

Enterprise Leadership

Director, Division of Interdisciplinary Programs

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Undergraduate major: enterprise leadership (B.A.)

Website: <https://www.iowajpec.org/students/academics/ba-enterprise-leadership>

The enterprise leadership major provides an option for students who want to focus on entrepreneurial business leadership. The major presents a unique blend of skills, theory, and content, encouraging students to apply their knowledge and skills to entrepreneurial and growing organizations. It is designed to prepare students for career success—whether they desire to be an innovator inside a large organization or aspire to be an entrepreneur and launch their own business. The program offers a combination of business and liberal arts approaches and allows students to hone their skills in innovation, entrepreneurship, communication, critical thinking, problem solving, and leadership.

Enterprise Leadership is one of the academic units in the Division of Interdisciplinary Programs.

The major in enterprise leadership is offered jointly by the College of Liberal Arts and Sciences and the John Pappajohn Entrepreneurial Center in the Tippie College of Business. The degree is awarded by the College of Liberal Arts and Sciences.

Programs

Undergraduate Program of Study Major

- Major in Enterprise Leadership (Bachelor of Arts)