

# Communication Studies, BA

## Career Advancement

Communication Studies graduates pursue careers in a wide range of communication-intensive fields. The major equips students with strong analytical, interpersonal, and practical skills that translate across industries and prepare them for both professional roles and graduate study.

Students may explore the field broadly or choose one of six optional specializations that align coursework with areas such as interpersonal and family relationships; business and community leadership; media production and technology; marketing and advertising; identity, culture, and social impact; and persuasion and political communication. These pathways help students connect their academic interests to concrete career directions and to tailor their experiences through internships, research, and applied projects. For more information visit the Department of Communication Studies website.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs.