

# International Business, Certificate

## Requirements

The undergraduate Certificate in International Business requires a minimum of 21 s.h. The program includes the study of international business and economics, along with associated political, environmental, and cultural contexts. The range of courses permits students to tailor areas of specialization suited to their individual interests and to complement majors in business and in liberal arts and sciences.

Students must maintain a grade-point average of at least 2.00 in work for the certificate. Certificate courses may not be taken pass/nonpass. A course may not be used to satisfy more than one certificate requirement. The certificate may be earned by any student admitted to the University of Iowa who is not enrolled in a UI graduate or professional degree program. Undergraduate to Graduate (U2G) students may earn the certificate when the undergraduate classification is primary.

Students should declare their intention to earn the certificate as early as possible, talk with an advisor about certificate requirements, and work to create an individual plan of study. Tippie College of Business students should talk with the advising staff at the college's Undergraduate Program Office; College of Liberal Arts and Sciences students and students enrolled in other UI colleges should talk with a Certificate in International Business advisor at the Academic Advising Center. Individuals who hold a bachelor's degree from another institution should contact University of Iowa Admissions.

Students are allowed up to 7 s.h. of transfer work towards the certificate. The remaining certificate coursework (other than language courses) must be completed at the University of Iowa or in approved study abroad programs. Students who plan to count study abroad credit toward the certificate should consult a Certificate in International Business advisor before enrolling in a program and leaving campus.

The Certificate in International Business requires the following coursework.

Requirements	Hours
Global Business Foundation Courses	12-16
Political, Environmental, and Cultural Contexts Courses	9-12

## Global Business Foundation

Global business foundation courses provide students with an essential understanding of economics, which is central to all business operation. They also help students develop knowledge of the functional areas of international business.

Course #	Title	Hours
One of these:		
ECON:1100	Principles of Microeconomics	4
ECON:1200	Principles of Macroeconomics	4
SEES:2910	The Global Economy	3
One of these:		

ACCT:2100 & MKTG:3000	Introduction to Financial Accounting and Introduction to Marketing Strategy (both courses)	6
ENTR:1350	Foundations in Entrepreneurship	3
ENTR:2000	Entrepreneurship and Innovation	3
One of these:		
ENTR:4460	Entrepreneurship and Global Trade (if not used to satisfy the following requirement)	3
MGMT:3450	International Business Environment	3
One of these:		
ECON:3345	Global Economics and Business	3
ECON:3830	Global Trade Finance	3
ENTR:4460	Entrepreneurship and Global Trade (if not used to satisfy the preceding requirement)	3
FIN:4240	International Finance	3
FREN:3410	Business French	3
GRMN:3214	Business German	3
JPNS:3500	Japanese for Professional Purposes	3
MKTG:4300	International Marketing	3
SPAN:3080	Spanish for International Business	3

## Political, Environmental, and Cultural Contexts

The political, environmental, and cultural contexts category has three separate requirements: global politics (3 s.h.); environmental, social, and corporate governance (3 s.h.); and cultural immersion (3-6 s.h.).

### Global Politics

Students will gain deeper knowledge of cross-cultural issues and think critically about broader dynamics.

Course #	Title	Hours
One of these (3 s.h.):		
HIST:1101	The Modern World	3
POLI:1400	Introduction to Comparative Politics	3
POLI:1500	Introduction to International Relations	3
POLI:1501	Introduction to American Foreign Policy	3
SEES:1090	Globalization and Geographic Diversity	3

### Environmental, Social, and Corporate Governance

Students will demonstrate ethical reasoning in dealing with environmental, social, and governance issues in international business.

