

Management, B.B.A.

Requirements

The Bachelor of Business Administration with a major in management requires a minimum of 120 s.h., including 22 s.h. of work for the major. The program is designed to give students a thorough background in the department's study areas as well as an understanding of their application to real-life situations. Specific courses, research projects, and other experiences, such as simulations, are blended to include both theoretical and pragmatic aspects of the field.

All B.B.A. students majoring in management choose one of three tracks: entrepreneurial management, human resource management, or leadership and management. The entrepreneurial management track is intended for students who plan to start their own business or work in a small business. The human resource management track covers business and employment law and prepares students to pursue careers in human resources or to earn a degree in law. The leadership and management track focuses on practical skills; it is best suited for students considering consulting or management careers. Each track provides a solid background in general management principles in addition to a specialized focus.

The B.B.A. with a major in management requires the following course work. To view the common B.B.A. requirements, see the Bachelor of Business Administration in the Catalog.

Code	Title	Hours
	Management Common Required Courses	10
	Management Track Courses	12
	Total Hours	22

Management Common Required Courses

Students in all tracks must complete the following courses.

Code	Title	Hours
MGMT:3050	Professional Preparation for Management	1
MGMT:3200	Individuals, Teams, and Organizations	3
MGMT:3300	Strategic Human Resource Management	3
MGMT:4100	Dynamics of Negotiations	3

Entrepreneurial Management Track Courses

Students in the entrepreneurial management track are not eligible to earn the B.A. in enterprise leadership or the Certificate in Entrepreneurial Management.

Code	Title	Hours
All of these:		
MGMT:3100	Entrepreneurial Strategy	3
ENTR:3200	Entrepreneurial Marketing	3
ENTR:4400	Managing the Growth Business	3
And 3 s.h. from these:		

MGMT:4500	Strategy, Innovation and Global Competition	3
ENTR:3000	Practicum in Entrepreneurship	3
ENTR:3700	Sustainable Product Innovation and Management	3
ENTR:4100	International Entrepreneurship and Culture	3
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4300	Entrepreneurship: Advanced Business Planning	3
ENTR:4900	Academic Internship	3

Human Resource Management Track Courses

Code	Title	Hours
All of these:		
MGMT:3400	Employment Law	3
MGMT:4200	Staffing and Talent Management	3
MGMT:4350	Performance Management and Strategic Rewards	3
And 3 s.h. from these:		
MGMT:3450	International Business Environment	3
MGMT:3500	Nonprofit Organizational Effectiveness I	3
MGMT:3600	Nonprofit Organizational Effectiveness II	3
MGMT:4300	Leadership and Personal Development	3
or MGMT:3999	CIMBA Italy Experiential Leadership	
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4400	Managing the Growth Business	3

Leadership and Management Track Courses

Code	Title	Hours
All of these:		
MGMT:4300	Leadership and Personal Development	3
or MGMT:3999	CIMBA Italy Experiential Leadership	
MGMT:4325	Team and Project Management	3
And 6 s.h. from these:		
MGMT:3100	Entrepreneurial Strategy	3
MGMT:3400	Employment Law	3
MGMT:3450	International Business Environment	3
MGMT:3500	Nonprofit Organizational Effectiveness I	3
MGMT:3600	Nonprofit Organizational Effectiveness II	3
MGMT:4200	Staffing and Talent Management	3

MGMT:4500	Strategy, Innovation and Global Competition	3
ENTR:3700	Sustainable Product Innovation and Management	3
ENTR:4200	Entrepreneurship: Business Consulting	3

B.B.A. by Distance Education

Students may earn the B.B.A. with a major in management (entrepreneurial management track) by distance education. The degree requires a minimum of 120 s.h. of credit. To be admitted to the program, individuals must have earned a minimum of 60 s.h. of college-level credit with a g.p.a. of at least 2.75, and they must have completed the following four prerequisite courses with a g.p.a. of at least 2.75: MATH:1380 Calculus and Matrix Algebra for Business, STAT:1030 Statistics for Business, ECON:1100 Principles of Microeconomics, and ACCT:2100 Introduction to Financial Accounting. Contact the Department of Management and Organizations and Distance and Online Education to learn more.

