Arts Entrepreneurship

Director, Division of Performing Arts
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Undergraduate certificate: arts entrepreneurship
Website: https://dpa.uiowa.edu/academic-programs/arts-entrepreneurship

The Division of Performing Arts, the School of Art and Art History, and the Department of Cinematic Arts, in partnership with the John Pappajohn Entrepreneurial Center in the Tippie College of Business, offers the undergraduate Certificate in Arts Entrepreneurship. The program gives students the opportunity to pursue professional studies in the arts and entertainment fields, in the framework of a liberal arts education, and to develop the skills required for creating market-based opportunities in the arts.

Living Learning Community
First- and second-year students studying arts entrepreneurship may apply to live in the Arts Living Learning Community, a coed floor in a University of Iowa east campus residence hall. The community includes students from art and art history, dance, film, music, and theatre arts.

Programs

Undergraduate Program of Study
Certificate
• Certificate in Arts Entrepreneurship