Sport and Recreation Management, M.A.

Requirements

The Master of Arts program in sport and recreation management requires a minimum of 30 s.h. Required course work (21 s.h.) includes experiential learning in a field experience course and a capstone course that allows students to perform research in an area of interest that has practical application during the final semester before graduation.

The M.A. with a major in sport and recreation management requires the following course work.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>SRM:4197</td>
<td>Sport and Recreation Field Experience</td>
<td>3</td>
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<tr>
<td>SRM:5065</td>
<td>The Economy of Experience</td>
<td>3</td>
</tr>
<tr>
<td>SRM:6251</td>
<td>Risk Management</td>
<td>3</td>
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<tr>
<td>SRM:6252</td>
<td>Economics and Financing</td>
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<tr>
<td>SRM:6253</td>
<td>Sport Administration</td>
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<tr>
<td>SRM:6254</td>
<td>Marketing and Sport Promotion</td>
<td>3</td>
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<tr>
<td>SRM:6255</td>
<td>Capstone Project</td>
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Electives (need advisor approval for electives; no more than 3 s.h. in elective credit may be taken in SRM:4197)

Total Hours 30

Capstone Project

The capstone project course includes a presentation and submission of written materials in support of the presentation. Projects are evaluated by a panel of three faculty members. Equal weight is given to oral and written work to determine if a student has met the requirements to earn the M.A. degree.

Admission

Applicants must meet the admission requirements of the Graduate College; see the Manual of Rules and Regulations of the Graduate College.

Applicants also must meet sport and recreation management program requirements, which include:

- U.S. bachelor’s degree from a regionally accredited college or university or an equivalent degree from another country as determined by the Office of Admissions;
- a minimum g.p.a. of at least 3.00 or the international equivalent as determined by the Office of Admissions;
- a score from either the Graduate Record Examination (GRE) General Test or the Graduate Management Admissions Test (GMAT) taken no more than five years prior to the date the applicant is seeking admission;
- a personal statement;
- three letters of recommendation;
- a résumé; and
- international applicants whose native language is other than English must comply with the Graduate College guidelines for admission, which include submission of a score on the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS), and any other Office of Admission requirements.

Application deadlines are:
- Fall semester—February 1
- Spring semester—October 1
- Summer session—February 1

Applications submitted after the deadline will be considered only if there is available space.

Financial Support

The sport and recreation management program offers a limited number of teaching assistantships. Applicants interested in being considered for a position should indicate their interest when they submit their online application.

Career Advancement

Through academic course work, practical experience, an individualized capstone project, and a network of industry contacts, the program is designed to help students achieve their unique professional and educational goals. Alumni find employment in such settings as professional team front offices, college and high school athletic departments, campus and community recreation programs, agencies serving sport and recreation clients, league offices, coaching, and in a number of other areas.

The faculty provides individual mentoring to students and offers several opportunities for students to connect with industry professionals throughout the year to learn about internships and jobs.

The Office of Field Experience in the sport and recreation management program in the Department of Health and Human Physiology assists students in finding their specific connection to the industry. The Pomerantz Career Center offers multiple resources to help students find internships and jobs.