Course #	Title	Hours	Course #	Title	Hours
One of these (3 s.h.):			HRTS:3910/IS:3910	Approaches to Advocacy: From Theory to Practice	3
ANTH:2136	Race, Place, and Power: Urban Anthropology	3	IS:2000	Introduction to International Studies	3
ANTH:2151/ GWSS:2151/IS:2151	Global Migration in the Contemporary World	3	IS:2020	World Events Today!	3
ANTH:2190/ GWSS:2190/IS:2190	Love Rules: Law and the Family Across Cultures	3	JMC:3116/IS:3116	Media and Global Cultures	3
ANTH:3103	Environment and Culture	3	JMC:3142/IS:3142	Media and Social Change	3
ANTH:3190/ IS:3190/SJUS:3190	Global Debt	3	LING:1040/ ANTH:1040	Language Rights	3
ANTH:3199/ GHS:3199/IS:3198	Understanding Health in an Unequal World: Anthropology and Global Health Policy	3	PHIL:2429	War, Terrorism, and Torture	3
ARAB:2006/ SJUS:2006/ WLLC:2006	Transnational Solidarities	3	PHIL:3430	Philosophy of Human Rights	3
COMM:2042/ IS:2042/SSW:2042	Intercultural Communication	3	POLI:1510	International Politics of Environmental Issues	3
COMM:4131/ IS:4131	Globalization and Culture	3	POLI:1800	Introduction to the Politics of Class and Inequality	3
CPH:3500/ GHS:3500	Global Public Health	3	POLI:2417	Comparative Environmental Policy	3
CPH:4200	Agriculture, Food Systems, and Sustainability	3	POLI:2500	Politics of Natural Disasters	3
CRIM:3415	Global Criminology	3	POLI:3350	Games of Politics	3
ENTR:4100	International Entrepreneurship, Culture, and Social Impact	3	POLI:3405	Authoritarian Politics	3
GHS:2000/ ANTH:2103	Introduction to Global Health Studies	3	POLI:3411	Democracy: Global Trends and Struggles	3
GHS:3325	Global Epidemics	3	POLI:3424	Global Development	3
GHS:4001	Social Entrepreneurship and Global Health	3	POLI:3426	Outliers: Comparing Odd Countries	3
GHS:4003	Case Studies in Global Health Inequities	3	POLI:3430/ NAIS:3430	Environmental Politics and Indigeneity	3
GWSS:2571/ ENGL:2571/ SJUS:2571	Visualizing Human Rights	3	POLI:3432/ NAIS:3432	Agriculture Politics and Policy	3
GWSS:2650/ GHS:2650	Global Reproduction	3	POLI:3450	Problems in Comparative Politics	3
GWSS:2900/ ANTH:2191	Love, Sex, and Money: Sexuality and Exchange Across Cultures	3	POLI:3503	Politics of Terrorism	3
GWSS:3157/ HIST:3157	Gender, Sexuality, and Human Rights	3	POLI:3504	Globalization	3
HIST:3108	History of Human Rights	3	POLI:3505	Civil Wars	3
HIST:3126	History of Globalization	3	POLI:3506	Consequences of War	3
HIST:3128/ SEES:3128	Global Environmental History: Nature and Power in the Modern World	3	POLI:3509	International Courts: The Intersection of Law and Politics	3
HRTS:2115/IS:2115	Introduction to Human Rights	3	POLI:3512	International Conflict	3
HRTS:2903/IS:2903	Technology and Human Rights	3	POLI:3516	The Politics of International Economics	3
HRTS:3904/IS:3904	Business, Labor, and Human Rights	3	POLI:3518	Water Wars: Conflict and Cooperation	3
HRTS:3905/IS:3905	Topics in Human Rights	3	POLI:3550	Problems of International Politics	3
HRTS:3906	Global Crises and Human Rights	3	POLI:3555/ GWSS:3555	Gender, Conflict, and International Relations	3
			RELS:1015	Global Religious Conflict and Diversity	3
			RELS:2330	Wealth, Inequality, and Islam	3
			SEES:2110/ GHS:2110	Eight Billion and Counting: Introduction to Population Dynamics	3
			SEES:2910	The Global Economy	3
			SEES:3090/ GHS:3070	Hungry Planet: Global Geographies of Food	3
			SEES:3300/ GHS:3300	Sustainable Development	3
			SEES:3331	Human Dimensions of Climate	3

SEES:4000/ SDG:4000	The United Nations Sustainable Development Goals: A Blueprint for a Sustainable Future	3
SEES:4210	Sustainability as a System Science	3
SEES:4770/ AFAM:4770/ GHS:4770	Environmental Justice	3

## Cultural Immersion

Students will cultivate effective written, spoken, and visual communication skills necessary in cross-cultural organizational settings. They will also gain deeper knowledge of cross-cultural issues and think critically about broader dynamics. There are three options for fulfilling the cultural immersion requirement.

### Cultural Immersion: Option 1

Students complete a fourth semester-level or higher-level World Language course offered for at least 3 s.h. that is taught in the world language (i.e., not taught in English). World Language courses that build proficiency for business and professional environments are strongly encouraged.

Course #	Title	Hours
<b>Arabic</b>		
ARAB:2002	Intermediate Modern Standard Arabic II	5

Or any course taught in Arabic for which ARAB:2002 or above is a prerequisite or requirement

#### Chinese

CHIN:2102	Second-Year Chinese: Second Semester	5
CHIN:2104	Accelerated Second-Year Chinese: Second Semester	3

Or any course taught in Chinese for which CHIN:2102 or above is a prerequisite or requirement

#### French

FREN:2002	Intermediate French II	4
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Or any course taught in French for which FREN:2002 or above is a prerequisite or requirement

#### German

GRMN:2002	Intermediate German II	4
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Or any course taught in German for which GRMN:2002 or above is a prerequisite or requirement

#### Italian

ITAL:2204	Intermediate Italian II	4
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Or any course taught in Italian for which ITAL:2204 or above is a prerequisite or requirement

#### Japanese

JPNS:2002	Second-Year Japanese: Second Semester	5
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Or any course taught in Japanese for which JPNS:2002 or above is a prerequisite or requirement

#### Korean

KORE:2102	Second-Year Korean: Second Semester	4
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Or any course taught in Korean for which KORE:2102 or above is a prerequisite or requirement

#### Portuguese

PORT:2500	Accelerated Intermediate Portuguese	5
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Or any course taught in Portuguese for which PORT:2500 or above is a prerequisite or requirement

#### Russian

RUSS:2112	Second-Year Russian II	4
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Or any course taught in Russian for which RUSS:2112 or above is a prerequisite or requirement

#### Spanish

SPAN:1502	Intermediate Spanish II	4
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SPAN:1503	Accelerated Intermediate Spanish	6
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SPAN:1505	Intermediate Spanish for Heritage Speakers	5
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SPAN:2040	Spanish for Heritage Speakers	3
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Or any course taught in Spanish for which SPAN:1502 or above is a prerequisite or requirement

#### Swahili

SWAH:2002	Intermediate Swahili II	4
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Or any course taught in Swahili for which SWAH:2002 or above is a prerequisite or requirement

### Cultural Immersion: Option 2

Students complete a minimum of 6 s.h. from the following.

Course #	Title	Hours
This:		

Study abroad credit coursework (consult international business certificate advisor)

And/or these:

ENTR:4200	Entrepreneurship: Business Consulting (Mandela Fellows section only)	3
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INTL:4525	SIT Virtual Global Internship	arr.
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INTL:4540	IES Virtual Global Internships	arr.
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IS:3012	Service Learning in International Studies	3
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### Cultural Immersion: Option 3

Students complete a minimum of 6 s.h. from one of the following area studies: Asia, Europe, Latin America, Middle East/Africa, or Russia/Eastern Europe.

