

# Economics, BBA

The BBA in economics emphasizes the economic foundations of business fields—accounting, finance, marketing, business law, and management. Students who major in economics have the option to select the analytical track.

In addition to the common BBA requirements, students complete three sets of requirements for the major: mathematics and statistics courses that provide the skills needed for understanding economic theory and data; economic theory courses that provide the tools needed for analyzing economic issues; and field courses that apply economic tools to business, social, or specialized analytical issues. The course requirements vary, depending on whether a student selects the analytical subprogram.

The Bachelor of Business Administration degree is awarded by the Tippie College of Business.