Academic Plans

Sample Plans of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

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- Entrepreneurial Management Track [p. 2]
- Human Resource Management Track [p. 3]
- Leadership and Management Track [p. 3]

Entrepreneurial Management Track

Course	Title	Hours
Academic Career		
Any Semester		
Students must complete a minimum of 60 s.h. in non-business courses. ^a		
To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course. ^b		0 - 3
Hours		0-3
First Year		
Fall		
MATH:1340	Mathematics for Business ^c	4
RHET:1030	Rhetoric	4
GE: Historical Perspectives ^d		3
GE: Natural Sciences without Lab ^d		3
CSI:1600	Success at Iowa	2
Hours		16
Spring		
MATH:1380	Calculus and Matrix Algebra for Business	4
ECON:1100	Principles of Microeconomics	4
MSCI:1500	Business Computing Essentials	2
ENGL:1200	The Interpretation of Literature	3

GE: Diversity and Inclusion or GE: Values and Culture ^d	3
Hours	16

Second Year

Fall

STAT:1030	Statistics for Business	4
ACCT:2100	Introduction to Financial Accounting	3
MGMT:2100	Introduction to Management	3
GE: Social Sciences (excluding ECON:1100 Principles of Microeconomics and ECON:1200 Principles of Macroeconomics) ^d		3
Non-business elective course		1
Hours		14

Spring

ACCT:2200	Managerial Accounting	3
ECON:1200	Principles of Macroeconomics	4
MGMT:2000	Introduction to Law	3
BUS:3000	Business Communication and Protocol ^e	3
Non-business elective course		3
Hours		16

Third Year

Fall

MGMT:3050	Professional Preparation for Management ^f	1
MGMT:3200	Individuals, Teams, and Organizations	3
MGMT:3100	Entrepreneurial Strategy	3
MSCI:2800	Business Analytics	3
GE: International and Global Issues ^d		3
Non-business elective course		2
Hours		15

Spring

MGMT:3300	Strategic Human Resource Management	3
Major: Entrepreneurial Management track course		3
MSCI:3005	Information Systems	3
Non-business elective course		3
Elective course		3
Hours		15

Fourth Year

Fall

Major: Entrepreneurial Management track course		3
Major: Entrepreneurial Management track course		3
FIN:3000	Introductory Financial Management	3
Non-business elective course		3
Non-business elective course		1
Hours		13

Spring

MGMT:4100	Dynamics of Negotiations	3
MSCI:3000	Operations Management	3
MKTG:3000	Introduction to Marketing Strategy	3
Non-business elective course		3

Elective course	2
Hours	14
Total Hours	119-122

- a ACCT, BUS, ECON, ENTR, FIN, MGMT, MSCI, and MKTG will not count towards non-business hours, with the exception of ECON:1100 and ECON:1200.
- b See degree audit for course options.
- c Enrollment in math courses requires completion of a placement exam.
- d GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
- e BUS:3000 must be taken in the first semester after admission to the Tippie College of Business. Direct admits take BUS:3000 in their second year.
- f Typically this course is offered in fall semesters only. Check MyUI for course availability since offerings are subject to change.

Human Resource Management Track

Course	Title	Hours
Academic Career		
Any Semester		
Students must complete a minimum of 60 s.h. in non-business courses. ^a		
To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course. ^b		0 - 3
Hours		0-3
First Year		
Fall		
MATH:1340	Mathematics for Business ^c	4
RHET:1030	Rhetoric	4
GE: Historical Perspectives ^d		3
GE: Natural Sciences without Lab ^d		3
CSI:1600	Success at Iowa	2
Hours		16
Spring		
MATH:1380	Calculus and Matrix Algebra for Business	4
ECON:1100	Principles of Microeconomics	4
MSCI:1500	Business Computing Essentials	2
ENGL:1200	The Interpretation of Literature	3
GE: Diversity and Inclusion or GE: Values and Culture ^d		3
Hours		16
Second Year		
Fall		
STAT:1030	Statistics for Business	4
ACCT:2100	Introduction to Financial Accounting	3
MGMT:2100	Introduction to Management	3
GE: Social Sciences (excluding ECON:1100 Principles of Microeconomics and ECON:1200 Principles of Macroeconomics) ^d		3
Non-business elective course		1
Hours		14
Spring		
ACCT:2200	Managerial Accounting	3
ECON:1200	Principles of Macroeconomics	4

MGMT:2000	Introduction to Law	3
BUS:3000	Business Communication and Protocol ^e	3
Non-business elective course		3
Hours		16

