Journalism and Mass Communication, BA

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Academic Plans

Four-Year Graduation Plan

The following checkpoints list the minimum requirements students must complete by certain semesters in order to stay on the university's Four-Year Graduation Plan.

Students must declare the journalism and mass communication major by the first semester of their sophomore year in order to be eligible for the Four-Year Graduation Plan. The checkpoints below include the required work in journalism and mass communication plus a second area of study, but they do not include the requirements of a second major, since the Four-Year Graduation Plan does not apply to second majors.

Before the fifth semester begins: JMC:1100 Introduction to Media Effects or JMC:1200 Introduction to Media and Culture or JMC:1500 Introduction to Social Media, JMC:1300 Introduction to Journalism and Strategic Communication, JMC:1600 Writing Fundamentals, a second area of study chosen, and at least one-quarter of the semester hours required for graduation.

Before the sixth semester begins: JMC:2600 Freedom of Expression, JMC:2020 Multimedia Storytelling, and JMC:2010 Reporting and Writing or JMC:2030 Visual Communication and Design.

Before the seventh semester begins: JMC:2010 Reporting and Writing or JMC:2030 Visual Communication and Design (if not already taken), JMC:2700 Media Ethics and Diversity, one managing/planning course or one understanding media course, one writing/storytelling or one designing/producing course, and at least one-half of the semester hours required for graduation.

During the seventh semester: two additional writing/storytelling or designing/producing courses, one understanding media course or one managing/planning course, and at least three-quarters of the semester hours required for graduation.

During the eighth semester: one writing/storytelling or designing/producing course, one advanced or capstone course, all remaining GE CLAS Core courses, and a sufficient number of semester hours to graduate.

Sample Plans of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Journalism and Mass Communication, BA

- No Optional Track [p. 1]
- Multimedia Production and Design Track [p. 2]
- · Reporting and Writing Track [p. 3]
- Strategic Communication Track [p. 5]

