Mass Communication, Minor

The minor in mass communication requires a minimum of 15 s.h. in mass communication courses, including 12 s.h. earned in courses considered advanced for the minor taken at the University of Iowa. Students must maintain a g.p.a. of at least 2.00 in all courses for the minor and in all UI courses for the minor. Courses for the minor may not be taken pass/nonpass. Conceptual courses numbered JMC:3100 through JMC:3999 are considered advanced for the minor. Students are encouraged to take JMC:1100 Media Uses and Effects, JMC:1200 Media History and Culture, JMC:2200 Principles of Strategic Communication, JMC:2300 Principles of Journalism, JMC:2500 Community Media, JMC:2600 Freedom of Expression, or JMC:1500 Social Media Today as a lower-level course.

The minor introduces students to the field of mass communication; it does not prepare them for careers in media.