

Mass Communication, MA

Career Advancement

This is an academically oriented degree that prepares students for doctoral studies or a career in research.

The MA program is designed to meet the needs of:

- journalism and mass communication students who have earned a bachelor's degree and wish to continue their education; MA students can be considered for admission into the doctoral program after completion of all their MA degree requirements; and
- experienced journalists or communicators who wish to prepare themselves for teaching by earning the MA, possibly continuing on to earn their PhD.