

# Bachelor of Business Administration

**Undergraduate major:** BBA

**Website:** <https://tippie.uiowa.edu/>

The Bachelor of Business Administration is offered with majors in accounting, business analytics and information systems, economics, finance, management, marketing, and risk management and insurance.

This catalog section provides information about requirements that all BBA students must fulfill, regardless of their major, as well as admission information and academic rules and procedures for the BBA. For information about the individual majors, see the departments of Accounting, Business Analytics, Economics, Finance, Management and Entrepreneurship, and Marketing in the catalog.

Students may earn multiple majors in the BBA; they also may earn combined degrees in the College of Engineering or the College of Liberal Arts and Sciences. See "Multiple Majors in Business" under Requirements and see Combined Programs in the Business Administration, BBA section of the catalog. Many business students earn one or more certificates and minors offered in disciplines across the university; see "Minors" and "Certificates" below.

The Tippie College of Business's undergraduate and graduate programs are accredited by AACSB International, the Association to Advance Collegiate Schools of Business.

## Undergraduate Advising

All students enrolled in the Tippie College of Business are advised at the business college's Undergraduate Program Office. Pre-business students are enrolled in the College of Liberal Arts and Sciences and are advised at the university's Academic Advising Center. Drop-in hours and scheduled appointments are available at both offices. For more information on advising, contact the college's Undergraduate Program Office or the university's Academic Advising Center.

## Honor Code

Integrity and honesty are essential to success in all facets of life. The purpose of the Tippie Honor Code is to promote honorable and ethical behavior. Students admitted to the college or enrolled in courses offered by the college are required to uphold the honor code.

## Minors

The Tippie College of Business offers a minor in economics for all students and a minor in business administration for non-business students.

Bachelor of Business Administration students may earn minors in a number of disciplines outside of the Tippie College of Business. For example, students interested in international business might choose to earn a minor in a second language. For a list of minors and links to the departments and programs that offer them, see Find Your Program on the General Catalog website and select undergraduate minors.

Students may declare a minor on MyUI. To have the minor recorded on their transcripts, students must complete the minor section on their Application for Degree which they submit through MyUI in the session they intend to graduate.

## Certificates

Bachelor of Business Administration students may earn certificates offered by the Tippie College of Business as well as by other colleges at the University of Iowa. The Tippie College of Business offers the Certificate in Entrepreneurial Management and the Certificate in Risk Management and Insurance. In addition, it partners with the College of Engineering to offer the Certificate in Technological Entrepreneurship and with the College of Liberal Arts and Sciences to offer the Certificate in International Business.

The College of Liberal Arts and Sciences, the College of Public Health, and University College offer a wide range of certificates open to all undergraduates. Many pair exceptionally well with a business major. See Find Your Program on the General Catalog website and select undergraduate certificates for a complete list of certificates and links to their catalog sections.

## Tippie RISE

RISE is an acronym for hands-on experiential learning in the form of Research with Faculty, Internship Course, Study Abroad, and Experiential Course.

All Tippie College of Business students must successfully complete at least one of the following Tippie RISE experiences to graduate. Each experience is tied to an academic course for which students must register. See "Experiential Learning Requirement: Tippie RISE" in the Business Administration, BBA Requirements section for the full list of qualifying courses.

## Research with Faculty

Working closely with a faculty mentor, students explore a research question of interest for a semester or more. By conducting academic research, students enhance their critical thinking skills, learn techniques to collect and analyze data, and apply their findings to business practices. These skills are highly useful for a variety of businesses and graduate programs.

## Internship Course

As students gain valuable hands-on work experience in a professional internship, they complete one of the approved internship courses to assist them in having a meaningful learning experience. The internship courses encourage students to take on relevant job responsibilities, outline strategies to meet internship goals, regularly communicate with their supervisors, explore the career field, and reflect on their growth throughout the experience.

## Study Abroad

By taking advantage of short-term, summer, semester, or academic year programs, students can expand their worldview and learn alternative business and cultural practices outside of the United States. Students can participate in Tippie international programs such as London Winter, International Business in Sydney, CIMBA Italy, Global Internships, spring break programs through the John Pappajohn Entrepreneurial Center, or any of the many UI study abroad programs in over 40 countries.

## Experiential Course

In approved experiential courses, students improve their understanding of academic concepts by applying them to a class project with a company or nonprofit organization.

Using real circumstances and issues, students engage with the organization to make a lasting impact. Students have support from classmates and guidance from their instructor throughout the duration of the project. Experiential courses are offered in many Tippie majors and as business and non-business electives. Courses must be taken at the University of Iowa to satisfy Tippie RISE.