Communication Studies

Chair

- Walid A. Afifi

Undergraduate major: communication studies (B.A.)
Undergraduate minor: communication studies
Graduate degrees: M.A. in communication studies; Ph.D. in communication studies
Faculty: http://clas.uiowa.edu/commstudies/people
Web site: http://clas.uiowa.edu/commstudies/

The Department of Communication Studies focuses on the study of human communication as a social practice. Scholarship and teaching in the department center on the role that human communication processes play in the construction, maintenance, reinforcement, and reformation of various aspects of social, professional, and institutional life.

The department provides a liberal-arts-based undergraduate education that prepares students to meet the complex communication challenges of the 21st century. It provides top-ranked doctoral education and is a national and international leader in research and knowledge dissemination.

The department has three areas of specialization. The rhetoric and discourse specialization focuses on how citizens use public argumentation and other rhetorical processes to bring about cultural, social, and political changes. The media studies specialization focuses on modern media in their cultural, economic, historical, political, and social contexts to understand how society and social relations shape and are shaped by media practices. The interpersonal communication and relationships specialization focuses on how the communicative practices of relating in everyday life construct, shape, sustain, and change who people are as individuals, as well as the quality of their lives.

The Department of Communication Studies encourages exploration of the practical, political, social, and aesthetic dimensions of symbolic exchange and awareness of the relationships among these dimensions. The department has produced many influential scholars and artists and has been a hub for the intersection of programs and projects of the University and other institutions.

Undergraduate Programs of Study

- Major in communication studies (Bachelor of Arts)
- Minor in communication studies

First-year students interested in completing a major in communication studies are advised at the Academic Advising Center. Students who have earned 24 s.h. or more and have declared the communication studies major are advised in the department by the communication studies academic advisor.

Bachelor of Arts

The Bachelor of Arts with a major in communication studies requires a minimum of 120 s.h., including 40 s.h. of work for the major. Students must maintain a g.p.a. of at least 2.00 in all courses for the major and in all UI courses for the major. They also must complete the College of Liberal Arts and Sciences General Education Program. A cumulative g.p.a. of at least 2.30 is required for enrollment in most communication studies courses.

The curriculum is designed to encourage learning that progresses from foundation courses that teach the basics of communication to intermediate and advanced (capstone) courses. Students may choose to build creative combinations of course work that suit their individual learning and career goals.

Students may count up to 56 s.h. of Department of Communication Studies course work (prefix COMM) toward credit required for the Bachelor of Arts degree. Guided Independent Study and transfer courses may be applied toward the requirements of the major, with the department's approval. A maximum of 15 s.h. of transfer credit may be counted toward the major.

Students work with the communication studies academic advisor to develop study plans that meet the requirements of the major. Students may check their progress toward the degree on ISIS.

Students are encouraged to discuss their career goals and interests with faculty members.

The 40 s.h. required for the communications studies major consists of foundation courses (16 s.h.), intermediate courses (12 s.h.), a capstone course (3 s.h.), and an additional 9 s.h., which may be earned in courses listed under "Intermediate Courses," "Capstone Experience," and/or "Additional Courses," below. Students may not use a course to satisfy more than one requirement of the major.

FOUNDATIONS OF COMMUNICATION

Foundation courses cover introductory concepts in the field of communication. Students must complete five foundation courses (16 s.h.) and should take them early in their studies.

The following foundation courses are appropriate for first-year students. They do not require a minimum grade-point average for enrollment and do not have prerequisites, except COMM:1117, which requires fulfillment of the General Education Program's Rhetoric requirement for enrollment. Students complete the first three foundation courses as follows.

One of these:
COMM:1112 Interpersonal Communication 3 s.h.
COMM:1170 Communication Theory in Everyday Life 3 s.h.

One of these:
COMM:1117 Theory and Practice of Argument 4 s.h.
COMM:1130 The Art of Persuading Others 3 s.h.

And one of these:
COMM:1168 Media, Music, and Culture 3 s.h.
COMM:1174 Media and Society 3 s.h.

The fourth and fifth foundation courses are appropriate for second-year students. Enrollment in these courses requires completion of 30 s.h. and a g.p.a. of at least 2.30 for University of Iowa and transfer course work.

Both of these:
COMM:1301 Core Concepts in Communication Studies 3 s.h.
COMM:1305 Studying Communication: Methods and Critiques 4 s.h.

INTERMEDIATE COURSES
Intermediate courses (those numbered 2000-2799) cover detailed aspects of the study of communication. Students must complete four intermediate courses (12 s.h.), usually during their third and fourth years of study. They must have completed four of five foundation courses listed above and must have a cumulative g.p.a. of at least 2.30 in order to enroll in intermediate courses.

Intermediate course—at least four of these (12 s.h.):
COMM:2000 Feminist Critical Practice 3 s.h.
COMM:2011 Group Communication 3 s.h.
COMM:2040 Communication and Conflict 3 s.h.
COMM:2041 Gender Roles and Communication 3 s.h.
COMM:2042 Intercultural Communication 3 s.h.
COMM:2043 Rhetoric, Science, and Technology 3 s.h.
COMM:2044 Political Communication 3 s.h.
COMM:2048 Transforming Media: From Telegraph to Internet 3 s.h.
COMM:2051 Politics of Popular Culture 3 s.h.
COMM:2053 Secrets, Confidences, and Lies: Privacy Management in Interpersonal Relationships 3 s.h.
COMM:2054 Movements, Protest, Resistance 3 s.h.
COMM:2057 Introduction to Computer-Mediated Communication 3 s.h.
COMM:2058 Rhetoric and Past Public Controversy: The Sixties 3 s.h.
COMM:2061 Persuasion in Society 3 s.h.
COMM:2064 Media, Advertising, and Society 3 s.h.
COMM:2065 Television Criticism 3 s.h.
COMM:2069 Black TV Drama: The Wire 3 s.h.
COMM:2071 Communication and Critical/Cultural Studies 3 s.h.
COMM:2075 Gender, Sexuality, and Media 3 s.h.
COMM:2076 Race, Ethnicity, and Media 3 s.h.
COMM:2077 Writing and Producing Television 3 s.h.
COMM:2079 Digital Media and Religion 3 s.h.
COMM:2080 Public Life in the U.S.: Religion and Media 3 s.h.
COMM:2085 Media Industries and Organizations 3 s.h.
COMM:2086 Global Media Studies 3 s.h.
COMM:2087 Copyright Controversies 3 s.h.
COMM:2088 Media and Democracy 3 s.h.
COMM:2089 Nonverbal Communication 3 s.h.
COMM:2090 Topics in Communication Studies 3 s.h.
COMM:2091 Organizational Communication 3 s.h.

CAPSTONE EXPERIENCE
Capstone courses (those numbered 3000-4999) provide a faculty-led experience in which students participate directly in producing knowledge, research, or creative work about communication. The capstone experience gives students a chance to synthesize what they have learned about the study of communication. Students must complete one capstone course (3 s.h.).

In order to enroll in a capstone course, students must have completed two of the required intermediate courses and must have a cumulative g.p.a. of at least 2.30. Most students take the capstone course during their senior year.

Capstone course—one of these (3 s.h.):
COMM:3100 LGBTQ/Queer Studies 3 s.h.
COMM:3600 Issues in Rhetoric and Culture: Crafting Electronic Identities 3 s.h.
COMM:3834 Arab Spring in Context: Media, Religion, and Geopolitics 3 s.h.
COMM:4100 Developing Leadership 3 s.h.
COMM:4131 Globalization and Culture 3 s.h.
COMM:4135 Media, Culture, and Relationships 3 s.h.
COMM:4140 Communication and Relationships 3 s.h.
COMM:4142 Advanced Intercultural Communication 3 s.h.
COMM:4143 Classical Rhetoric and Greek Culture 3 s.h.
COMM:4145 Argument and Law 3 s.h.
COMM:4147 Family Communication 3 s.h.
COMM:4150 Cultural History of Advertising 3 s.h.
COMM:4151 Cultural History of Television 3 s.h.
COMM:4152Latin American Media 3 s.h.
COMM:4153 Magic Machines: Technology and Social Change 3 s.h.
COMM:4156 Feminist Visual Rhetoric 3 s.h.
COMM:4157 Advanced Topics in Communication Studies 3 s.h.
COMM:4160 The Talk of Everyday Life 3 s.h.
COMM:4163 The Dark Side of Interpersonal Communication 3 s.h.
COMM:4164 Life Happens. Don't Worry About It: The Communication of Social Support 3 s.h.
COMM:4165 Criticism and Public Culture 3 s.h.
COMM:4166 Life-Span Communication 3 s.h.
COMM:4167 Communication, Cognition, and Emotion 3 s.h.
COMM:4168 Rhetoric of the Body 3 s.h.
COMM:4169 Feminist Rhetorics 3 s.h.
COMM:4170 Theories of Persuasion 3 s.h.
COMM:4172 Television and African American Culture 3 s.h.
COMM:4173 Social Media, Culture, and Politics 3 s.h.
COMM:4174 Communication, Technology, and National Security 3 s.h.
COMM:4176 Advanced Relational Theory 3 s.h.
COMM:4181 Legal Communication and Culture 3 s.h.
COMM:4183 Networking America: The Cultural History of Broadcasting 3 s.h.

ADDITIONAL COURSES
Students earn an additional 9 s.h. to complete the 40 s.h. in communication studies courses required for the major. They may choose from the courses listed below and/or from the lists of intermediate and capstone courses above. However, students may not use one course to fulfill more than one requirement for the major, so in selecting the
additional 9 s.h. of course work, they may not choose a course they already used to fulfill the intermediate or capstone course requirement.

The following courses are open to all students; they do not have prerequisites or require a minimum grade-point average requirement for enrollment.

COMM:1809 Social Marketing Campaigns 3 s.h.
COMM:1814 Elements of Debate 3 s.h.
COMM:1816 Business and Professional Communication 3 s.h.
COMM:1818 Leadership and Organizational Procedures 2 s.h.
COMM:1819 Organizational Leadership 2-3 s.h.
COMM:1830 Solving Public Problems: Dialogue and Deliberation for Democracy 3 s.h.
COMM:1898 Introduction to Latina/o Communication and Culture 3 s.h.

The following courses have prerequisites, a minimum grade-point average, or other requirements for enrollment.

COMM:2802 Workshop in Debate and Forensics 3 s.h.
COMM:2813 Practicum in Debate 1 s.h.
COMM:2821 Oral Interpretation 3 s.h.
COMM:2828 Communication Studies Internship 1-3 s.h.
COMM:2896 Workshop in Teaching Communication and Forensics arr.
COMM:2897 Independent Study arr.
COMM:2898 Honors Workshop 1 s.h.
COMM:2899 Honors Thesis 3 s.h.

Internships

Internships enable students to supplement their course work with professional experiences relevant to careers in communication-related fields. The department's internship program is open only to communication studies majors.

To earn academic credit for internships, students must obtain approval for their internship experience and site before they register for COMM:2828 Communication Studies Internship. Internship academic credit is awarded for an analytical paper and daily log submitted at the end of the internship and for the number of hours worked. Internships can be completed during fall semester, spring semester, or summer session.

Visit the department's web site for information on communication studies internships.

COMM:2828 Communication Studies Internship 1-3 s.h.

Four-Year Graduation Plan

The following checkpoints list the minimum requirements students must complete by certain semesters in order to stay on the University's Four-Year Graduation Plan. Students should consult the department for details.

Before the fifth semester begins: at least two courses in the major

Before the seventh semester begins: at least six courses in the major and at least 90 s.h. earned toward the degree before the seventh semester begins

Before the eighth semester begins: at least eight courses in the major

During the eighth semester: enrollment in all remaining course work in the major, all remaining General Education courses, and a sufficient number of semester hours to graduate

Iowa Degree in Three

University of Iowa majors who are strongly motivated can graduate with a degree in three years under the Iowa Degree in Three. The program is available to students who can complete more semester hours each term than they would on the Four-Year Graduation Plan.

Students sign an agreement during their first semester of enrollment; meet with an advisor at least once a semester to review their plans and progress; take courses during summer sessions, if necessary; meet specific course checkpoints; and maintain the grade-point average required for the major.

Students are allowed to bring Advanced Placement (AP), College Level Examination Program (CLEP), or transfer credit upon admission to reduce the number of semester hours required for their degree. They should consult their advisor about the program.

Honors in the Major

Students majoring in communication studies have the opportunity to graduate with honors in the major. Students begin work toward graduation with honors by choosing a faculty member to supervise their honors project and act as their honors advisor. They must maintain a cumulative University of Iowa g.p.a. of at least 3.33 and must complete the following courses.

COMM:2898 Honors Workshop 1 s.h.
COMM:2899 Honors Thesis 3 s.h.

In special cases, an independent study course may be substituted for COMM:2898, with the honors advisor's permission. The advisor may require additional course work. Honors students also may take courses offered through the University of Iowa Honors Program and may add an honors designation to a departmental course by completing an agreement with the course instructor.

Departmental honors students must be members of the University's honors program, which requires students to have a cumulative University of Iowa g.p.a. of at least 3.33 and to fulfill other requirements; visit Honors at Iowa to learn more about the University of Iowa Honors Program.

Learn more about graduating with honors in the major; visit Honors on the department's web site.

Minor

The minor in communication studies requires a minimum of 18 s.h. in communication studies courses, including 12 s.h. in courses taken at the University of Iowa. Students must maintain a g.p.a. of at least 2.00 in all courses for the minor and in all UI courses for the minor. In addition, enrollment in some courses for the minor requires a cumulative g.p.a. of at least 2.30. Course work in the minor may not be taken pass/nonpass. The minor must include the five courses listed under "Foundations of Communication" above and one course listed under "Intermediate Courses" above.
Forensics/Debate
Students in the forensics/debate program have the opportunity to participate in on-campus debates, in developmental programs designed to improve speech activities in the state, and as members of competitive intercollegiate debate teams. Forensics scholarships are available. Students interested in debate should enroll in COMM:2813 Practicum in Debate or COMM:1814 Elements of Debate.

