Mass Communication, Minor

The minor in mass communication requires a minimum of 15 s.h. in mass communication courses, including 12 s.h. earned in courses considered advanced for the minor (courses numbered 3000 or above) taken at the University of Iowa. Students must maintain a g.p.a. of at least 2.00 in all courses for the minor and in all UI courses for the minor. Courses for the minor may not be taken pass/nonpass.

Conceptual courses numbered JMC:3100 Fundraising and Philanthropy Communication through JMC:3399 are considered advanced for the minor. Students are encouraged to take JMC:1100 Media Uses and Effects, JMC:1200 Media History and Culture, or JMC:1500 Social Media Today as a lower-level course.

The minor introduces students to the field of mass communication; it does not prepare them for careers in media.