Entrepreneurial Management, Certificate

The undergraduate Certificate in Entrepreneurial Management requires a minimum of 18 s.h. of credit. The certificate program is open to all current University of Iowa undergraduate students and to all individuals who have earned a bachelor’s degree and are not enrolled in a UI graduate or professional degree program. Students must maintain a g.p.a. of at least 2.00 in work for the certificate.

The Certificate in Entrepreneurial Management is not open to students earning the B.B.A. in management (entrepreneurship management track) or the B.A. in enterprise leadership.

Students develop a solid foundation in entrepreneurial management, professional leadership, and communication skills that prepare them for a variety of career opportunities or to start their own business. They are able to apply their innovative problem solving and critical thinking skills to contemporary issues, to develop strategies to seize upon opportunities, and to build and lead successful teams.

Entrepreneurial management students learn from a select team of faculty members and business executives distinguished by their ability to teach, model, and inspire the entrepreneurial process. Students develop the following skills in the program: innovation and creativity, opportunity recognition, developing and executing business strategies, building and leading interdisciplinary teams, market assessments, financial forecasting and evaluation, professional communications, critical thinking, and problem solving.

Undergraduate students must declare their intention to pursue the certificate. Business students should contact the Tippie College of Business Undergraduate Program Office. Liberal arts and sciences students should contact the Office of Academic Programs and Student Development.

Students earning the certificate in conjunction with the Bachelor of Applied Studies (University College) or the Bachelor of Liberal Studies (University College) may complete the certificate’s course work by distance education.

Students may begin working toward the Certificate in Entrepreneurial Management during their sophomore year. They may count a maximum of 6 s.h. of transfer credit toward the certificate, with approval from the entrepreneurship program director. Credit earned in entrepreneurship courses (prefix ENTR) is counted as semester hours earned in business.

The Certificate in Entrepreneurial Management requires the following course work. Many certificate courses have prerequisites and other requirements for registration; students must complete a course’s prerequisites and must meet its registration requirements before they may register for the course.

Entrepreneurship must be taken prior to or concurrently with ENTR:2000 or ENTR:3520.

### Electives

Students earn an additional 6 s.h. in elective courses chosen from the following list. Students who wish to use a course not on the list must consult with the John Pappajohn Entrepreneurial Center director.

### Code | Title | Hours
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ENTR:2800 | Entrepreneurial Experience | 1-3
ENTR:3000 | Practicum in Entrepreneurship | 1-3
ENTR:3400 | Strategic Management of Technology and Innovation | 3
ENTR:3500 | Social Entrepreneurship | 3
ENTR:3595 | Nonprofit Organizational Effectiveness I | 3
ENTR:3600 | E-Commerce Strategies for Entrepreneurs | 3
ENTR:3700 | Sustainable Product Innovation and Management | 3
ENTR:4000 | Topics in Entrepreneurship | 1-3
ENTR:4050 | Directed Readings in Entrepreneurship | arr.
ENTR:4100 | International Entrepreneurship and Culture | 1-3
ENTR:4200 | Entrepreneurship: Business Consulting | 3
ENTR:4300 | Entrepreneurship: Advanced Business Planning | 3
ENTR:4450 | Professional Sports Management | 3
ENTR:4460 | Entrepreneurship and Global Trade | 3
ENTR:4510 | Arts Leadership Seminar | 3
ENTR:4900 | Academic Internship | 3
MGMT:4100 | Dynamics of Negotiations | 3