Graduate Programs of Study
- Master of Arts in communication studies
- Doctor of Philosophy in communication studies

The Doctor of Philosophy program in communication studies includes specializations in interpersonal communication and relationships, media studies, and rhetoric and discourse.

Graduate education in communication studies focuses on the Ph.D., but doctoral students may choose to earn a Master of Arts on their way toward the Ph.D. A terminal master’s degree may be an option for some students already admitted to the doctoral program.

Master of Arts
The Master of Arts program in communication studies requires a minimum of 30 s.h. of graduate credit. It may be granted to students working toward the Ph.D.; it also may be granted as a terminal degree for doctoral students who decide not to complete the Ph.D. All master’s students take COMM:5200 Introduction to Research and Teaching (1 s.h.) and at least two courses numbered 5000 or above. They also prepare a graduate seminar paper that involves significant original research.

Doctor of Philosophy
The Doctor of Philosophy program in communication studies requires a minimum of 82 s.h. of graduate credit, including dissertation credit. All students take COMM:5200 Introduction to Research and Teaching and earn at least 10 s.h. of dissertation credit in COMM:6399 Ph.D. Dissertation.

Ph.D. students must take a 3 s.h. course in each of the program’s three areas of specialization; successfully complete a qualifying examination during their second or third semester and a comprehensive (predissertation) examination in their major research area during their fifth or sixth semester; and write a substantial scholarly dissertation. Students must maintain a cumulative g.p.a. of at least 3.00 throughout the graduate program.

Admission usually is for fall semester entry. Applicants whose materials are received at the department by December 15 receive preference for admission and financial support. Admission decisions are based on undergraduate achievement, letters of reference, Graduate Record Examination (GRE) General Test scores, the statement of purpose, and samples of scholarly work.

Interpersonal Communication and Relationships
The communication and relationships program is centered on theory complemented by strength in quantitative and qualitative research methods. It focuses on scholarly issues that arise from face-to-face, everyday communication practices. It emphasizes personal relationship and family processes, identity construction, persuasion, and culture.

The goal of the program is to produce scholars who possess sophisticated knowledge of theory and methodology, who are careful consumers of theories and methods, and who can develop their own approaches to communication phenomena. The program emphasizes systematic analysis of the forms, functions, and meanings of messages within various contexts. Its broad social-scientific orientation springs from the belief that many methodological approaches are appropriate to studying and building theoretical explanations of communication.

Graduate students typically enter the program to earn a Ph.D. Advisors and committee members work closely with individual students to select courses from communication studies and other University departments and plan teaching and research experiences that will prepare students well for the employment they seek after graduation.

Media Studies
The graduate program in media studies focuses on the interplay of institutions, texts, and audiences in mediated communication systems. Its central aim is to examine modern media—radio, television, advertising, music, new media, and a wide range of other popular cultural expressions—within their historical, social, political, economic, and cultural contexts. It also uses the mass media as sites for asking basic questions about culture, society, politics, and modernity.

Like the department’s other graduate programs, media studies has a strong interdisciplinary flavor. Students draw not only on allied areas in the Department of Communication Studies but on fields across the University.

Rhetoric and Public Advocacy
The program in rhetoric and public advocacy is built on foundation courses in classical and 20th-century rhetorical theory and in an overview of 20th-century rhetorical criticism. Courses from a rhetorical perspective include rhetorical theory, rhetorical criticism, visual rhetoric and politics, public address and public culture, studies in argumentation and freedom of speech, work in science and technology as well as academic inquiry, and historical methods. Cognate work of interest to rhetoricians also can be found in interpersonal communication and relationship studies as well as media studies.

The Ph.D. in rhetoric and public advocacy is designed to give students a mature grasp of the specialties and perspectives embraced by the field and to develop research competence essential to a life of productive scholarship.

Work in related disciplines—political science, history, sociology, English, cinematic arts, anthropology, American studies, and journalism—complements rhetorical studies course offerings. Faculty from the Departments of American Studies, Political Science, and Rhetoric cross-reference their courses on rhetorical topics in this program.

Admission
Applicants to graduate programs in communication studies must meet the admission requirements of the Graduate
College; see the Manual of Rules and Regulations of the Graduate College.

Facilities

The Samuel L. Becker Communication Studies Building is designed to meet the department’s research and technological needs.

Courses

Courses numbered below 5000 are intended primarily for undergraduates; those numbered 5000 and above are for graduate students. Graduate students may take courses numbered 3000-4999 for credit, with their committee’s approval. Not all courses are offered each semester.

Lower-Level Undergraduate

To register for most undergraduate communication studies courses, students must have earned 30 s.h. and have a cumulative g.p.a. of at least 2.30. However, registration for the following General Education courses is open to all undergraduates, regardless of their grade-point average.

- COMM:1117 Theory and Practice of Argument 4 s.h.
- COMM:1170 Communication Theory in Everyday Life 3 s.h.
- COMM:1174 Media and Society 3 s.h.

Registration in COMM:1000 First-Year Seminar is open to first- and second-semester students regardless of grade-point average.

- COMM:1000 First-Year Seminar 1 s.h.

Small discussion class taught by a faculty member; topics chosen by instructor; may include outside activities (e.g., films, lectures, performances, readings, visits to research facilities). Requirements: first- or second-semester standing.

- COMM:1112 Interpersonal Communication 3 s.h.

Introduction to face-to-face communication in social and personal relationships; maximizing communicative effectiveness in relationships with knowledge about how communication functions; analysis of one's own and others' communication practices and experiences.

- COMM:1117 Theory and Practice of Argument 4 s.h.

Public arguments as practiced in law, politics, science, and other public arenas; improvement of skills in researching, constructing, organizing, and presenting arguments on disputed subjects; analyzing and refuting arguments of others; developing a better understanding of how scholars apply tools of formal and informal logic in a variety of disciplines to improve quality of academic argument. Requirements: completion of General Education Program rhetoric component. GE: Quantitative or Formal Reasoning.

- COMM:1130 The Art of Persuading Others 3 s.h.

Basic theoretical concepts of effective public communication; employ knowledge of concepts in analyzing texts; definition and influence of rhetorical situation, different elements of persuasion (message logic, appeal to feelings, character of speaker), ability of speakers to invent arguments; issues of judgment, public discourse, identity, and agency.

- COMM:1168 Media, Music, and Culture 3 s.h.

What makes popular music important for people; music's power to change culture; production, distribution, reception of popular music in cultural and historical contexts.

- COMM:1170 Communication Theory in Everyday Life 3 s.h.

General overview of everyday life communication, theories and research techniques used to understand it; sheer depth and complexity of processes in communication that occur in everyday lives and which appear to be trivial; how to observe conversations and identify what is really happening in them; ways in which scholars explain everyday communication and how it works; applications of theoretical thinking to explain processes of everyday communication. GE: Social Sciences.