No Optional Track

Title

	Title	Hours
Academic Care	er	
Any Semester	a	
GE CLAS Core: S		
First Vacu	Hours	0
First Year Fall	h c	
JMC:1500 or JMC:1200 or JMC:1100	Introduction to Social Media ^{b, c} or Introduction to Media and Culture or Introduction to Media Effects	3
JMC:1600	Writing Fundamentals ^b	1
ENGL:1200 or RHET:1030	The Interpretation of Literature or Rhetoric	3 - 4
GE CLAS Core: W Proficiency or ele	/orld Languages First Level ective course ^d	4 - 5
CSI:1600	Success at Iowa	2
Elective course ^e		2
	Hours	15-17
Spring		
JMC:1300	Introduction to Journalism and Strategic Communication ^b	3
RHET:1030 or ENGL:1200	Literature	3 - 4
	atural Sciences with Lab ^f	4
Proficiency or ele	orld Languages Second Level ective course ^d	4 - 5
Elective course ^e		1
	Hours	15-17
Second Year	Hours	15-17
Fall		
Fall JMC:2010	Reporting and Writing ⁹	3
Fall JMC:2010 JMC:2020	Reporting and Writing ^g Multimedia Storytelling ^{g, h}	3
Fall JMC:2010 JMC:2020 JMC:2600	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c	3 3
Fall JMC:2010 JMC:2020 JMC:2600	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c	3
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course	3 3
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d	3 3 3 4 - 5
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course	3 3 3 4 - 5
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course e Choose second a	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Freedom of study by this semester ⁱ	3 3 3 4 - 5
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Freedom of study by this semester ⁱ	3 3 3 4 - 5
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course e Choose second a	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Therefore area of study by this semester ⁱ Hours	3 3 4-5 2 15-16
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course e Choose second a Spring JMC:2030 JMC:2700	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Therefore the study by this semester ⁱ Hours Visual Communication and Design	3 3 3 4-5 2 15-16
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course e Choose second a Spring JMC:2030 JMC:2700 Major: second ar GE CLAS Core: W Proficiency or ele	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Freedom of Expression ^c Vorld Languages Third Level ective course ^d Freedom of Expression ^c Vorld Languages Third Level ective and Diversity ea of study course ⁱ Forld Languages Fourth Level ective course ^d	3 3 4-5 2 15-16 3
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course e Choose second a Spring JMC:2030 JMC:2700 Major: second ar GE CLAS Core: W	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Freedom of Expression ^c Vorld Languages Third Level ective course ^d Freedom of Expression ^c Vorld Languages Third Level ective and Diversity ea of study course ⁱ Forld Languages Fourth Level ective course ^d	3 3 4-5 2 15-16 3 3
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course e Choose second a Spring JMC:2030 JMC:2700 Major: second ar GE CLAS Core: W Proficiency or ele Elective course e Internship: apply	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Therefore the study by this semester ⁱ Hours Visual Communication and Design ^h Media Ethics and Diversity ea of study course ⁱ Vorld Languages Fourth Level ective course ^d Tor summer internships (not degree but strongly encouraged)	3 3 4 - 5 2 15-16 3 3 4 - 5
Fall JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course e Choose second a Spring JMC:2030 JMC:2700 Major: second ar GE CLAS Core: W Proficiency or ele Elective course e Internship: apply	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Interest of study by this semester ⁱ Hours Wisual Communication and Design in Media Ethics and Diversity in ea of study course ⁱ Vorld Languages Fourth Level in ective course ^d In for summer internships (not degree but strongly encouraged) in optional track for the JMC major, his semester ^j	3 3 4-5 2 15-16 3 3 4-5
Fall JMC:2010 JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: W Proficiency or ele Elective course e Choose second a Spring JMC:2030 JMC:2700 Major: second ar GE CLAS Core: W Proficiency or ele Elective course e Internship: apply required for the o If interested in al choose one by the	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Pread of study by this semester ⁱ Hours Visual Communication and Design Media Ethics and Diversity ea of study course ⁱ Vorld Languages Fourth Level ective course ^d For summer internships (not degree but strongly encouraged) In optional track for the JMC major,	3 3 4 - 5 2 15-16 3 3 4 - 5
Fall JMC:2010 JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: We Proficiency or elective course Choose second and Spring JMC:2030 JMC:2700 Major: second and GE CLAS Core: We Proficiency or elective course Choose second and GE CLAS Core: We Proficiency or elective course Choose one by the Third Year	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Interest of study by this semester ⁱ Hours Wisual Communication and Design in Media Ethics and Diversity in ea of study course ⁱ Vorld Languages Fourth Level in ective course ^d In for summer internships (not degree but strongly encouraged) in optional track for the JMC major, his semester ^j	3 3 4-5 2 15-16 3 3 4-5
Fall JMC:2010 JMC:2010 JMC:2020 JMC:2600 GE CLAS Core: We Proficiency or elective course Choose second and Spring JMC:2030 JMC:2700 Major: second and GE CLAS Core: We Proficiency or elective course Choose second and GE CLAS Core: We Proficiency or elective course Choose one by the Choose one	Reporting and Writing ^g Multimedia Storytelling ^{g, h} Freedom of Expression ^c Vorld Languages Third Level ective course ^d Interest of study by this semester ⁱ Hours Wisual Communication and Design in Media Ethics and Diversity in ea of study course ⁱ Vorld Languages Fourth Level in ective course ^d In for summer internships (not degree but strongly encouraged) in optional track for the JMC major, his semester ^j	3 3 4-5 2 15-16 3 3 4-5

Total Hours	120-126
Hours	15
(typically in February for spring, September for fall)	
Degree Application: apply on MyUI before deadline	
GE CLAS Core: International and Global Issues ^f	3
Major: second area of study course or elective	3
Major: second area of study course or elective	3
Major: second area of study course i	3
Spring Major: managing/planning course (prefix JMC, numbered 35XX or 3720)	3
Hours	15
GE CLAS Core: Literary, Visual, and Performing Arts f	
Major: second area of study course or elective i	3
Major: second area of study course i	3
Major: understanding media course (prefix JMC, numbered 31XX)	3
Major: advanced or capstone course (prefix JMC, numbered 4100-4400)	3
Fourth Year Fall	
Hours	15
Internship: apply for summer internships (not required for the degree but strongly encouraged)	
GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture	3
GE CLAS Core: Natural Sciences without Lab ^f	3
Major: second area of study course i	3
Major: writing/storytelling course (prefix JMC, numbered 34XX)	3
Major: designing/producing course (prefix JMC, numbered 36XX)	3
Hours Spring	15
GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture ^{f, k}	3
GE CLAS Core: Quantitative or Formal Reasoning ^f	3
Major: second area of study course i	3
Major: writing/storytelling course (prefix JMC, numbered 34XX)	3

- a Sustainability must be completed by choosing a course that has been approved for Sustainability AND for one of these General Education areas: Natural Sciences; Quantitative and Formal Reasoning; Social Sciences; Historical Perspectives; International and Global Issues; Literary, Visual, and Performing Arts; or Values and Culture.
- b Students must complete these courses with a C-minus or higher before taking JMC:2010, JMC:2020, and JMC:2030.
- c Fulfills a major requirement and may fulfill a GE requirement.
- d Students who have completed four years of a single language in high school have satisfied the GE CLAS Core World Languages requirement. Enrollment in world languages courses requires a placement exam, unless enrolling in a first-semester-level course.
- e Students may use elective courses to earn credit towards the total s.h. required for graduation or to complete a double major, minors, or certificates.
- f GE CLAS Core courses may be completed in any order unless used as a prerequisite for another course. Students

- should consult with an advisor about the best sequencing of courses.
- g Students must complete these courses with a C-minus or higher before taking writing/storytelling courses (JMC:34XX).
- h Students must complete these courses with a C-minus or higher before taking designing/producing courses (JMC:36XX).
- i Students must complete a second area of study. There are three options: 1) complete a second major; 2) complete an undergraduate certificate; or 3) complete an undergraduate minor (except the Media Management minor). Students may not double count courses for their JMC major and a certificate or minor being used as their second area of study.
- j Students who choose a track will pick from 3000 and 4000-level courses designated for their track.
- k Depending on which major introduction course is taken, students must still complete two of the following GE requirements: Historical Perspectives, Social Sciences, Values and Culture.
- I Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.

Multimedia Production and Design Track

Course	Title	Hours
Academic Care	er	
Any Semester		
GE CLAS Core: S	ustainability ^a	
	Hours	0
First Year		
Fall		
JMC:1300	Introduction to Journalism and Strategic Communication ^b	3
JMC:1600	Writing Fundamentals	1
ENGL:1200 or RHET:1030	The Interpretation of Literature or Rhetoric	3 - 4
GE CLAS Core: V Proficiency or ele	Vorld Languages First Level ective course ^c	4 - 5
CSI:1600	Success at Iowa	2
Elective course ^c		2
	Hours	15-17
Spring		
JMC:1200 or JMC:1500	Introduction to Media and Culture b, e	3
or JMC:1100	or Introduction to Social Media or Introduction to Media Effects	
JMC:2600	Freedom of Expression ^e	3
ENGL:1200 or RHET:1030	The Interpretation of Literature or Rhetoric	3 - 4
GE CLAS Core: W Proficiency or ele	Vorld Languages Second Level ective course ^c	4 - 5
Elective course ^c		2
	Hours	15-17
Second Year		
Fall	•	
JMC:2020	Multimedia Storytelling ^{f, g}	3
JMC:2030	Visual Communication and Design	3

GE CLAS Core: Natural Sciences with Lab ^h	4
GE CLAS Core: World Languages Third Level Proficiency or elective course c	
Elective course d	1
Hours	15-16
Spring	
JMC:2010 Reporting and Writing ^g	3
Major: designing/producing course (prefix JMC, numbered 36XX) ^I	3
Major: second area of study course ^J	3
GE CLAS Core: World Languages Fourth Level Proficiency or elective course	4 - 5
Elective course ^d	2
Internship: apply for summer internships (not	
required for the degree but strongly encouraged)	15.16
Hours	15-16
Third Year	
Fall IMC2700 Modia Ethics and Diversity	2
JMC:2700 Media Ethics and Diversity	3
Major: designing/producing course (prefix JMC, numbered 36XX)	
Major: second area of study course J	3
GE CLAS Core: Quantitative or Formal Reasoning h	3
GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture ^{h, k}	3
Hours	15
Spring	-
Major: designing/producing course (prefix JMC, numbered 36XX) ⁱ	3
Major: writing/storytelling course (prefix JMC, numbered 34XX)	3
Major: second area of study course J	3
GE CLAS Core: Natural Sciences without Lab h	3
GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture ^{h, k}	3
Internship: apply for summer internships (not required for the degree but strongly encouraged)	
Hours	15
Fourth Year	
Fall	
Major: managing/planning course (prefix JMC, numbered 35XX or 3720) i	3
Major: understanding media course (prefix JMC, numbered 31XX) ⁱ	3
Major: second area of study course ^J	3
Major: second area of study course or elective ^J	3
GE CLAS Core: Literary, Visual, and Performing Arts	3
Hours	15
Spring	
Major: advanced or capstone course	3
Major: second area of study course j	3
Major: second area of study course or elective	3
Major: second area of study course or elective ^J GE CLAS Core: International and Global Issues ^h	3
GE CLAS Core: International and Global Issues	3

Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall) $^{\rm I}$

Hours	15
Total Hours	120-126

- a Sustainability must be completed by choosing a course that has been approved for Sustainability AND for one of these General Education areas: Natural Sciences; Quantitative and Formal Reasoning; Social Sciences; Historical Perspectives; International and Global Issues; Literary, Visual, and Performing Arts; or Values and Culture.
- b Students must complete these courses with a C-minus or higher before taking JMC:2010, JMC:2020, and JMC:2030.
- c Students who have completed four years of a single language in high school have satisfied the GE CLAS Core World Languages requirement. Enrollment in world languages courses requires a placement exam, unless enrolling in a first-semester-level course.
- d Students may use elective courses to earn credit towards the total s.h. required for graduation or to complete a double major, minors, or certificates.
- e Fulfills a major requirement and may fulfill a GE requirement.
- f Students must complete these courses with a C-minus or higher before taking designing/producing courses (JMC:36XX).
- g Students must complete these courses with a C-minus or higher before taking writing/storytelling courses (JMC:34XX).
- h GE CLAS Core courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
- i Choose from list of approved courses for this track.
- j Students must complete a second area of study. There are three options: 1) complete a second major; 2) complete an undergraduate certificate; or 3) complete an undergraduate minor (except the Media Management minor). Students may not double count courses for their JMC major and a certificate or minor being used as their second area of study.
- k Depending on which major introduction course is taken, students must still complete two of the following GE requirements: Historical Perspectives, Social Sciences, Values and Culture.
- I Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.

Reporting and Writing Track

	Course	Title	Hours
	Academic Care	er	
	Any Semester		
GE CLAS Core: Sustainability ^a			
		Hours	0
	First Year		
	Fall		
	JMC:1300	Introduction to Journalism and Strategic Communication b	3
	JMC:1600	Writing Fundamentals ^b	1
	ENGL:1200 or RHET:1030	The Interpretation of Literature or Rhetoric	3 - 4

Hours

Fourth Year

Fall

Total Hours	120-126
Hours	15
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)	
GE CLAS Core: International and Global Issues ^h	3
Major: second area of study course or elective J	3
Major: second area of study course or elective	3
Major: second area of study course ^J	3
Major: understanding media course (prefix JMC, numbered 31XX)	3
Spring	
Hours	15
GE CLAS Core: Literary, Visual, and Performing Arts	3
Major: second area of study course or elective ^J	3
Major: second area of study course ^J	3
Major: managing/planning course ¹ .	3
Major: advanced or capstone course ¹	3

- a Sustainability must be completed by choosing a course that has been approved for Sustainability AND for one of these General Education areas: Natural Sciences; Quantitative and Formal Reasoning; Social Sciences; Historical Perspectives; International and Global Issues; Literary, Visual, and Performing Arts; or Values and Culture.
- b Students must complete these courses with a C-minus or higher before taking JMC:2010, JMC:2020, and JMC:2030.
- c Students who have completed four years of a single language in high school have satisfied the GE CLAS Core World Languages requirement. Enrollment in world languages courses requires a placement exam, unless enrolling in a first-semester-level course.
- d Students may use elective courses to earn credit towards the total s.h. required for graduation or to complete a double major, minors, or certificates.
- e Fulfills a major requirement and may fulfill a GE requirement.
- f Students must complete these courses with a C-minus or higher before taking writing/storytelling courses (JMC:34XX).
- g Students must complete these courses with a C-minus or higher before taking designing/producing courses (JMC:36XX).
- h GE CLAS Core courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
- Choose from list of approved courses for this track.
- j Students must complete a second area of study. There are three options: 1) complete a second major; 2) complete an undergraduate certificate; or 3) complete an undergraduate minor (except the Media Management minor). Students may not double count courses for their JMC major and a certificate or minor being used as their second area of study.
- k Depending on which major introduction course is taken, students must still complete two of the following GE requirements: Historical Perspectives, Social Sciences, Values and Culture.

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I Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.

