Business Administration Courses (Tippie College of Business) (BUS)

This is a list of all business nondepartmental courses. For more information, see Tippie College of Business.

**BUS:1200 Tippie College Direct Admit Seminar** 1 s.h.
Facilitates an introduction to the undergraduate student experience in the Tippie College of Business; discussions of transition issues, academic skill acquisition, and professional goal setting. Requirements: admitted to the direct admission program.

**BUS:1300 First-Year Seminar** 1 s.h.
Small discussion class taught by a faculty member; topics chosen by instructor; may include outside activities (e.g., films, lectures, performances, readings, visits to research facilities and local businesses).

**BUS:1999 Introduction to Research in Business** 1 s.h.
Introduction to research in business including scope and methods of business research, questions for which business research seeks answers, and impact of business research on society; weekly seminars include discussion and exploration and serve as preparation for engaging in mentored research.

**BUS:2013 Introduction to Sustainability** arr.
Introduction to sustainability knowledge, skills, and habits as a means to shape one's vision of a sustainable citizen; emphasis on basic skills of literacy, applied math, and finding information; traditional sustainability knowledge areas related to society, economy, and environment; intersecting themes (e.g., informed consumerism, eco-economics, and livable environments). Same as GEOG:2013, URP:2013.

**BUS:2200 Foundations for Success in Business** 2 s.h.
Designed to facilitate business students' career exploration and professional development; students participate in a variety of career-related activities including informational interviews, networking events, guest speakers, and workshops; topics include exploring majors, researching career fields and associated qualifications, identifying experiential learning opportunities, networking with integrity, searching for internships, and developing professionalism.

**BUS:2300 Searching for Business Information** 1 s.h.
Search concepts and sources specific to business information; subscription and government online research sites.

**BUS:2450 Business and Culture in China** 3 s.h.
Business and cultural environment of China; lectures, readings, case studies, company visits, and immersion in cultural experiences; Chinese history, politics, business, economics, and culture; topics may include Chinese business culture and relationships, local companies going global, business strategies of multinational companies in Chinese market; United States-China trade relations, entrepreneurship, Chinese consumer, sustainability and social responsibility; two-week study program in China. Prerequisites: a minimum g.p.a. of 2.75 and ECON:1100 and ECON:1200. Requirements: Ul and cumulative g.p.a. of 2.75.

**BUS:3000 Business Communication and Protocol** 3 s.h.
Foundation in business communication and protocol; composing business messages, organizing and reporting workplace data, developing business presentation and team-building skills, exploring issues pertaining to professional behavior. Prerequisites: RHET:1030 or (RHET:1040 and RHET:1060). Requirements: admission to Tippie College of Business and 30 s.h. earned.

**BUS:3025 Global Internship Preparation** 1 s.h.
Classroom preparation for the Tippie Global Internship Program; includes interview preparation, host country research, internship goal setting, international business practices, cultural awareness and adjustment, and other preparation topics.

**BUS:3050 Business, Culture, and Society** 3 s.h.
International business environment and interpersonal and skills expected of successful international businessperson; interdisciplinary overview of issues related to business in Western Europe; important cultural differences, the code of business and professional etiquette, business protocol, Italian business history, cultural appreciation, and executive legal/ethical concerns in the workplace; series of lectures, workshops, speakers, plant tours, and cultural events.

**BUS:3100 Academic Internship or Cooperative Education** 0-1 s.h.
Participation in an internship or cooperative education; fulfills Tippie College of Business experiential learning requirement.

**BUS:3200 Advanced Business Presentation Workshop: Strategy and Implementation** 2 s.h.
Advanced oral business presentation skills for solo, paired, and team presentations; suitable for students considering participating in case competitions; emphasis on articulating a particular strategy for an oral presentation and three areas of implementation—content structuring, visual design of PowerPoint slides, and vocal and physical delivery; how to integrate presentation technologies effectively, evaluate other speakers, speak clearly, use gestures appropriately, and engage the audience during the presentation and in question-and-answer sessions. Prerequisites: BUS:3000 with a minimum grade of B.

**BUS:3300 Global Engagement Student Advisory Board** 0-1 s.h.
The Global Engagement Student Advisory Board (GESAB) is comprised of undergraduate students in the Tippie College of Business and promotes a culture of inclusivity and global awareness; GESAB advises the college's Undergraduate Program Office on issues pertaining to the internationalization of undergraduate experience at Tippie College of Business and raises global awareness of peers through cross-cultural programming, campaigns, partnerships, and advocacy. Recommendations: member of Global Engagement Student Advisory Board.

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**BUS:3500 Tippie Senate** 1 s.h.
For elected student representatives on the Tippie Senate.

**BUS:3600 Mentored Research** arr.
Business research conducted by undergraduate students under faculty supervision.

**BUS:3800 Business Writing** 3 s.h.
Series of practical projects; development of effective and persuasive business communication and analytical skills in public relations context.
BUS:3900 Business Communication Internship I  
3 s.h.
Opportunity for students to earn academic credit for serving as a peer tutor, an orientation and training assistant, or an administrative intern in the Judith R. Frank Business Communications Center.

BUS:3910 Business Communication Internship II 1-3 s.h.
Continuation of BUS:3900; opportunity for students to earn academic credit for serving as a peer tutor, an orientation and training assistant, or an administrative intern in the Judith R. Frank Business Communications Center. Prerequisites: BUS:3900.

BUS:4900 Academic Internship  
arr.
Professional internship experience with associated academic content (e.g., paper, course work).

BUS:4999 Honors Thesis in Business 3 s.h.
Independent student project directed by faculty or staff advisor; culminates in thesis that conforms to University Honors Program guidelines; may include empirical research, library research, applied projects. Requirements: admission to the Tippie College of Business honors program.