- COMM:1174 Media and Society 3 s.h.

Processes and effects of mass communication; how mass media operate in the United States; how mass communication scholars develop knowledge. GE: Social Sciences; Values, Society, and Diversity.

- COMM:1301 Core Concepts in Communication Studies 3 s.h.

Introduction to communication topics; face-to-face interaction, public speaking, globally-distributed film, music, and television; ways of thinking, vocabulary, and overview of concepts used in other communication studies courses. Requirements: g.p.a. of at least 2.30 and 30 s.h. of credit.

- COMM:1305 Studying Communication: Methods and Critiques 4 s.h.

Social scientific methods used to generate knowledge about communication processes; basic tools necessary to conduct and evaluate communication research; epistemological perspectives, research procedures, and data analysis; readings and hands-on activities. Requirements: g.p.a. of at least 2.30 and 30 s.h. of credit.

- COMM:1809 Social Marketing Campaigns 3 s.h.

Introduction to theory, development, and practice of social marketing campaigns; public service announcements, public health, nursing, marketing, and other fields; group work to identify issues of local concern and develop a theoretically justified and practically realistic social marketing campaign with potential to positively impact communities.
COMM:1814 Elements of Debate 3 s.h.
Debates that occur everyday in a wide variety of situations and settings; how to recognize when a debate is occurring and different procedures by which people conduct debates; emphasis on development of personal advocacy skills and how one goes about teaching those same skills to others by example and practice; examination of role of debate in achieving collective economic and political purposes in contemporary societies.

COMM:1816 Business and Professional Communication 3 s.h.
Introduction to business and professional communication at individual and corporate levels; individual-level topics cover organizational communication, business vocabulary, speaking and writing, professionalism and interviewing; corporate-level topics focus on marketing, advertising, public relations, corporate communications, crisis communication management, business and communication plans, proposals; guest speakers from for-profit and not-for-profit organizations.

COMM:1818 Leadership and Organizational Procedures 2 s.h.
Use of organizational procedures to facilitate discussion, from by-laws to full parliamentary procedure; how knowledge of effective organizational procedures enhances ability to participate in meetings and organizational business to run more smoothly; benefit to instructors of speech communication with inclusion of parliamentary procedure/debate units. Offered only through Guided Independent Study.

COMM:1819 Organizational Leadership 2-3 s.h.
Introduction to nature of leadership, styles of leadership that are most effective, and ways in which obstacles may be overcome in groups or organizations; different approaches to qualities of leadership, role of visions and motivation, interpersonal and decision-making skills, meeting preparation and evaluation, and related communication skills. Offered only through Guided Independent Study.

COMM:1830 Solving Public Problems: Dialogue and Deliberation for Democracy 3 s.h.
Communication at the heart of public problems and solutions; critical 21st-century skills (writing for a general audience, facilitating dialogue); valuable community service experiences as an introduction to the interdisciplinary field of dialogue and deliberation; focus on a complex local issue, such as affordable housing, flood planning, or excessive drinking; partnering with local organizations to research a local problem, plan community-based solutions, and study the art of facilitating public discussions; topics include issue analysis, deliberative inquiry, convening meetings, and community organizing.

COMM:1898 Introduction to Latina/o Communication and Culture 3 s.h.
Introduction to fundamentals of communication by and about Latina/o in the U.S.; Latina/o as one of the fastest growing demographics; how Latina/o history, politics, and culture remain little understood despite a longstanding and growing presence in Iowa and across the nation; historical orientation; Latina/o social movement and protest (e.g., Chicana/o movements and the Young Lords Organization), institutional discourses (e.g., congressional, presidential, and legal discourses), and Latina/o in popular culture (film, TV, music, sports).

COMM:2000 Feminist Critical Practice 3 s.h.
Feminist approaches to communicative practices. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four or five Foundations of Communication courses.

COMM:2011 Group Communication 3 s.h.
Study of relevant theory, research, and application to increase understanding of communication in small groups; critical thinking and communication skills; individual roles in groups, creativity, leadership, decision making, problem solving, and conflict resolution. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2040 Communication and Conflict 3 s.h.
Conflict and its management as critical issues that pervade people's personal and professional lives; complexities of conflict; forces that make conflict challenging; skills for thinking about and managing conflict more effectively; central features that define conflict; behaviors, attributions, and emotions that are manifest during conflict; formal models of conflict management and their corresponding recommendations for handling conflict. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2041 Gender Roles and Communication 3 s.h.
Interactive relationships between gender and communication in contemporary U.S. society; multiple ways families, schools, and media perpetuate, negotiate, and contest gender roles; how we are part of those processes by looking at how we enact socially-created gender differences in public and private settings. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses. Same as GWSS:2041.
COMM:2042 Intercultural Communication 3 s.h.
Culture defined as a system of taken-for-granted assumptions about the world that influence how people think and act; cultural differences that produce challenges and opportunities for understanding and communication; those differences from several theoretical perspectives; opportunities to examine culture and cultural differences in practical, experience-driven ways. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses. Same as SSW:2042, IS:2042.