Strategic Communication Track

Course	Title	Hours
Academic Care	er	
Any Semester GE CLAS Core: St	ustainability ^a	
02 02 13 0010. 31	Hours	0
First Year		
Fall		
JMC:1200	Introduction to Media and Culture b, c	3
or JMC:1100		
or JMC:1500	or Introduction to Media Effects or Introduction to Social Media	
JMC:1600	Writing Fundamentals ^b	1
ENGL:1200 or RHET:1030	The Interpretation of Literature or Rhetoric	3 - 4
Proficiency or ele		4 - 5
CSI:1600	Success at Iowa	2
Elective course ^e		2
	Hours	15-17
Spring	Indian disable as the Leaving Course and	_
JMC:1300	Introduction to Journalism and Strategic Communication	3
JMC:2600	Freedom of Expression ^c	3
RHET:1030 or ENGL:1200	Rhetoric or The Interpretation of Literature	3 - 4
GE CLAS Core: W		4 - 5
Proficiency or ele	orld Languages Second Level ective course d	
Elective course ^e		2
	Hours	15-17
Second Year Fall		
JMC:2010	Reporting and Writing ^f	3
JMC:2020	Multimedia Storytelling ^{f, g}	3
GE CLAS Core: N	atural Sciences with Lab ^h	4
GE CLAS Core: W	orld Languages Third Level	4 - 5
Proficiency or ele	ective course ^u	
Elective course ^e		1
C	Hours	15-16
		3
JMC:2030	g	
JMC:2030 JMC:3412	Strategic Communication Writing	3
JMC:2030 JMC:3412 Major: second are	g	3
Spring JMC:2030 JMC:3412 Major: second and GE CLAS Core: W Proficiency or ele Elective course e	Strategic Communication Writing ea of study course ⁱ Vorld Languages Fourth Level ective course ^d	3 3 4 - 5
JMC:2030 JMC:3412 Major: second and GE CLAS Core: W Proficiency or elective course elective course elective course	Strategic Communication Writing ea of study course ⁱ Vorld Languages Fourth Level ective course ^d	3 3 4 - 5
JMC:2030 JMC:3412 Major: second and GE CLAS Core: W Proficiency or elective course elective course elective course	Strategic Communication Writing ea of study course i forld Languages Fourth Level ective course d for summer internships (not	3 3 4 - 5 2
JMC:2030 JMC:3412 Major: second and GE CLAS Core: W Proficiency or elective course elective course elective course	Strategic Communication Writing ea of study course i forld Languages Fourth Level ective course d for summer internships (not degree but strongly encouraged)	3 4 - 5

Total Hours	120-126
Hours	15
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall) $^{\rm I}$	
GE CLAS Core: International and Global Issues h	3
Major: second area of study course or elective	3
Major: second area of study course or elective	3
Major: second area of study course ¹	3
Major: advanced or capstone course	3
Spring	13
Hours	15
GE CLAS Core: Literary, Visual, and Performing Arts	3
Major: second area of study course or elective i	3
Major: second area of study course i	3
Major: writing/storytelling course ^j	3
Major: understanding media course (prefix JMC, numbered 31XX) ^j	3
Fourth Year Fall	
Hours	15
Internship: apply for summer internships (not required for the degree but strongly encouraged)	
GE CLAS Core: Historical Perspectives or Social Sciences or Values and Culture ^{h, k}	3
GE CLAS Core: Natural Sciences without Lab h	3
Major: second area of study course '	3
Major: designing/producing course (prefix JMC, numbered 36XX) ^J	3
JMC:2700 Media Ethics and Diversity	3
Hours Spring	15
Sciences or Values and Culture n, k	
GE CLAS Core: Historical Perspectives or Social	3
GE CLAS Core: Quantitative or Formal Reasoning h	3
Major: second area of study course i	3
Major: managing/planning course ^j	3

- a Sustainability must be completed by choosing a course that has been approved for Sustainability AND for one of these General Education areas: Natural Sciences; Quantitative and Formal Reasoning; Social Sciences; Historical Perspectives; International and Global Issues; Literary, Visual, and Performing Arts; or Values and Culture.
- b Students must complete these courses with a C-minus or higher before taking JMC:2010, JMC:2020, and JMC:2030.
- c Fulfills a major requirement and may fulfill a GE requirement.
- d Students who have completed four years of a single language in high school have satisfied the GE CLAS Core World Languages requirement. Enrollment in world languages courses requires a placement exam, unless enrolling in a first-semester-level course.
- e Students may use elective courses to earn credit towards the total s.h. required for graduation or to complete a double major, minors, or certificates.
- f Students must complete these courses with a C-minus or higher before taking writing/storytelling courses (JMC:34XX).
- g Students must complete these courses with a C-minus or higher before taking designing/producing courses (JMC:36XX).

- h GE CLAS Core courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
- i Students must complete a second area of study. There are three options: 1) complete a second major; 2) complete an undergraduate certificate; or 3) complete an undergraduate minor (except the Media Management minor). Students may not double count courses for their JMC major and a certificate or minor being used as their second area of study.
- j Choose from list of approved courses for this track.
- k Depending on which major introduction course is taken, students must still complete two of the following GE requirements: Historical Perspectives, Social Sciences, Values and Culture.
- I Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.