Third Year

Fall		
MGMT:3050	Professional Preparation for Management	1
MGMT:3200	Individuals, Teams, and Organizations	3
MGMT:3300	Strategic Human Resource Management	3
MSCI:2800	Business Analytics	3
GE: International and Global Issues ^d		3
Non-business elective course		2
Hours		15

Spring

Major: Human Resource Management track course		3
Major: Human Resource Management track course		3
MSCI:3005	Information Systems	3
Non-business elective course		3
Elective course		3
Hours		15

Fourth Year

Fall		
Major: Human Resource Management track course		3
Major: Human Resource Management track course		3
FIN:3000	Introductory Financial Management	3
Non-business elective course		3
Non-business elective course		1
Hours		13

Spring

MGMT:4100	Dynamics of Negotiations	3
MSCI:3000	Operations Management	3
MKTG:3000	Introduction to Marketing Strategy	3
Non-business elective course		3
Elective course		2
Hours		14

Total Hours 119-122

- a ACCT, BUS, ECON, ENTR, FIN, MGMT, MSCI, and MKTG will not count towards non-business hours, with the exception of ECON:1100 and ECON:1200.
- b See degree audit for course options.
- c Enrollment in math courses requires completion of a placement exam.
- d GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
- e Standard admits should take BUS:3000 in the first semester after admission to the Tippie College of Business. Direct admits should take BUS:3000 in their second year.

Leadership and Management Track

Course	Title	Hours
Academic Career		
Any Semester		
Students must complete a minimum of 60 s.h. in non-business courses. ^a		

To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, ^b internship course, study abroad, experiential course.

Hours	0-3
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First Year

Fall

MATH:1340	Mathematics for Business ^c	4
RHET:1030	Rhetoric	4
GE: Historical Perspectives ^d		3
GE: Natural Sciences without Lab ^d		3
CSI:1600	Success at Iowa	2
Hours		16

Spring

MATH:1380	Calculus and Matrix Algebra for Business	4
ECON:1100	Principles of Microeconomics	4
MSCI:1500	Business Computing Essentials	2
ENGL:1200	The Interpretation of Literature	3
GE: Diversity and Inclusion or GE: Values and Culture ^d		3
Hours		16

Second Year

Fall

STAT:1030	Statistics for Business	4
ACCT:2100	Introduction to Financial Accounting	3
MGMT:2100	Introduction to Management	3
GE: Social Sciences (excluding ECON:1100 Principles of Microeconomics and ECON:1200 Principles of Macroeconomics) ^d		3
Non-business elective course		1
Hours		14

Spring

ACCT:2200	Managerial Accounting	3
ECON:1200	Principles of Macroeconomics	4
MGMT:2000	Introduction to Law	3
BUS:3000	Business Communication and Protocol ^e	3
Non-business elective course		3
Hours		16

Third Year

Fall

MGMT:3050	Professional Preparation for Management	1
MGMT:3200	Individuals, Teams, and Organizations	3
MGMT:3300	Strategic Human Resource Management	3
MSCI:2800	Business Analytics	3
GE: International and Global Issues ^d		3
Non-business elective course		2
Hours		15

Spring

MGMT:4300	Leadership and Personal Development	3
Major: Leadership & Management track course		3
MSCI:3005	Information Systems	3

Non-business elective course	3
Elective course	3
Hours	15

Fourth Year

Fall

Major: Leadership & Management track course	3	
Major: Leadership & Management track course	3	
FIN:3000	Introductory Financial Management	3
Non-business elective course	3	
Non-business elective course	1	
Hours	13	

Spring

MGMT:4100	Dynamics of Negotiations	3
MSCI:3000	Operations Management	3
MKTG:3000	Introduction to Marketing Strategy	3
Non-business elective course	3	
Elective course	2	
Hours	14	
Total Hours	119-122	

a ACCT, BUS, ECON, ENTR, FIN, MGMT, MSCI, and MKTG will not count towards non-business hours, with the exception of ECON:1100 and ECON:1200.

b See degree audit for course options.

c Enrollment in math courses requires completion of a placement exam.

d GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.

e BUS:3000 must be taken in the first semester after admission to the Tippie College of Business. Direct admits take BUS:3000 in their second year.

Career Advancement

Recent graduates have found jobs in government agencies, nonprofit organizations, public policy groups, banking, employee relations, business consulting, transportation planning, education, and entrepreneurial endeavors.

Over 90 percent of students reported that they found permanent employment, were accepted to graduate school, or were not seeking employment six months after graduation.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs. For more information about careers in management, visit the Pomerantz Career Center website.