COMM:2043 Rhetoric, Science, and Technology 3 s.h.
How science and technology shape culture; media representations of technology; role of rhetoric in science and technology, especially in the physical and biological sciences; cultural implications of the information revolution. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2044 Political Communication 3 s.h.
Relationship between media, cultural politics, and the American political system; focus on advertising, campaigns, and new media outlets; ways politicians, the press, and intermediaries create and disseminate messages into mainstream culture; how people generate their own discourses of political identity and dissent, creating a robust democratic practice that is both empowering and central to the contemporary political landscape. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2048 Transforming Media: From Telegraph to Internet 3 s.h.
Communication media as global phenomena in which U.S. corporate and government interests play a major part; from electronic telegraph to broadcasting and cable, an investigation of historical contexts in which these media emerged; tracing ways in which they have been shaped by political, economic, and social relations of power. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2051 Politics of Popular Culture 3 s.h.
How culture is political and how politics is cultural; overview of theories of culture and critical-cultural approaches to study of popular culture, past and present; specific topics of analysis vary, may include television, celebrity culture, music, film, games, and sports. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2053 Secrets, Confidences, and Lies: Privacy Management in Interpersonal Relationships 3 s.h.
How individuals manage private information with regard to their interpersonal relationships; multiple theories of privacy management; how aspects of information, individual, and target of disclosure all contribute to decisions to reveal or conceal private information to friends and family. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2054 Movements, Protest, Resistance 3 s.h.
Historical and contemporary study of social movements from a symbolic perspective (e.g., speeches, protests, propaganda, media events); social movements as interpersonal and group communication; relationships between media and social change: efficacy of individual and larger-scale forms of resistance. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2057 Introduction to Computer-Mediated Communication 3 s.h.
Theoretical and practical introduction to concepts and research in computer-mediated communication; emphasis on study of social effects of communication and information technology; factors that distinguish mediated from face-to-face interaction, theories of mediated communication, self-presentation online; Internet-based relationships, online supportive communication, online communities; the Internet influences communication and how to use computer-mediated communication for self-presentation. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2058 Rhetoric and Past Public Controversy: The Sixties 3 s.h.
The role of rhetoric in public controversy in particular historical time periods; focus on various perspectives, diverse voices, and multiple arguments informing particular movements/issues. Requirements: for COMM:2079 — communication studies major, g.p.a. of at least 2.30, and completion of four Foundation of Communication courses chosen from COMM:1112 or COMM:1170, COMM:1117 or COMM:1130, COMM:1168 or COMM:1174, COMM:1301, and COMM:1305. Same as RHET:2410.
COMM:2061 Persuasion in Society 3 s.h.
Introduction to concepts, theories, and methods designed to build critical understanding of mass persuasion processes; persuasion theory and research; theories that account for processes of social acculturation, maintenance, and change; specific mass persuasion processes (i.e., advertising, corporate advocacy or public relations, film and television programming, sociopolitical rituals, and social protest and change). Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2064 Media, Advertising, and Society 3 s.h.
Introduction to the critical study of advertising in the United States; advertising contextualized as an industry and as a key part of media and culture; advertising as an institution and as a series of symbols, ideas, and fantasies; how advertising works, role and function of advertising in culture and society. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2065 Television Criticism 3 s.h.
Introduction to scholarly study of television as a social institution; nature of television form and content; role of industry in creation, selection, and presentation of television programs; production conventions and textual conventions in defining the medium; application of genre and narrative theory, semiotics, political economy of media industries, and audience reception study. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2069 Black TV Drama: The Wire 3 s.h.
Social and political impact of television dramas featuring people of African descent in the West; HBO's The Wire series—a social commentary, commercial, and aesthetic force—has pioneered new ways of thinking about the relationship between media and society at large while revolutionizing ways in which black urban life is portrayed in today’s world; focus on complex intersections between urban poverty, education, and political system, crime, mediation in Western society. Same as AFAM:2076.

COMM:2071 Communication and Critical/Cultural Studies 3 s.h.
Engagement of cutting-edge rhetorical and social theories; ways in which rhetorical and social theories play out in daily life, especially in decision-making activities; weekly readings, class discussions. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2075 Gender, Sexuality, and Media 3 s.h.
Mediated representations of gender and sexuality (television, film, and internet) to understand how these complex and complicated codes influence meaning of sex, sexuality, and gender; contemporary and historical examples used to engage texts that illuminate cultural conceptions of femininity, masculinity, heterosexuality, and homosexuality; cases that confuse and trouble the stability of these categories. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses. Same as GWSS:2075.

COMM:2076 Race, Ethnicity, and Media 3 s.h.
Introduction to debates about media portrayals of race and ethnicity; focus primarily on entertainment media; use of general analytic perspectives (stereotype analysis, aesthetic analysis, history) applied to real-world examples; address one or more racial/ethnic groups in the United States. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses. Same as AFAM:2076.

COMM:2077 Writing and Producing Television 3 s.h.
Introduction to basics of scripting and producing a conventional, three-camera television series; hands-on experience with production equipment and workshopping television scripts; students create one or more episodes of an original television series. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2079 Digital Media and Religion 3 s.h.
Influences of digital media on religion and spirituality today. Requirements: for COMM:2079—communication studies major, g.p.a. of at least 2.30, and completion of four Foundation of Communication courses chosen from COMM:1301, COMM:1305, COMM:1112 or COMM:1170, COMM:1117 or COMM:1130, and COMM:1168 or COMM:1174. Same as RELS:2930.

COMM:2080 Public Life in the U.S.: Religion and Media 3 s.h.
Examination of how the U.S. came into being through specific communication practices, how religion has helped and hindered that process; religious roots of the idea of the U.S., intertwined histories of print media and religion; role of religion and secularism in public discourse; U.S. pride as a nation in which diversity thrives in public discourse; communicative acts that created and sustained this country and also mark sites of discord, conflict, and confusion from the very beginnings of the U.S. to today; how religion has been a source of national identity and national division. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, and completion of four of five Foundations of Communication courses. Same as RELS:2080.

COMM:2085 Media Industries and Organizations 3 s.h.
Trends in media industries as reflected in changes of ownership, different work conditions, media convergence, and globalization generally; focus on local, network, and cable television; examination of industry structures, business practices, economic fundamentals, and theoretical explanations of media industries in society. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2086 Global Media Studies 3 s.h.
Key developments in contemporary international communication; impact of deregulation and privatization on ownership and control of global communication infrastructure; spread of American television abroad in terms of production, texts, and reception; cultural concerns surrounding the phenomenon. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2087 Copyright Controversies 3 s.h.
How digital technologies have dramatically changed media and popular culture landscapes; advent of relatively cheap editing programs that allow anyone to collage media on their home computers and enable people to become cultural producers; technologies that allow more people to break law in the eyes of copyright industries; historical look at collage practices from pre-digital era to present; ethical and legal questions surrounding use and reuse of copyrighted materials; notion of free speech in a media age. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2088 Media and Democracy 3 s.h.
Exploration of relationship between democracy and mass communication; why controversies regarding mass communication are also controversies about democracy; logical relationship between democracy and mass media; roots and history of ideas of democracy, contemporary obstacles to realization of these ideas, and varied issues of present; latest developments in world of politics and media. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2089 Nonverbal Communication 3 s.h.
Introduction to theoretical study of nonverbal communication; focus on major principles and research trends; examination of role of nonverbal communication in communication as a whole; perception and interpretation of nonverbal communication (i.e., posture, eye movements, tone of voice); nonverbal behaviors (i.e., facial expression, eye movement) as used to persuade, impress, or deceive someone. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2090 Topics in Communication Studies 3 s.h.
Topics vary. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2091 Organizational Communication 3 s.h.
Theories and concepts of organizational communication; focus on issues of good communication at a number of levels—people within organization must be able to work with one another and communicate in effective ways; people, and especially leaders, need to be able to persuade one another effectively; organizations must be able to persuade outsiders, whether persuading them to buy organization's products, or in more complex circumstances, persuade outside world to accept apologies or statements of regret when the company does something wrong. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30 and completion of four of five Foundations of Communication courses.

COMM:2802 Workshop in Debate and Forensics 3 s.h.
Public argument on questions of value and policy; opportunities for demonstration and practice in discussion and debate. Requirements: concurrent enrollment in the National Summer Institute in Forensics.
COMM:2813 Practicum in Debate 1 s.h.
Practice of skills in research, reasoning, argument development, and argumentative performance in debate undertaken by members of the A. Craig Baird Debate Forum in preparation for and participation in intercollegiate debate competition. Requirements: participation in A. Craig Baird Debate Forum.

COMM:2821 Oral Interpretation 3 s.h.
Weekly performances to develop and define communication skills for professional careers in teaching and business; poetry, prose, monologue, storytelling, duo interpretation, reader's theatre, and demonstration speeches. Requirements: for COMM:2821 — g.p.a. of at least 2.30 and minimum 30 s.h. of credit. Same as EDTL:2821.

