website.

English language requirements are mandatory for applicants whose first language is not English. Information on these requirements and test options can be found on the Iowa MBA International Admissions website.

Admission decisions are made before registration begins for completed applications received by the priority application deadline. Admitted applicants who have met the priority application deadline may request registration for classes on the first registration date. See the Iowa MBA Admissions website for priority and final application deadlines.