

News and Media Literacy, Minor

Requirements

The minor in news and media literacy requires a minimum of 15 s.h. in mass communication courses, including 6 s.h. in courses numbered 3000 or above. Students must maintain a grade-point average of at least 2.00 in all courses for the minor and in all UI courses for the minor. Courses for the minor may not be taken pass/nonpass. CLAS minors may only be earned concurrent with or subsequent to earning a University of Iowa bachelor's degree. They cannot be granted as standalone credentials or as the sole program of study completed at the University of Iowa.

Students may earn the minor in news and media literacy or the journalism and mass communication major, but not both.

The minor provides students with an introduction to news and media literacy; it does not prepare them for careers in media.

The minor in news and media literacy requires the following coursework.

Required Courses

Course #	Title	Hours
One of these:		
JMC:1100	Introduction to Media Effects	3
JMC:1200	Introduction to Media and Culture	3
JMC:1300	Introduction to Journalism and Strategic Communication	3
JMC:1500	Introduction to Social Media	3
JMC:1800	Environmental Communication	3
One of these:		
JMC:2600	Freedom of Expression	3
JMC:2700	Media Ethics	3

Elective Courses

Course #	Title	Hours
9 s.h. with at least 6 s.h. numbered 3000 or above:		
JMC:1050	Sport and the Media	3
JMC:1700	Introduction to Global Media	3
JMC:2084	Sport and Film	3
JMC:2101	Digital Media and the Future of Sport	3
JMC:2500	Community Media	3
JMC:3108	The Law and Artificial Intelligence	3
JMC:3116	Media and Global Cultures	3
JMC:3118	Political Communication	3
JMC:3122	Influencers, Artificial Intelligence, and Digital Games	3
JMC:3123	Advocacy Communication	3
JMC:3124	Entertainment Media	3

JMC:3142	Media and Social Change	3
JMC:3150	Media and Health	3
JMC:3162	Artificial Intelligence and Media	3
JMC:3165	African Americans and the Media	3
JMC:3175	Gender and Mass Media	3
JMC:3182	Sport, Scandal, and Strategic Communication in Media Culture	3
JMC:3184	Narrative Sports Journalism	3
JMC:3185	Topics in Understanding Media	3
JMC:3186	Athletes, Activism, and Social Media	3
JMC:3187	American College Athletics: A Big Money Tradition Unlike Any Other	3
JMC:3188	Staging the World's Game: Soccer and Media	3
JMC:3191	Journalism and Mass Communication Theories	3
JMC:3500	Topics in Managing/Planning	3
JMC:3505	Audiences and Analytics	3
JMC:3510	Media and Marketing Research	3
JMC:3520	Business of Media: Profits, People, and Power	3
JMC:3530	Social Media Marketing	3
JMC:3540	The Business of Sport Communication	3
JMC:3550	Editing	3
JMC:3560	Crisis Communication	3
JMC:3570	Advertising and Brand Strategy	3
JMC:3720	Nonprofit Communications	3