COMM:2828 Communication Studies Internship 1-3 s.h.
Communication skills, knowledge in work assignments related to students' academic and career interests; full- or part-time, on or off campus. Requirements: g.p.a. of at least 2.30, communication studies major, and minimum of 12 s.h. of communication studies course work.

COMM:2896 Workshop in Teaching Communication and Forensics arr.
Methods, materials, progression, evaluation in teaching and supervising students in courses and class activities; opportunities for observation, demonstration, practice in teaching theater, discussion and debate, individual speech, dramatic and forensic events. Prerequisites: (COMM:1112 or COMM:1117) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:2897 Independent Study arr.
Creative or research project under faculty supervision.

COMM:2898 Honors Workshop 1 s.h.
Preparation for honors thesis prospectus; coordination of student's individual thesis work, introduction to issues in research design, methods. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 3.33, honors standing, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:2899 Honors Thesis 3 s.h.
Individual research, writing, or creative production under faculty supervision. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 3.33, honors standing, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

Upper-Level Undergraduate and Graduate

COMM:3100 LGBTQ/Queer Studies 3 s.h.
Overview of queer theory and queer studies; development of critical thinking skills in relation to cultural constructions of gender, sexuality, race, and other identity categories. Requirements: for COMM:3100 or communication studies majors — (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305 and g.p.a. of at least 2.30 and completion of Foundations of Communication requirement and 6 s.h. of intermediate-level course work. Same as GWSS:3100.

COMM:3600 Issues in Rhetoric and Culture: Crafting Electronic Identities 3 s.h.
Rhetorical theory and criticism as culturally embedded practices; rhetorical production of selves and social difference; relationships between rhetoric and literature, philosophy, popular texts. Requirements: for COMM:3600 — communication studies major, g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work. Same as RHET:3600.

COMM:3834 Arab Spring in Context: Media, Religion, and Geopolitics 3 s.h.
Protest movements that started in Tunisia in 2011 and swept across North Africa and the Middle East transforming Arab and Islamic societies in radically different ways; function of social media, satellite television, communication technology; influence of religious leaders and groups on some protest outcomes; impact of wealth and geopolitics on social fabric of Islamic societies within and outside Arab countries. Requirements: for COMM:3834 — g.p.a. of at least 2.50, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work. Same as RELS:3834, IS:3834, WLLC:3834, JMC:3146.

COMM:4100 Developing Leadership 3 s.h.
Exploration of communicative dimensions of leadership and work of organizational communication scholars who have studied this topic; builds on leadership in organizational communication, business, and professional communication or other courses that introduce leadership from a communication perspective; readings and discussions of scholarly articles and selections from contemporary books/articles about leadership geared toward popular or professional audiences; team work, hands-on projects with emphasis on use of leadership skills. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.
COMM:4131 Globalization and Culture  
How context for everyday experience has increasingly become globally determined (e.g., ever-increasing transnational migration of people, spread of American culture, growth of international corporations and trade, rise of international conflict and transnational activism); range of theoretical and critical readings on globalization; various phenomena and perspectives regarding topic; themes directly relevant to lives of modern youth; how globalization affects opportunities and risks, identities and relationships. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work. Same as IS:4131.

COMM:4135 Media, Culture, and Relationships  
Intersections of interpersonal communication and media; often studied as separate phenomena, approached as integrated systems, and integration as a central issue of our times; application of theories of interpersonal communication, media, and culture to a project that identifies a communication problem involving interpersonal and media issues, and proposes a solution to a potential client or audience; students draw on skills central to communication studies major (critical thinking, identifying and solving problems, effective oral and written communication). Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4140 Communication and Relationships  
Communication process in personal relationships; how communication functions to initiate, sustain, and dissolve a variety of relationships including friendships, romantic couples, marital pairs, and family relationships. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4142 Advanced Intercultural Communication  
Defining culture as a historically-transmitted, socially-constructed system of meaning enacted in face-to-face interaction and mass media; focus on a specific topic within intercultural communication research and theory (i.e., cultural nature of personal relationships, built environment as culture, intersection of private with public cultural meaning); in-depth follow-up of general approach to intercultural communication covered in lower-level courses. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: for COMM:4142 — COMM:1112 or COMM:1170, COMM:1301, COMM:1305, COMM:1117 or COMM:1130, COMM:1168 or COMM:1174, g.p.a. of at least 2.50, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work. Same as IS:4142.

COMM:4143 Classical Rhetoric and Greek Culture  
Origins and development of the art of rhetoric from Sophists to Aristotle; significance to Greek culture from fifth to fourth century B.C. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4145 Argument and Law  
Practices of argumentation that have special legal significance; court practices in legal argumentation (constructing legal arguments and briefs, trial and appellate oral advocacy); structure of argumentation that creates categories and limits of freedom of expression. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4147 Family Communication  
Family relationships and various ways they develop and change, how they affect those who participate in them; theory and research on family communication; family conceived as a group of persons who share their lives over an extended period of time bound by ties of marriage, blood, or commitment. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.
COMM:4150 Cultural History of Advertising 3 s.h.
Cultural, historical, and critical approach to creating, maintaining, repairing, and transforming a consumption culture in the United States; material and ideological character of life in the United States as it evolved from a culture of production in Gilded Age (late 19th century) to a culture of consumption through first half of 20th century, culminating in a collective fantasy of the American Dream as articulated and celebrated in 1950s; emergence of corporate capitalism and its crucial ideological voice, national brand advertising. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4151 Cultural History of Television 3 s.h.
Cultural history of television in the United States; focus on rise of network television, relationship between networks and advertisers, imagery surrounding introduction of television into the home, and larger historical context; postwar era (1950s) and rise of genres that are still with us, especially sitcom (situation comedy); questions about desire, gender, family, nation, and the body. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4152 Latin American Media 3 s.h.
Development of media institutions, texts, and audiences across a number of Latin American countries; focus on broadcast media (radio and television) and situates them within larger historical context of 20th- and 21st-century Latin America; readings, discussions, and assignments with particular attention to influence of U.S. corporate and state interests on Latin American media; debates over cultural dependency, globalization, and hybridity in region. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4153 Magic Machines: Technology and Social Change 3 s.h.
How media has altered culture, society, and human consciousness throughout history with focus on last two centuries (or modernity); how communication has been shaped by a variety of media (i.e., gesture, language, writing, printing, calendars, clocks, photography, telegraph, telephone, phonograph, film, radio, television, computers); 21st-century questions concerning technology and how few communicate today without aid of some kind of machine or technique. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4155 Feminist Visual Rhetoric 3 s.h.
Exploration of connections among feminist rhetoric, visual rhetoric, and visual culture; critical analysis of scholarship on visual rhetoric; feminist theoretical and conceptual frameworks about the body; fields of visual culture and visual rhetoric; critiques of several feminist body artists' artworks as a means to concretize theories. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4156 Feminist Visual Rhetoric 3 s.h.
Exploration of connections among feminist rhetoric, visual rhetoric, and visual culture; critical analysis of scholarship on visual rhetoric; feminist theoretical and conceptual frameworks about the body; fields of visual culture and visual rhetoric; critiques of several feminist body artists' artworks as a means to concretize theories. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4157 Advanced Topics in Communication Studies 3 s.h.
Issues or problems in particular communication contexts. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4160 The Talk of Everyday Life 3 s.h.
In-depth study of various genres of talk that organize everyday communicative life; mundane interaction rituals (i.e., as small talk, gossip, face-saving talk, compliance-gaining, asking for and giving advice and support, and telling stories); formalized interaction rituals (i.e., rites of passage); functions of talk in constructing identities, building relationships, and sustaining social order more generally across all genres. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4163 The Dark Side of Interpersonal Communication 3 s.h.
Review of advanced communication theories and research; focus on dark side of interpersonal communication and close relationships; negative or difficult elements of developing and maintaining relationships; expression of difficult emotions; mundane communication that can function in destructive or negative ways. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4164 Life Happens. Don't Worry About It: The Communication of Social Support 3 s.h.
Advanced look at communication of social support as a research tradition in interpersonal communication scholarship; in-depth overview of theories, concepts, types, processes, and mechanisms that constitute different forms of comforting behaviors; emphasis on factors that change people's abilities, motivations, or perceptions of success during experiences of social support; Internet influences on social support by online support groups, Internet-based intervention programs, how process of communicating comfort is altered by conveying these messages online. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4165 Criticism and Public Culture 3 s.h.
How people formulate attitudes, beliefs, and values about an array of arenas in public culture; critical perspectives (i.e., feminism, Marxism, psychoanalysis, queer theory); sporting rituals, television programs, political speeches, museums, sacred cultural documents; practice of critical reading to engage various cultural texts (i.e., films, national memorials, social movement rhetoric). Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4166 Life-Span Communication 3 s.h.
How communication processes (i.e., social support, language skills, interpersonal relationship management) change across the course of one's existence; normative and unexpected demographic and health events mapped out across a life span; how our communication processes influence and are influenced by social experiences; underlying premise of life-span perspective that our potential for human growth extends throughout our life course. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4167 Communication, Cognition, and Emotion 3 s.h.
Understanding how communication, cognition, and emotion are tied together; different theories of emotion and types of emotions (i.e., love, anger, jealousy, happiness, embarrassment, hurt). Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4168 Rhetoric of the Body 3 s.h.
Survey of a range of theories about the body and application to specific case studies; implications of how bodies are endowed with and convey meaning; theories of pollution, pain, ability, and normativity; diverse case studies that are seemingly disparate, but all preoccupy themselves with public conceptions of bodily meaning (i.e., beauty pageants, freak shows, plastic surgery, the wannabe movement, tattoos, the FDR Presidential Memorial, Deaf culture, fat bodies, illness, and torture). Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4169 Feminist Rhetorics 3 s.h.
Exploration of multiple, varied, and complex histories of U.S. feminisms from rhetorical perspectives; focus on primary documents, the letters, speeches, essays, and manifesto/as that shaped women's movements and inspire social change from late 18th century to present; social, political, and personal issues that feminists sought to address and transform; communicative and rhetorical methods utilized, and implications of these efforts for women's lives and broader U.S. American culture. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work. Same as GWSS:4169.

COMM:4170 Theories of Persuasion 3 s.h.
Theoretical examination of historical, psychological, social, and cultural perspectives on persuasion; analysis of persuasive attempts; questions of cultural persuadables and current problems in U.S. American culture (i.e., obesity, drunk driving, date rape). Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4172 Television and African American Culture 3 s.h.
Role of television in African American culture; examination of debates, stereotyping, authenticity, effects of programming, aesthetics, and television's relationship to other forms of cultural expression. Requirements: for COMM:4172 or communication studies major — COMM:1112, COMM:1170, COMM:1301, or COMM:1305, COMM:1117 or COMM:1130, COMM:1168 or COMM:1174, g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work. Same as AFAM:4001.

COMM:4173 Social Media, Culture, and Politics 3 s.h.
Introduction to theoretical issues raised by social media for communication; particular emphasis on cultural and political implications; how social media is understood, forms of digital communication, individual and collective identity formations via social media, online communities, and intersection of social media and existing culture and politics. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4174 Communication, Technology, and National Security
3 s.h.
Relationship between communication technologies and national security via three main themes—use of communications infrastructure in previous and future wars for the purpose of securing and maintaining U.S. leadership in world system, uses of propaganda for domestic and foreign consumption, and representation of national security issues in popular media; historical and contemporary components. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4176 Advanced Relational Theory
3 s.h.
Relationships and how they significantly shape our experiences of the world, sense of identity, outlook on life, and way in which we think about experiences and life in general; premise that relationships are more than emotional attachments or bonds; relationships as happy, emotionally satisfying elements of life; demonstrations of a variety of communicative situations that establish, reconstitute, and demonstrate importance of membership of communities and relationships. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4181 Legal Communication and Culture
3 s.h.
Law and legal system as communicative networks of meaning-making; law viewed as a symbolic system, from courtroom arguments to judicial opinions to legal reporting to circulation of law in everyday life, in contrast with legal courses concerned with learning blackletter law; law from a rhetorical perspective that allows us to think in new and different ways about cultural implications of legal argument. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

COMM:4183 Networking America: The Cultural History of Broadcasting
3 s.h.
Exposure to different interpretations of cultural impact and legacy of U.S. broadcasting in 20th century; institutional practices, program genres, and audience formations of 1920s through the 1970s radio and television network eras; how historical contexts shape, and are shaped by, production and reception of broadcasting texts. Prerequisites: (COMM:1112 or COMM:1170) and (COMM:1117 or COMM:1130) and (COMM:1168 or COMM:1174) and COMM:1301 and COMM:1305. Requirements: g.p.a. of at least 2.30, completion of Foundations of Communication requirement, and 6 s.h. of intermediate-level course work.

Graduate
Graduate students also may take courses numbered 3000-4999 for credit, with approval of their committee.

COMM:5200 Introduction to Research and Teaching
1 s.h.
Introduction to communication studies as a field of scholarship; selection of research problems, major lines of research represented in the department, bibliographical tools for scholarship in the field; issues, practical tasks, and concerns relevant to effective college or university classroom teaching.

COMM:5223 Deliberation, Advocacy, and Civic Engagement
3 s.h.
Practices of public deliberation in governance and civil society; counterpublic sphere discourses.

COMM:5230 Introduction to Rhetoric and Discourse
3 s.h.
Introduction to major theories, principles, and practices of rhetorical theory, rhetorical criticism, and discourse analysis.

COMM:5241 Theories of Mass Communication
3 s.h.
Major concepts, theories, schools of thought in media studies, mass communication.

COMM:5299 Graduate Independent Study
arr.

COMM:6210 Health Communication
3 s.h.
Theories, concepts, research associated with health communication; interpersonal and mass communication approaches. Same as CBH:6210.

