Mass Communication, Minor

Requirements

The minor in mass communication requires a minimum of 15 s.h. in mass communication courses, including 12 s.h. earned in courses considered advanced for the minor taken at the University of Iowa. Students must maintain a g.p.a. of at least 2.00 in all courses for the minor and in all UI courses for the minor. Courses for the minor may not be taken pass/nonpass.

Courses in the Managing/Planning and Understanding Media categories are considered advanced for the minor; see “Application Courses” under Requirements in the B.A. in journalism and mass communication section of the Catalog. Students are encouraged to take one of these courses as a lower-level course: JMC:1100 Media Uses and Effects, JMC:1200 Media History and Culture, JMC:1300 Principles of Strategic Communication, JMC:1400 Principles of Journalism, JMC:2500 Community Media, JMC:2600 Freedom of Expression, or JMC:1500 Social Media Today.

The minor introduces students to the field of mass communication; it does not prepare them for careers in media.