#### Asia

Course #	Title	Hours
ANTH:2160/ GHS:2160	Culture, Health, and Wellness: Southeast Asia in Focus	3

ANTH:3121/ GWSS:3121	Love, Marriage, and Family in India	3
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ARTH:1070	Asian Art and Culture	3
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HIST:3470/ FREN:3470	France From 1789 to Present	3	HIST:2802	Gender, Religion, and Social Identities in the Modern Middle East	3
HIST:4478	Holocaust in History and Memory	3	HIST:2810	The Modern Middle East	3
ITAL:1050	Italy Live	3	HIST:3755/ GHS:3555/IS:3555	Understanding Health and Disease in Africa	3
ITAL:2440	Italian Arts for International Success	3	HIST:3760/ AFAM:3760	The Making of Modern Africa	3
ITAL:2550	Images of Modern Italy	3	HIST:3810	History of the Modern Middle East	3
ITAL:2770	The Mafia and the Movies	3	POLI:3422	Horn of Africa: Politics and Transnational Issues	arr.
ITAL:2880	Italian Food Culture	3	POLI:3423/ JSTU:3423	The Middle East: Policy and Diplomacy	3
POLI:1449	Introduction to European Politics	3	RELS:1130/ HIST:1030	Introduction to Islamic Civilization	3
SPAN:2901	Diversity and Cultures in Spain	3	RELS:2330	Wealth, Inequality, and Islam	3

### Latin America

Course #	Title	Hours	Course #	Title	Hours
DANC:1150/ LAS:1150	Brazilian Culture and Carnival	3	RELS:2852/ GWSS:2052	Women in Islam and the Middle East	3
HIST:3501/ LAS:3501	Rebel Island: A History of Cuba	3	RELS:2955/IS:2955	Human Rights and Islam	3
HIST:3508/ GHS:3508/LAS:3508	Disease and Health in Latin American History	3	RELS:3267	Dissent and Rebellion in Islamic Societies: Was There an Arab Spring?	3
HIST:3515/ LAS:3515	Introduction to Modern Latin America	3	RUSS:2050/ WLLC:2050	Women From an Unknown Land: The Fight for Independence	3
LAS:4700/ ANTH:4700/ HIST:4504/ PORT:4700/ SPAN:4900	Latin American Studies Seminar	3-4			
MUS:2311/ LAS:2311	Music of Latin America and the Caribbean	3			
POLI:2415/ LAS:2415	Latin American Politics	3			
PORT:2850/ LAS:2850/ SPAN:2850	Brazilian Narrative in Translation	3			
SPAN:1800	Writing and Writers From Latin America	3			
SPAN:2700/ IS:2700/LAS:2700/ PORT:2700	Introduction to Latin American Studies	3			

### Middle East/Africa

Course #	Title	Hours	Course #	Title	Hours
ANTH:2182/ GHS:2182	Africa: Health and Society	3	POLI:1401	Introduction to Russian Politics	3
ARAB:3005	Culture and Resistance: The Modern Middle East	3-4	POLI:3405	Authoritarian Politics	3
ARAB:3030	Media Arabic	3	RUSS:1082	Youth Subcultures After Socialism	3
ARTH:1040	Arts of Africa	3	RUSS:1131/ WLLC:1131	Introduction to Russian Culture	3
ARTH:2120	Art and Architecture of the Islamic World	3	RUSS:1132	Russia Today	3
ARTH:3325/ CLSA:3225	Kings, Gods, and Heroes: Art of Ancient Mesopotamia and Persia	3	RUSS:1200	Growing Up Russian: A Cultural History of Russian Childhood	3
ENGL:3550/ AFAM:3550	African Literature	3	RUSS:1531	Slavic Folklore	3
FREN:4015	Francophone Cinema	3-4	RUSS:1532	Traces of Ancient Russian Culture (IX-XVII Centuries): Vikings, Mongols, and Tsars	3
HIST:1708	Civilizations of Africa	3	RUSS:2050/ WLLC:2050	Women From an Unknown Land: The Fight for Independence	3
			RUSS:2100	Russian Mindset	3
			RUSS:2110	Russian Sports: Politics, Scandal, Glory	3
			RUSS:3122/ TRNS:3122/ WLLC:3122	Tolstoy and Dostoevsky	3-4
			RUSS:3202/ HIST:3492/ TRNS:3203/ WLLC:3202	Russian Literature in Translation 1860-1917	3