COMM:6220 Health Communication Campaigns
3 s.h.
Intervention design and analysis of health campaigns; theory, practice, methods; mass media, community, organization, and interpersonal approaches. Same as CBH:6220.

COMM:6310 Classical Rhetoric
3 s.h.
Discourse in the ancient world. Same as CLSA:6310.

COMM:6319 Practical Criticism
3 s.h.
Basics of rhetorical criticism; rhetoric as practice or technique; how to read rhetorically; fundamentals (i.e., figuration and tropes, form and genre, voice, style, topoi) and art of rhetorical critique.
COMM:6323 Rhetoric, Protest, and Social Movements 3 s.h.
Introductory study of relationships between rhetoric, protest, and social movements; theoretical and methodological debates framing and shaping how we understand protest and social movements rhetorically.

COMM:6335 Proseminar: Contemporary Rhetorical Studies 2-4 s.h.
Problems in contemporary rhetorical studies; may include works of Kenneth Burke, Wayne Booth, deconstructionists, feminist theorists and critics, critics of communication technologies.

COMM:6400 Current Issues in Rhetoric 3 s.h.
Ethical, social, or cultural issues; rhetoric's role in their contemporary significance; traditional aspects of rhetoric, their pertinence to present concerns. Same as RHET:6400.

COMM:6635 Crossing Borders Seminar 2-3 s.h.

COMM:6336 Seminar in Rhetorical Theory 1-4 s.h.
Topics in history and development of rhetorical theory; theory construction and application to critical practice.

COMM:6339 Seminar: Rhetoric and Culture 1-4 s.h.
Cultural theories, their utility in accounting for communication practices.

COMM:6340 Media and Modernity 3 s.h.
Survey of classic and contemporary theoretical texts on cultural, social, political, and human consequences of 19th- and 20th-century media.

COMM:6341 Topics in Mass Communication Scholarship 1-3 s.h.
Theory and research on problems in mass communication.

COMM:6342 Critical Television Studies 3 s.h.
Introduction to canonical and contemporary readings in critical television studies; primary questions and theories associated with textual, industrial, ethnographic, and integrated approaches to studying television; how technological, economic, and cultural changes have altered television and how it is studied.

COMM:6346 The Public Sphere 3 s.h.
Theories, intellectual history, critics, contemporary issues of the public sphere.

COMM:6350 Seminar: Mass Communication 1-4 s.h.
Topics vary.

COMM:6351 Global Media Seminar 3 s.h.
Theories and processes of globalization and the cultural implications of media globalization; local responses to globalizing processes with reference to questions of modernity and national/transnational identity.

COMM:6352 Seminar: Media Theory 3 s.h.
Topics vary.

COMM:6354 Media and Social Change in Latin America 3 s.h.
Cultural history and political economy of Latin American media; focus on U.S. influence and globalizing processes; media theory in Latin context; national and transnational audience formations.

COMM:6355 Cultural History of Radio 3 s.h.
Cultural history, sound aesthetics, political economy, and audience studies of U.S. radio broadcasting; radio as a contested medium of local, regional, and national culture.

COMM:6365 The Communication of Social Support 3 s.h.
Substantial knowledge base developed by scholars about types, processes, and mechanisms of social support used by humans to comfort one another; in-depth examination of theory and empirical research related to communication of social support; emphasis on types of support, verbal person-centered messages, and various strategies for social support; gender differences and social skills related to comforting; online supportive communication; development of detailed knowledge of this topic, critical assessment of extant research, and synthesis of class readings in written format.

COMM:6367 Computer-Mediated Communication 3 s.h.
In-depth analysis of theory and research related to computer-mediated communication; factors that distinguish mediated from face-to-face interaction, theories of mediated interpersonal communication, self-presentation online, Internet-based relationships, and online supportive communication; how the Internet influences communication; online supportive communication, problematic Internet use, preference for online social interaction, the digital divide, mediated social networks, deception, and interventions on the Internet.

COMM:6370 Quantitative Research Methods 3 s.h.
Primary methods for conducting quantitative research on interpersonal and group communication.

COMM:6371 Communication Theory 3 s.h.
Survey of primary theories of interpersonal, cultural, group, and organizational communication.

COMM:6372 Ethnographic Methods 3 s.h.
Qualitative methods used by ethnographers and interpretive researchers, including participant observation, field interviewing.

COMM:6373 Persuasion Theory and Research 3 s.h.
Traditional social scientific approaches to research and theory; development of a cultural perspective on persuasion.

COMM:6374 Relational Communication Theory and Research 3 s.h.
Communication in initiation, development, maintenance, breakdown, and repair of social and personal relationships.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>COMM:6375</td>
<td>Theories of Culture</td>
<td>3 s.h.</td>
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<tr>
<td></td>
<td>Research and theory on face-to-face communication, from ethnography</td>
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<td>of communication perspective.</td>
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<td>COMM:6376</td>
<td>Family Communication</td>
<td>3 s.h.</td>
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<td></td>
<td>Theory and research on communication among and between family members</td>
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<td></td>
<td>(parents, children, marital partners, siblings); quantitative and</td>
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<td>qualitative research.</td>
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<td>COMM:6380</td>
<td>Seminar: Dialogic Communication</td>
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<td>Dialogic approaches to communication, including Bakhtin and Buber.</td>
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<td>COMM:6381</td>
<td>Seminar: Topics in Communication Research</td>
<td>3 s.h.</td>
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<td>Topics vary.</td>
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<td>COMM:6383</td>
<td>Seminar: Constructs, Communication, and Identity</td>
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<td>Concepts of identity and sociality in George Kelly’s Personal</td>
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<td>Construct Theory; their connection to theories of rhetoric, especially</td>
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<td>Burke, and social community, especially Mead.</td>
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<td>COMM:6387</td>
<td>Communication, Cognition, and Emotion</td>
<td>3 s.h.</td>
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<td>Theoretical and empirical work that integrates communication,</td>
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<td>cognition, emotion; role of social cognition in communication,</td>
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<td>theories of emotion, types of emotional experiences; approaches to</td>
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<td>understanding emotion from perspectives in psychology, social</td>
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<td>cognition, communication; emotion-related issues such as influence of</td>
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<td>gender, effects of mood.</td>
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<td>COMM:6399</td>
<td>Ph.D. Dissertation</td>
<td>arr.</td>
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<td>COMM:6660</td>
<td>Critical Ethnography</td>
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<td>How power relations constitute the work of ethnographic research;</td>
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<td>ethnography as a rhetorical form—how ethnographic inscription renders</td>
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<td>self, other, culture, and the world intelligible in ways that</td>
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<td>reinscribe and/or challenge dominant social relations; axes of power</td>
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<td>such as race, class, gender, sexuality, and nation within postcolonial</td>
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<td>feminist, and antiracist approaches to ethnographic/autoethnographic</td>
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<td>theory and praxis; negotiating researcher privilege and epistemic</td>
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<td>violence; crisis of representation. Same as GWSS:6660.</td>
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